



SRI LANKA
Death still stalks
a beautiful land
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EUROPE'S BUSINESS NEWSPAPER

FINANCIAL TIMES

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Friday December 16 1988

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World News

Prosecutors seek remand of Palme suspect

Swedish prosecutors asked a Stockholm court to remand in custody a convicted killer suspected of murdering Swedish prime minister Olof Palme nearly three years ago...

Sri Lanka poll call

Sri Lankan political, civic and religious leaders urged the Government to postpone presidential elections due on December 19 because of ethnic violence which has claimed at least 66 lives this week...

Armenian disaster

Hopes faded of finding more survivors of the Armenian earthquake. Foreign aid continued to pour into stricken areas and a senior Soviet military commander denounced both looters and nationalists for seeking to exploit the tragedy...

Belgian traffic chaos

Traffic chaos hit Brussels as public transport workers held a 24-hour strike over pay and conditions.

Six bombs in Chile

At least six bombs exploded in two Chilean cities, including one near the presidential palace in Santiago which injured five passers-by. Responsibility was claimed by leftist guerrillas of the Manuel Rodriguez Patriotic Front.

Bulgarian reshuffle

Bulgaria's ruling Communist Party announced a reshuffle of the party leadership which suggests a cautious approach to economic reforms and continuing reluctance to introduce substantial changes in the political apparatus.

Spanish union call

Spanish trade unions, encouraged by the response to Wednesday's 24-hour general strike call, put forward a five-point programme to ensure industrial peace and said thousands would turn out for a protest march in Madrid this evening.

Poland talks 'soon'

Lech Walesa, leader of Poland's banned Solidarity trade union, said that round table talks with the Government, repeatedly delayed since September, were 'very close at hand'.

Brazil pact at risk

Brazil's high inflation is threatening the future of a six-week-old 'social pact' of Government, workers and employers, itself created as a forum to negotiate a reduction in inflation.

Minister admits deal

Argentine Defence Minister Horacio Jaurena confirmed suggestions that the recent four-day rebellion by army units was resolved by an agreement between the army chief of staff and the leader of the mutiny.

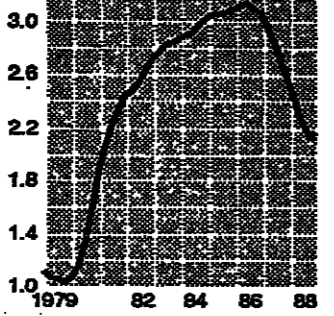
Business Summary

CBS to pay over \$1bn for baseball TV rights

CBS, US broadcasting giant, is to spend more than \$1bn for exclusive rights to televise major-league US baseball in risky and ambitious bid to reverse falling market share.

UK Unemployment

BRITAIN'S official unemployment total fell by 49,200 to 2.11m last month, lowest figure for more than seven years.



OLIVETTI, Italian office equipment group, refused to comply with request by Norwegian stock exchange authorities...

ARGENTINA'S Minister of Public Works announced collapse of 10-month-old project to sell 40 per cent of state airline Aerolineas Argentinas to Scandinavian Airline Systems.

EUROPEAN Parliament approved EC's 1989 budget, totalling Ecu 44.8bn (\$83.2bn), first time since 1983 Community has managed to pass budget before it is due to come into force.

INTERNATIONAL Business Machines, world's largest computer manufacturer, agreed to extend indefinitely pact with EC under which it provides technical information about its systems.

NATIONAL Semiconductor, California-based semiconductor and computer manufacturer, reported fiscal second quarter loss of \$23m, caused by slowdown in US semiconductor market.

VENEZUELA launched largest yet international public securities issue, a \$500m floating rate note intended to refinance \$400m of bank loans and raise \$100m new funds.

PLN, Indonesia's debt-ridden state electricity utility, is to go ahead with development of 1,600 MW Palton power station, despite World Bank threat to withdraw funding for project.

AERO Lloyd's six-week-old attempt to challenge domestic monopoly of West Germany's state-owned airline, Lufthansa, seems to be running into trouble.

RYAN International, British coal-mining and coal recovery group hauled back from impending receivership three years ago, announced surprise plans to move into private sector via \$59.6m (\$127m) management buyout bid.

FLESSEY, British electronics group, asked British High Court to 'hold the ring' while European Commission decides whether joint venture bid by General Electric Company and Siemens of West Germany is permissible under European law.

Moscow urges early talks to prepare for Mideast conference

By William Dufforce in Geneva, Lionel Barber in Washington and Andrew Whitely in Jerusalem

THE Soviet Union called yesterday for immediate talks in the UN Security Council to prepare for an international Middle East peace conference, after the historic US decision on Wednesday to open direct dialogue with the Palestine Liberation Organisation...

Bundesbank lifts interest rate amid inflation fears

By Andrew Fisher in Frankfurt and Peter Norman in London

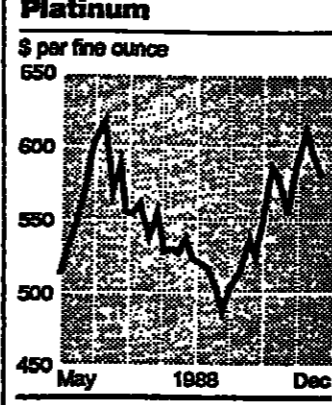
WEST Germany's Bundesbank yesterday raised one of its key interest rates and signalled that monetary policy would be tightened slightly in 1989 to keep inflation at bay...

Europe space plan to proceed

By Peter Marsh in London

THIRTEEN West European nations yesterday agreed to an ambitious \$3.6bn programme in space-age after Britain withdrew its objection to the scheme at the last minute...

Platinum



Ford upsets platinum market with substitute

FORD, the world's second-largest automotive group, yesterday caused chaos in the platinum market by revealing that it had developed a catalyst just as effective - but significantly cheaper than - one using platinum in eliminating car exhaust emissions...

SAS acquires 25% stake in UK air group

By Michael Donne, Aerospace Correspondent, in London

SCANDINAVIAN Airlines System, which sought a stake in British Caledonian last winter but was pre-empted by British Airways, is paying \$25m (\$45.7m) for a 24.9 per cent stake in Airlines of Britain Holdings, which includes British Midland Airways...

SAS acquires 25% stake in UK air group

By Michael Donne, Aerospace Correspondent, in London

enable us further to develop the competition which we have so effectively established on UK domestic routes, and increasingly to Europe. 'There will be no compromise to the principles of competition, innovation and flexibility which have been the catalyst for the success so far of the ABH Group.'

Bundesbank lifts interest rate amid inflation fears

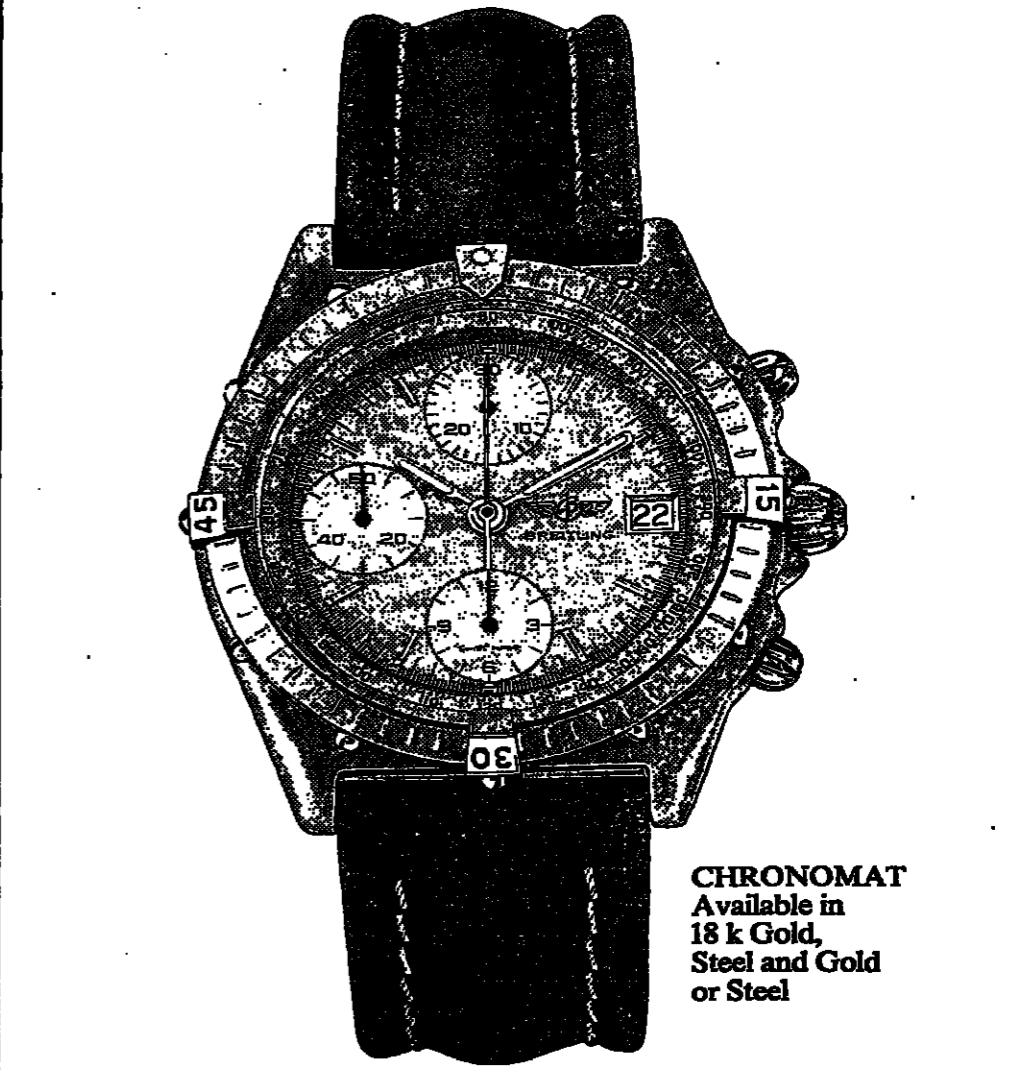
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MARKETS

Table with market data including Dow Jones, Industrial averages, Interest Rates, and US Inflation.

STOCK INDICES

Table with stock indices including New York, London, and Frankfurt.

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EUROPEAN NEWS

Spanish unions seek to follow up strike success

By Tom Burns in Madrid

ENCOURAGED BY the success of Spain's general strike on Wednesday, the trade unions called on the Government yesterday to meet a five-point programme to ensure industrial peace and said thousands would turn out for a protest march in Madrid this evening.

Mr Felipe Gonzalez's socialist government appeared to be stunned by the surprising ease with which the socialist Union General de Trabajadores and the communist-led Comisiones Obreras unions had managed to bring the country to a 24-hour standstill.

Mr Nicolas Redondo, a veteran socialist and the leader of UGT, warned the Government not to "underestimate the lessons of a memorable day". He said the Government would have to alter its economic policies and implicitly said it would have to jettison those who had framed them.

In a clear reference to Mr Carlos Solchaga, the Economy Minister responsible for the conservative strategy that has prompted Spain's economic boom, Mr Redondo said there were ministers who impede dialogue because they are actively opposed to the trade union movement.

The five-point plan, said by the unions to be non-negotia-

ble, included a demand for a minimum 2 per cent wage rise for public sector employees whose salary increases have been eroded by higher than forecast inflation since the summer. Other points were an increase in unemployment benefits to cover 48 per cent of the jobless - at present fewer than 35 per cent receive them - partly between minimum pensions and minimum wages, a new collective bargaining framework for public employees and the withdrawal of a youth employment plan prepared by the Government which the unions say undermines job security and lowers wages.

Overall the plan, coming as it does at a time of concern that the Spanish economy might begin to overheat following record growth over the past two years, strikes at the very heart of Mr Solchaga's strategy to contain inflation and public spending.

The militancy of the unions could cause Mr Gonzalez to rethink his present opposition to a snap poll this spring, timed to coincide with the European elections. Business circles believe this could be the only avenue which will allow the Premier to regain the political initiative.

Papandreou faces fresh pressure after resignation

By Andriana Ierodiaconou in Athens

GREEK opposition parties yesterday renewed calls for the Socialist Government's resignation, following dramatic charges of financial corruption levelled by the Mr Stathis Yiotas, the Deputy Defence Minister, who quit his cabinet post on Wednesday.

His claims were contained in an eight-page letter of resignation addressed to Dr Andreas Papandreou, the Prime Minister, and leaked yesterday. The letter paints an extraordinary picture of illegal arms sales and defence procurement contracts, allegedly involving

sides and close friends of the Prime Minister.

In his letter Mr Yiotas accused an unidentified prime ministerial adviser of exerting pressure to secure the Deputy Defence Minister's approval for the re-export of weapons to "countries and regimes condemned by world public opinion."

Other allegedly suspect contracts and dealings listed by Mr Yiotas include the purchase by Greece of French Magic II missile systems - a deal said to have been put together by a close friend of Dr Papandreou.

Brussels takes hard line on state aid

By David Buchan in Brussels and Ian Davidson in Paris

THE EUROPEAN Commission yesterday announced it was serving a legal warning on five EC governments for their failure to give Brussels advance notice of state aid paid to companies.

The move reflects the Commission's increasing concern that member states are using state aid policies simply to replace more traditional protectionist barriers now being swept away in the Community's single market programme. The Commission has singled out France, Italy, Spain, Belgium, and Greece as those it regards as the worst offenders against the Treaty of Rome requirement that all prospective state aid should be notified to Brussels for prior Commission review.

These five governments will shortly receive a letter, under the standard treaty infringement procedure, giving them two months to mend their ways, or face possible formal condemnation in the European Court of Justice. The other seven EC states will also get a warning, but without the same legal consequences.

The Commission calculates that the incidence of illegally un-notified state aid has risen from 11.5 per cent in 1985 to 18 per cent in 1987-88 out of total payments made out of state coffers to companies in the 12 EC countries.

In 1985-87 France tops the list of offenders by failing to inform Brussels of 37 per cent of the occasions on which French companies received aid. The comparable ratio for Belgium was 32 per cent, Greece 26 per cent, Spain 23 per cent, and Italy 16 per cent.

Those with the best record for coming clean with the Commission are Germany, the UK, Denmark and Portugal.

According to Mr Peter Sutherland, EC Commissioner responsible for competition policy, Community governments are spending Ecu100bn each year in subsidies to manufacturing industry and agriculture.

Bonn coal production subsidies attacked

By David Goodhart in Bonn

IT WOULD be far more efficient to allow all West Germany's 155,000 coal miners to stay at home on full pay than to subsidise expensive domestic coal production to the tune of DM10bn (£3.1bn) per year or DM63,000 per employee, according to a report from the free-market Franfurter Institut.

The Institut proposes that instead of supporting German coal at DM270 a tonne the Government should buy two tonnes at the world market price of DM80 a tonne; one tonne could then be sold on to the utilities and the other

stored for future emergencies. That would still leave a saving of DM110 per tonne to phase out the industry.

The lion's share of the 75m tonnes a year from German pits goes to the utilities and the steel industry. Both sectors are compensated by the Government for having to buy at least part of their energy needs at more than three times the world market price.

Under the *Jahrhundertvertrag* (century contract) the utilities are committed to buying domestic coal - 45m tonnes a year - until at least 1995. To

cover the difference between the price of coal and the price of cheap imported oil the Government allows the utilities to levy an extra 7.25 per cent on electricity bills - known as the *Kohlepremie*.

The *Jahrhundertvertrag* now costs about DM5bn a year. Compensating steel producers through the *Hüttenvertrag* (steelworks contract) will cost another DM4bn this year boosted by increased consumption of coal thanks to the steel boom. Another DM1bn is spent on social and investment support for the coal industry.

Although Mr Martin Bangemann, the previous Economics Minister, promised to reduce the *Kohlepremie* to 4.5 per cent in 1992, the Government is about to raise it to 8.5 per cent. However even 8.5 per cent is not enough to cover the difference between the price of German coal and world market oil so the Government is embroiled in complex negotiations on who should pay the difference.

The Government wants the big coal states - North Rhine Westphalia and Saarland - to pay most of the difference, while the states want the Government or the utilities to pick up the bill.

The Franfurter Institut yesterday called for an immediate end to the *Hüttenvertrag* and no extension of the *Jahrhundertvertrag* when it expires. However opponents of liberalisation point to the political danger of having no effective strategic reserve.

European Commission proposals for an open market in energy - including electricity - will presumably come into conflict with the *Jahrhundertvertrag* before it expires.

European Community budget passes final hurdle

By David Buchan in Brussels

LORD Plumb, President of the European Parliament, yesterday signed the Community's 1989 budget of Ecu 44.8bn (£29bn) into law, halting its timely adoption as marking what he described as the end of a long "budgetary cold war" between EC institutions.

For the first time since 1983 the Community has managed to pass a budget before it is due to come into force. Lord Plumb attributed this success to the special agreement negotiated last summer between the Council of Ministers (EC governments), the Commission and Parliament, setting a five-year spending framework up to 1992.

For once the process worked like clockwork, winding up with the European Parliament's final vote of approval yesterday.

The 1989 budget marks two other watersheds. Farm spending is reduced in absolute terms for the first time in Community history, and will fall to below 60 per cent of the total budget for the first time since the 1960s.

The Parliament yesterday voted to channel some of the farm spending savings - due to higher world prices and thus lower export subsidies - into more food aid for the third world, for a 1989 total of Ecu460m.

IBM extends pact with EC

By William Dawkins in Brussels

INTERNATIONAL Business Machines, the world's largest computer manufacturer, has agreed to extend indefinitely a pact with the European Commission under which it promises to make available to EC competitors technical information about the way it connects elements of its systems together.

In return, Brussels has agreed not to carry out a long standing legal action against IBM for allegedly abusing its position as the computer company which sets industry standards other companies have to accept because of its dominant position in the market place.

IBM is thought to have about 70 per cent of the European market for computer hardware, software and services. Almost every large European company uses some IBM equipment and

with the current trend towards integrating equipment into networks, competitors can be at a disadvantage if they cannot show their equipment will replace or connect easily to IBM's.

Commission officials said yesterday's accord also tightens up the existing arrangement between IBM and Brussels, which was due to expire at the end of the year.

Under the present arrangement, IBM can unilaterally give a year's notice if it wants to re-impose the old ban on allowing competitors access to technical information needed to design products that could work with or replace IBM machines. The new arrangement obliges the US group to consult the Commission before considering any such move, as well as to continue its existing

regular contacts with Brussels. "That is a common courtesy we would extend to the Commission in any event," said IBM.

This sets the seal on one of the Commission's longest and at times most controversial campaigns to improve free competition in the EC. Brussels began an inquiry in 1973 into complaints by IBM's competitors that they could not make compatible machines because IBM withheld so-called "interface" information.

Brussels did not issue a formal statement that IBM was contravening EC competition rules until 1980. IBM finally agreed to release such data four years ago, in return for which Brussels offered to suspend its threat of pursuing a court action that could have led to huge fines.

EC sets up technology ventures fund

By William Dawkins

THE European Community's 12 research ministers yesterday earmarked a total Ecu 62.5m (£40m) to subsidise a wide range of cross-border technology ventures between now and 1992.

They include Ecu 35m for a scaled down version of a controversial European Commission plan to back collaborative research between the EC's top nine aircraft makers. It covers advanced materials, ultra efficient engines and hypersonic flight among other new aeronautics technologies.

This is the first Community backing for the sector and could add to US anxieties over the extent of public subsidies for the Airbus project, some national officials fear. Mr Karl-Heinz Narjes, the Industry Commissioner, has lobbied forcefully for the scheme precisely on the grounds that Europe badly needs help to keep up with the US aircraft industry's growing research efforts.

The Commission sees the scheme as a pilot phase for a much larger project, possibly

worth well over Ecu 1bn, for the early 1990s, say officials. The EC aeronautics plan comes despite the reservations of Britain and Denmark, which feel the Commission has no business subsidising a heavily state-backed industry, and Ireland, which fears the defence spin-offs might compromise its neutrality.

Belgium and Spain had also questioned its validity, but swallowed their objections when the Commission offered nearly to halve its original Ecu 60m demand.

Unions plan Philips strike

UNIONISED employees at all 10 Belgian plants of Dutch electronics group Philips plan to strike next month to protest against job cuts, company and union officials said yesterday.

Philips Gloeilampenfabrieken has said it will axe 810 of the 1,210 jobs of its subsidiary in Leuven, east of Brussels. The cuts would reduce the total workforce in Belgium to 16,000.

"It is absolutely irrevocable (that they will be laid off)," the company said.

Employees have occupied two floors of the plant in Leuven, which includes its research and development centre and computer room.

A trade union representative, speaking from the occupied plant, said the trade unions involved had decided unanimously to go on strike.

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EUROPEAN NEWS

Palme murder suspect to appear in court

By Robert Taylor in Stockholm

A 41 year old Swedish man will appear in court today in connection with the murder of the country's Prime Minister Olof Palme in 1986.

Swedish prosecutors, convinced they have their man, asked a Stockholm court yesterday to remand him in custody. Prosecutors have made an application to the court for the man's remand. He will appear in court on Friday, the Stockholm District Court said yesterday.

The hearing is likely to be held behind closed doors, although a final decision had yet to be made.

The name of the suspect was also released by the court but cannot under Swedish law be published.

The 41-year-old man, who has a long record of criminal violence including the brutal killing of a youth with a bayonet, was arrested in his flat in Stockholm this week in the northern suburbs of the Swedish capital.

Commenting on the results of their interrogations of the suspect the chief prosecutor Mr Axel Morath said "I believe we have got the murderer now".

Remand is the first stage in the Swedish legal system which involves a court hearing. If the application is approved, prosecutors have 14 days to bring formal charges,



Olof Palme: unlikely victim

or come back to court for an extension. An unlimited number of extensions of remand can be approved, though the court can order a suspect's release if it considers the evidence insufficient.

Over the past two days there has been a quite extraordinary outpouring of information in the Swedish press about the man, who is suspected of having murdered Mr Palme as he was walking through a street on 28 February 1986.

Sweden does not have trial by jury. If he is to face formal charges he will be tried in front of legal experts in court. Through his lawyer he has said that he is innocent of the murder.

South loses out as Italy boosts jobs in industry

By John Wyles in Rome

AFTER five consecutive years of economic growth, Italy's manufacturing sector has at last started to create new jobs in a visibly brightening employment picture whose dark side remains, however, the stubborn failure of the Mezzogiorno to share in the emerging national recovery.

A study published yesterday for the Ministry of Labour demonstrates that employment has become one of the most vivid indicators of Italy's "two nations" problem. Between 1984 and 1987, the national labour force has increased by 780,000 - 800,000 of the new recruits being women - while in the north there has been a net loss of 50,000 jobs.

Unemployment in the region is still rising steadily and stands at 20.3 per cent, while the centre and north of the country has enjoyed a 0.5 percentage point decline to 7.9 per cent. The total number looking for work in the Mezzogiorno has risen by 450,000 in the three years to 1987 and 390,000 of these are in the 14-29 age group.

These statistics are an uncomfortable qualification to what in national terms has seemed a much more encouraging year. According to the Ministry's report, at least 300,000 new jobs have been created in 1988 and a further 200,000 are expected next year, assuming a 3 per cent growth in gross domestic product.

Though this job creation has been largely accomplished by Italian service industries, the report has also identified the first increase in industrial employment this decade.

Mr Renato Brusetta, manager of the study, said yesterday manufacturing industry was working close to full capacity and further growth in national output would require new investment in plant and employment.

This is one reason why Italian businessmen and forecasters are challenging the assumption about Italian growth in the latest OECD report. The OECD expects that the 12.04 per cent national unemployment rate will rise in the second half of next year.

Danes sharply divided over devaluation

EC integration and the domestic bond market fuel the debate, writes Hilary Barnes

Mr Poul Schluter, Denmark's Prime Minister, made it crystal-clear as long ago as 1982 that no government of which he is head will use exchange rate changes as a policy measure. But despite such words the spectre of devaluation refuses to be excluded from the Danish policy debate.

It is not just the serious basic economic problems which make some economists and bankers think that in the end the problems will not be solved without a devaluation. Two other factors are currently agitating the "devaluationists", the bond market and the problem posed for the completion of Europe's internal market by the very high levels of indirect taxation in Denmark.

Opinions, however, are sharply divided. What is probably the majority school of thought accepts that membership of the EMS, combined with the abolition of foreign exchange controls, has eliminated devaluation as a policy instrument. Neither Denmark's partners in the EMS nor the CAP (which determines the value of the "green krone") will countenance a unilateral Danish devaluation, they say.

Besides, opponents add, devaluations have never worked well in Denmark in the past, leading only to more inflation and higher interest rates. However, the devaluationists also have some good arguments, starting with the over-valuation of the Krone.

By several of the indicators used by the IMF to measure "real" exchange rate changes, the Krone has appreciated since 1980 by more than any currency except the Yen, a perverse development for a country with a net foreign debt of about kr270bn (21.8bn), some 40 per cent of the GDP.

The country is now heading for its third year with little or no increase in production. Unemployment, running at a seasonally-adjusted rate of 8.9 per cent, is rising fast, and although the current account deficit has fallen from kr35bn in 1986 (when it was 5.2 per cent of GDP) to kr8.9bn in the first nine months of this year, little further improvement is expected in 1988, with rising interest on the foreign debt cancelling out an improvement in the trade balance.

The bond market has been a gold mine for foreign investors in several periods since 1982, as investors could move in when yields were high, prices could only go one way - up - and there was no danger of devaluation to wipe out profits.

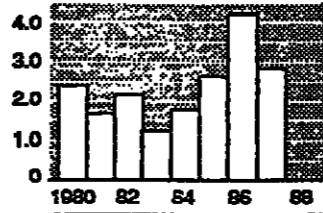
The past year has been one of the gold-mine periods, but all good things must have an end. For years there was a yield gap of 6-7 per cent between Danish and German bonds. The gap is now less than three per cent.

Denmark

Krone against the Dollar (K/\$)



Current Account deficit (US \$m)



Some analysts think that the Krone's participation in the EMS means that Danish and German interest rates must eventually meet. They therefore think that it is still advantageous for foreign investors to buy. So far they have been right.

But other analysts think that the interest gap cannot be narrowed any more, and some think that foreign investors are faced with a reversed one-way bet: they can't lose by getting out now. And if the foreign investors decide to get out, this could precipitate a devaluation.

There are also devaluation-

ists who have an answer for what happens if the government, faced with an unrelenting recession, rising unemployment, "sticky" wages, and a run on the Krone, decides to ask its EMS and EC partners to allow it to undertake a substantial devaluation.

No problem, says one devaluationist. This would be just the opportunity which the EC countries need. They will agree to a devaluation, but only on condition that the Danes take effective action to eliminate the causes of the fundamental disequilibrium in the economy. The conditions would include reductions in indirect taxes and concomitant measures to reduce public sector expenditure to release resources from over-staffed public sector services for the growth of export industries, plus measures to stimulate private saving.

The indirect tax problem is this. If Denmark reduces its indirect taxes to the average levels of the Community, the Treasury will suffer a revenue loss of about kr40-50bn, or about one third of its total revenues from indirect taxes. If frontiers are opened in 1992 and taxes not adjusted, the rush to shop across the frontier in Germany will dwarf all previous records for the current account deficit. A substantial devaluation could contribute to the solution of this problem, say the devaluationists.

Not so, argues the Federation of Danish Industries, the main manufacturing industry organisation. Devaluation, by raising retail prices, would only make matters worse.

According to Mr Soeren Krohn, federation economist, there is a wonderful opportunity for Denmark to increase competitiveness by reducing indirect taxes substantially and reducing retail prices at the same time.

Transfer incomes (such as pensions and unemployment benefits) can be reduced in step with the fall in retail prices. Wages could also be reduced, or, at least, new claims could be avoided for several years, on the assumption that retail prices are reduced by several per cent a year as indirect taxes are lowered.

For the moment, the bond market is not behaving as if it believes the devaluationist arguments, and the government's success in getting the 1988 Finance Act through the Folketing in the shape it wanted will strengthen the market's faith in the government.

The next trip wire is the spring collective wage bargaining. If that can be cleared without any significant increase in wage costs over the next two years, the devaluationists may (if they have put their money where their mouth is) have to take their losses with a smile.

Bulgaria reshuffles leadership

By Judy Dempsey in Vienna

BULGARIA'S ruling Communist Party has announced a reshuffle of the party leadership during a two-day session of the central committee which ended in Sofia on Wednesday night.

The reshuffle suggests a cautious approach to economic reforms and continuing reluctance to introduce substantial changes in the political apparatus. The leadership style of 76-year-old Mr Todor Zhivkov, in power since 1954, remains unchanged.

This was confirmed by dismissal from the central committee of Mr Chudomir Aleksandrov, who often criticised the party's resistance to economic reforms, and Mr Stoyan

Mikhailov, a keen advocate of a more liberal press.

Last Monday, Mr Mikhailov was sharply criticised in Rabotnicheskoto Delo, the party daily, following an unusual article in his defence in a sociological journal.

This indicates greater disunity in the party over the pace of reforms than admitted. One of the vacancies in the politburo was filled by Mr Ivanov Stoyanov, Minister of the Interior since 1973.

Although articles in the Bulgarian party press have criticised abuse of power and non-availability of passports, there is little indication that Mr Stoyanov intends to introduce sweeping changes, either in

lifting travel restrictions or allowing independent movements to exist.

The second promotion was that of Mr Ivan Panev, the party boss in Sofia. This was largely expected, as party organisations in East European capitals are very influential.

On economic matters, Mr Zhivkov seems to have made some concessions to the more technocratic wing of the party. Mr Petko Petkov, 39, was promoted to candidate membership of the politburo. As president of the Biotechnological and Biochemical industry association, he is regarded as efficient.

He is joined by the relatively young 46-year-old Mr Stoyanov Ovcharov.

Czechoslovakia eases visas for foreigners

By Leslie Collitt in Berlin

CZECHOSLOVAKIA will begin issuing visas on demand to Western tourists next month at the border with West Germany and Austria in an effort to improve its image in the West and boost tourist income.

The liberalisation comes 20 years after Czechoslovakia abandoned "instant" visas following its occupation by Soviet-led Warsaw Pact armies.

The Czechoslovak Embassy in Bonn said the border crossing point at Waldhaus near Nürnberg would issue visas to tourists on demand as well as at three crossing points in Austria.

Former Czechoslovak citi-

zens would also be given immediate visas provided they presented papers showing they had been officially discharged from citizenship. Businessmen and journalists will still have to apply for visas ahead of time.

Czechoslovak consulates in the West have for several years issued visas for tourists at short notice.

The Czechoslovak Embassy said that more than 500,000 West Germans had been issued visas this year up to the end of October. Economic officials in Prague are now set on greatly expanding tourism

Italian toxic waste shipped from Lebanon

ABOUT 8,000 barrels of Italian toxic chemical waste dumped in Lebanon will be shipped to the Italian port of La Spezia, the city council said on Thursday. Reuter reports from La Spezia.

Mayor Bruno Monterfiori said the council had agreed to an Italian government request to allow the consignment to dock on condition that the nature of the waste was identified and that it did not stay in La Spezia longer than neces-

sary. The waste was found north of Beirut in June on the Kesrouan coastline after it had been unloaded from a Czechoslovak freighter.

"We cannot shirk the responsibility we have been asked to assume," Mr Monterfiori said. The Italian government agreed in the summer to remove illegally-dumped chemical waste from Lebanon and Nigeria after strong protests.

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US DIALOGUE WITH THE PLO

Mr Shultz decides to take a little credit

By Lionel Barber in Washington

THE US decision to open a "substantive dialogue" with the Palestine Liberation Organisation is very much a personal demerch by Mr George Shultz, US Secretary of State.

Mr Shultz sought and obtained President Reagan's approval for the fundamental shift in US policy, but it is clear that this was a game plan drawn up and executed by the Secretary of State himself and designed to restore the traditional US role as peace-broker in the Middle East.

Throughout this year, Mr Shultz has sought to persuade Israel and other Arab countries to consider a revised US peace plan based around Israeli withdrawal from the occupied territories in the West Bank and Gaza Strip in exchange for peace.



It is far from clear, for example, that the Senate and the House would allow themselves to be pulled into an early confrontation with the Bush administration over a new Middle East peace initiative.

aversion members is keep the honeymoon sweet. Mr Shultz has probably made this calculation, thus showing a timing as good as Mr Reagan's at his best.

Cairo relishes its return to the Middle East forum

By Tony Walker in Cairo

SATISFACTION among Egyptian officials at the US decision to open the door to a dialogue with the PLO was almost palpable yesterday.

in Egypt as having significant implications for inter-Arab relations. It is regarded as a further vindication of Egypt's strategy of making and holding to peace with Israel.

non have not restored full diplomatic relations with Cairo following a decision of the Amman Arab League summit in November 1981.

Syrian-backed radical PLO factions in Damascus who have been attacking the moderate Arab line as counter-productive.

of breaking Washington protocol and holding his own press conference at the State Department at the same time as the White House put out its own statement.

Israel scrabbles for a policy

By Andrew Whitley in Jerusalem

ISRAEL'S leaders scrabbled yesterday to come up with a credible response to the US decision to open a dialogue with the Palestine Liberation Organisation.

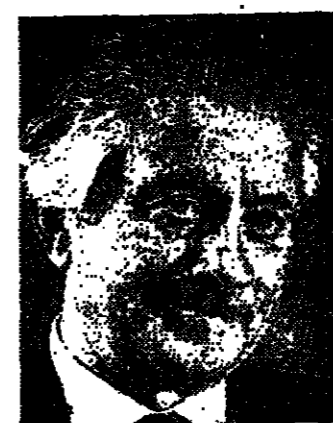
Washington's dramatic change of heart washed away a central plank of Israeli foreign policy since 1976.

taking part, whether as voters or candidates; at a stroke disenfranchising the roughly 20,000 Palestinians, many of them community leaders, who have seen the inside of an Israeli jail over the past year.

Sweden excels as 'postman'

By William Dullforce in Geneva

MR STEN ANDERSSON, the Swedish Foreign Minister, yesterday disclosed details of his important role as a go-between in the indirect negotiations between the US and the Palestine Liberation Organisation.



Andersson: mediating role

UN resolutions 242 and 338. Mr Andersson, who realised Sweden could play a mediating role after his visit to Israel, Jordan and Syria in March.

Active Swedish diplomacy on Wednesday, during which Mr Andersson twice met Mr Arafat, talked to Gen Vernon Walters, UN ambassador to the UN, and had direct contacts with the State Department.

OTHER OVERSEAS NEWS

Baluchistan test for Bhutto

By Christina Lamb in Islamabad

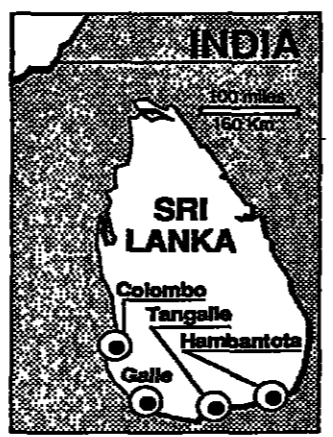
MS BENAZIR BHUTTO, Pakistan's new Prime Minister, is facing her first political squall after the governor of Baluchistan dissolved the newly elected provincial assembly only 10 days after it first met.

The cost of political brutality to Sri Lankan families

David Housego finds death on a most beautiful shore

THE BRUTALITY seems harsher because of the breathtaking beauty of this stretch of the coastline. On a palm-fringed, sandy cove where small fishing boats lie at anchor, the dead man remains tied to a post - his head slumped forward from the bullet fired into the back of his neck.

tion of Sri Lankan politics, terror has also become a weapon of the armed forces, the paramilitary groups who work with them and of regional political bosses.



on the movement. Mr D.D. Herath, the senior government civil servant for the area believes this figure much exaggerated.

the dead body of the man believed to be the JVP's intermediary in issuing such threats was dumped outside the government offices.

underground," he says. A senior policeman says "They are a spent force" in terms of their public image.

crowd of people waited for help on how to get news of sons who had disappeared in police round ups.

Gurkhas settle for hill council

By K.K. Sharma in New Delhi

A VIOLENT separatist movement by Gurkhas settled in the tea-growing Darjeeling district of West Bengal came to an end yesterday when elections were completed to a hill council agreed to by them as a compromise.

Bureaucracy blights China's steel industry

Inefficient transport and production have created a crisis, reports Colina Macdougall

UNBELIEVABLY, China - which this year has suffered one of its worst steel shortages ever - keeps 27m tonnes of the stuff, about 40 per cent of its annual output locked up in warehouses which it unbos only twice a year to allow desperate end-users to take their ration.

orbit. Free market rolled steel (the surplus produced by plants which have fulfilled their government contracts) now sells at yuan 1400 per tonne or more, at least twice the state price of yuan 700.

By the autumn, Tianjin had become a key centre of the scrap black market and some of the dealers even obtained export licences.

and bogus inspection certificates. In Guangdong trade officials were condemned by Peking for over-issuing iron export licences.

Party considers challenge to Lange

By Dal Hayward in Wellington

NEW ZEALAND Labour Government MPs will hold a special meeting today, to change party rules so that a challenge to the leadership of Prime Minister David Lange can be held before Christmas.

He was confident Mr Lange would see off any challenge to his leadership.

Botha overruled

The South-West African Supreme Court has overruled President P.W. Botha's order to halt the trial of four soldiers accused of beating to death a black man.

A Heartland Banker Views Japan And The World

Why has Japan become so strong economically? Are there limits to its growth? The president of one of Japan's leading banks examines cultural influences on Japanese success.



Mr. Kiichiro Itoh, President of The Tokai Bank Limited

In the heart of Japan lies the Tokai region. Centred on Nagoya, Japan's third largest city, the region is halfway between Tokyo and Osaka. Like most heartlands, it is known for its solid, steady conservatism. It was from this region that sprang the dominant force of Japan's medieval feudalism, the Tokugawa Shogunate.

The industrial structure of Tokai is characterised by the strength of its secondary industries, with high value-added assembling industries as their core. Tokai is moreover the home of some of Japan's major global companies, including Toyota Motor and Honda Motor.

The Tokai Bank is the only Japanese city bank headquartered in Nagoya. Tracing its origin as far back as to 1877, the Bank today has a worldwide network of 49 branches, offices, subsidiaries and related institutions.

In the Tokai region, conservatism blends easily with rationalism and internationalism. Kiichiro Itoh, President of the Tokai Bank, fits the same pattern. He has spent all his working life with the Tokai Bank, assuming the top position in June 1988 at the age of 59. Itoh, a classical music fan with a reputation for enlightened management, sets out his views on Japan's growth and its cultural roots, social changes and future outlook.

Economic Success

Itoh attributes Japan's successful modernisation and rapid growth to the driving desire of the Japanese since the Meiji Restoration in 1868 to "catch up and overtake" the level of the industrialised countries in the West. This driving force was renewed after World War II, as the nation found itself facing the enormous task of reconstruction.

The underlying factor of this driving force is the traditional work ethic of the Japanese. Itoh believes that the egalitarian society which grew from post-war democracy enhanced the traditional work ethic. Everyone had a chance to succeed, if one tried hard enough.

Strong work ethics prevail throughout the Sino-culture countries—China, Korea, Hong Kong, Singapore, Taiwan, Japan, etc. In Itoh's view, Japan's work ethic arose from necessity: The country is poor in natural

resources and the Japanese have always felt that they wouldn't be able to survive without hard toil.

The Sino-culture countries have the Confucian values in common, strong family ties, hard work, and respect for education. This is what the East-Asian economic vitality manifests.

He views the Koreans as having an incredible capacity and will to absorb new ideas and technologies. Nevertheless, Korea, having huge conglomerates like Hyundai or Daewoo or Samsung, has some features which are quite different from the Japanese economy. Korean decision making is much more of a "top-down" structure than in Japan, but he believes their economy will become more like Japan's in the future. For example, "Some restructuring of middle-level enterprises might stand to appear in the wake of the Seoul Olympics," says Itoh.

Furthermore, Itoh claims that the secret of Japan's success is the personnel system within companies; attitudes to people and the thorough training employees receive. "Companies like ours are in the last analysis run by the people, for the people. It is our attention to these details that probably makes Japanese companies strong."

As Japan attains higher and higher levels of technology and economic affluence, the Western economies that have long been its models offer fewer lessons. Itoh says the relative decline in the position of the West stems from its attachment of less value to manufacturing or creating new goods, an understandable view for a banker based in the Tokai region.

Itoh suggests that Japan's cultural roots are quite similar to those of North Europe. Both had feudalistic societies with two main characteristics—attention to basic education and an emphasis on manufacturing. "In the feudalistic society, one had to make good products for the livelihood of the group in a village. It was more important to be diligent than clever," says Itoh. This practical way of thinking underlay the Industrial Revolution and persisted in Europe until about 50 years ago.

Japan's New Generation

In the West today, it seems that the intellectual or the speculator who

makes money is more highly respected than the man who makes things well and diligently. Itoh fears that Japan's new generation might adopt the same philosophical changes. He is also apprehensive about weakening family ties and the changing quality of education in Japan.

"The new generation which knows only of affluence is more individualistic. Maybe they have been influenced by the postwar education system and the nuclear family, which seems to make people more egoistical. They seem to have a peculiar way of adapting to situations. They don't throw their opinions at you and seem to be trying to adapt only half-heartedly to their surroundings. They only want to go halfway in involving themselves in the company."

Postwar education in Japan has made the school unit central to the child's identity. This has instilled a strong group awareness, and it is in this sense that postwar education is more "Japanese" than in prewar days. Students are not encouraged to think broadly or to have their own opinions. "The modern generation seems to be working a bit hesitantly because they don't want to be criticized for working too hard."

Despite this changed new generation, the Japanese economy is still likely to expand faster than its Western counterparts, as working hours are longer and people take very brief vacations. Itoh himself was able to take only four days last summer.

Internationalisation

Itoh believes that the Japanese economy is based on the fact that the country has no natural resources. Of necessity it has an export-oriented structure; for its economy to grow, it has to import and process materials and export finished goods. "If there were any sudden changes in the fundamental structures that are supporting the present economy, Japan would then be in trouble," points out Itoh. He, thus stresses the importance of the relationship between the manufacturing industry and technological development. "I don't think we could be self-sufficient by staying only with software development."

The sacrifices which have been forced on the manufacturing sector by the appreciating yen have been enormous.

"When we look at automobile manufacturers or the consumer electric companies, we feel that they are really trying with their 'blood, sweat and tears'. It's like taking a dry towel and repeatedly trying to squeeze out some water. We wonder when they will reach their limit and I can't help thinking that the limit is very near. I am very worried about the blows the Japanese economy will suffer if the yen gets any stronger. So far, companies have managed to counter this negative influence by drastically streamlining their operations, expanding their sales and similar expedients."

Itoh understands the dilemma inherent in his thesis. While export-oriented manufacturing created today's prosperity, it has also brought about trade friction with Japan's trade partners. "We must try to aim for a harmonious growth. My idea of manufacturing includes information, housing, improving the social infrastructures, and everything linked to the expansion of domestic demand in order to avoid external friction," asserts Itoh.

Once Japan has done all this, he anticipates that in about three decades, the Japanese will enjoy one of the highest standards of living in the world in a real sense. Today, despite one of the highest per-capita incomes in the world, the Japanese have to endure a relatively low standard of living.

"Japan should open up more, become more international and do more to contribute to the world. I want it to become a much freer and more open, international society. Even though changing people's attitudes will take time, if we don't expedite the process, Japan could well become an international outcast. We need to look seriously at what we could do to start thinking like the rest of the world. Even something like the appreciation of the yen had to be forced on Japan by foreigners."

Itoh regrets that in the spiritual sphere, many feel a certain emptiness. "For example, we make excellent cars, everything is efficient and rationalised. But you don't find hand-made cars as you do in Europe or America. People work hard, but when they reflect on it all, they find that even though they have made money in some ways they still remain poor," laments Itoh. From the Meiji period a

certain hardness entered the Japanese soul, according to him, as people came to feel backward and were determined to catch up.

Relocating Japan's Capital

One of the most controversial issues in Japan is whether to change the country's capital from Tokyo, which is overwhelmingly the predominant political and business centre. The government, major businesses, mass media, and educational institutions are concentrated in Tokyo. The capital's monopoly of virtually all important aspects of national life has resulted in immense distortions; due to prohibitive land prices, average workers no longer can hope to own their home near Tokyo, for instance. Thus, many argue in favor of shifting the capital elsewhere.

Itoh has been advocating moving the capital to Nagoya in recent debates. "Having too many things concentrated in Tokyo, is distorting politics, the economy and other social activities. We need to correct this. If there were to be a major earthquake, Japan's entire economy would become as a vegetable. There are sound arguments backed by statistics for suggesting that the central part of Japan is the most appropriate place for a new capital, but what upsets us is that some people like to believe that we advocate this area just because we ourselves come from Nagoya. Nagoya simply is most central in terms of access, population, and regional position," argues Itoh.

"The main point is to move the capital from Tokyo. The fact that the U.S. capital happens to be Washington is irrelevant. Major cities like New York, Los Angeles, Detroit and Atlanta compete with each other without any one having the unfair advantage of being the capital."

"I think the same could happen in Japan once the capital was relocated. Of course, Tokyo would remain strong. But it would no longer be the absolute power. What is essential is to avoid too much concentration in one single city, to the point where the others can't compete. It is important to develop each region evenly, through separation of functions. This way, we could also create a more human environment," concludes Itoh.

AMERICAN NEWS

Canada strikes down law on French-only signs

By Robert Gibbens in Montreal THE Supreme Court of Canada has overturned the law that allowed only French public and commercial exterior signs in Quebec. It has ruled that bilingual or French signs are legal under the province's Charter of Rights and the Canadian constitution, but that English signs are not permitted.

led by all governments and Quebec Liberal Premier Mr Robert Bourassa went on French language television within a few hours. Mr Bourassa promised action early next week in the National Assembly to deal with the judgment. Most probably he will amend the wording of Article 58.

The judgment clearly recognizes the right of Quebec to take legislative measures to protect the French language and to insist that French continues to be the most prominent language in exterior signs. Some have suggested that exterior signs should be French only, while interior signs could use other languages. Mr Morton Brownstein whose shoe store chain has waited five years for a decision on bilingual signs, said Anglo-

Peru ruling party faces power struggle

By Veronica Baruffati in Lima

A BITTER power struggle between supporters of President Alan Garcia and those of Senator Luis Alva Castro is likely to dominate the 18th congress of Peru's ruling American Popular Revolutionary Alliance, which begins tonight.

Mr Alva Castro, a former prime minister, bidding to become the next Apra secretary general against opposition from Mr Garcia, the party leader. The three-day congress, to be staged in the revamped Apra headquarters in downtown Lima, will bring together 1,500 delegates, consisting of MPs, provincial mayors, various trades and professions, the Apra youth, and others.

The four areas to be discussed are political affairs, regionalisation, violence and terrorism, and party organisation and ideology. The congress will culminate on Monday with the election of the national executive committee. Other than the president's inaugural address and the announcement on Monday night of the election of the new national executive committee, events will take place behind closed doors.

Internal power struggles within the party were accentuated on Tuesday by sharp criticism from Mr Rigo Otero, a close presidential adviser, just as the congress was running the risk of "becoming a conclave of bureaucrats or potential bureaucrats defending their own interests. There will be no true social representation."

President Garcia has been losing support since September, and this attack has been interpreted as an attempt to deprive the congress of authority. The president has already had congress postponed four times, in the hope of rallying more support, but this time it was impossible to sway the organising committee.

Argentina admits deal with rebel soldiers

By Gary Mead in Buenos Aires

MR Horacio Jaunarena, Argentina's Defence Minister, has confirmed suggestions by senior generals that the four-day rebellion by army units two weekends ago was resolved by an agreement between General Jose Dante Cardil, the army chief of staff, and military leader Colonel Mohamed Ali Seineldin.

Mr Jaunarena said that while Gen Cardil and Col Seineldin disagreed on the methods used, "certainly they agree on the necessity of improving pay and the military budget."

Earlier this week all serving and retired armed forces personnel had their salaries raised by 20 per cent, with an additional \$100 one-off lump sum payment to be distributed before Christmas. Mr Jaunarena did not go into details of the accord between the rebels and Gen Cardil.

These are reliably believed to include an amnesty for officers now in jail or awaiting trial for human rights violations under the 1976-1982 military dictatorship; the resignation of Gen Cardil; and a reintegration of the armed forces into wider social esteem, against what the rebels have described as a "campaign of dishonour" conducted against the armed forces for their part both in the Falk-

lands war of 1982, and also in the so-called "dirty war" of the late 1970's, carried out against widespread terrorist actions. Gen Cardil added, at a ceremony promoting Gen Isidro Gacera, who played a crucial intermediary role during the insurrection, to head of the Second Army Corps in Rosario, that the agreement ending the rebellion "did not nor does not compromise the political authorities".

Chile's private pensions boom

Success may overwhelm the capital market, reports Barbara Durr

OF ALL THE free-market reforms of the Pinochet regime, the 1981 privatisation of the pension system is likely to be its most far-reaching and lasting. Today, the pension funds constitute the most significant element of Chile's national capital market, and according to the state Superintendent of Pensions Fund Administrators, Mr Juan Ariztia, they are providing pensions 1.7 times larger than in the old public system.

Despite the new system's improvement, critics say it dangerously outweighs the absorptive capacity of Chile's emerging capital market and that the state still bears an undue financial burden. They also say the system should be more socially equitable. If an opposition government comes to power next year, as is predicted, some changes in the system could be in store.

The private system covers 3m of Chile's 4.5m workers, or approximately 66 per cent of the labour force, about the same as the old state one. Salaried workers are obliged to belong to one of the 12 pension funds, which are managed by private companies known as Pension Fund Administrators (AFFs).

Workers contribute to the AFP of their choice, an average of 13.5 per cent of their wages, paying monthly a commission plus 10 per cent of earnings. Contributions to the old system averaged 25.8 per cent. Employers make the payments automatically out of salaries. The state, however, continues to service the pensions of approximately 400,000 workers who did not switch to the private system because they were

near retirement. Also, the armed forces remain in a publicly administered system. The Government estimates that its social security burden will drop off substantially by the late 1990s, as those who have been pensioned die. None the less, the state's social security obligations, apart from the military, will continue.

In particular, the Government guarantees all workers a minimum pension, equivalent to the minimum wage. When near retirement. Also, the armed forces remain in a publicly administered system. The Government estimates that its social security burden will drop off substantially by the late 1990s, as those who have been pensioned die. None the less, the state's social security obligations, apart from the military, will continue.

The AFPs have become so powerful that they single handedly determine medium and long term interest rates. They are the largest purchaser of government paper and crucial fine tuning of the economy, including the size of the internal debt and the budget deficit, is tied to them.

contributions to a private pension fund are insufficient, the state is to pick up the tab. AFPs now hold \$3.3bn, or about 17 per cent of Chile's GNP, and they registered a 26.9 per cent growth rate in 1988, the fastest of any entity in the capital market. Comparatively, banking expanded just 1.6 per cent to \$13.3bn and the stock market rose just 6.8 per cent to \$5.6bn this year over last.

According to Mr Santiago Berguicio, chief of the financial division of the AFP superintendency, the AFPs' growth is so explosive that they will be the most critical source of savings in the future.

The real average profitability of AFPs has run in past years as high as 14 per cent and last year it was 9.7 per cent. This year real profitability will run an average 8 per cent, Mr Ber-

guccio said. The relative size of the AFPs is, however, becoming problematic for the country's small capital market. Mr Francisco Perez, the financial director of Provida, one of the largest AFPs which is 40 per cent owned by Bankers Trust, says, "There is a mismatch. We have the pension system of a developed country and a capital market that is just developing." He believes that one of the most serious challenges for

Mr Jose Pablo Arellano, a leading opposition economist, says this is a case of the tail wagging the dog. "Everything is developed to meet the needs of those who have funds, not of those who need them. This is the reverse of what occurred in the United States and Britain. He believes that the outsized AFPs present additional risks for a financial crisis if the economy slips. This could be aggravated if AFPs move more into old assets rather than new productive investments.

There is sensitivity, too, about foreign control of the AFPs given their investing power. Apart from Bankers Trust, the US insurance companies Aetna and AIG own 51 per cent of AFP Santa Maria and 50 per cent of the AFP union respectively. The Japanese Mitsumori Stoji Investment group also controls the AFP Invierta.

Mr Arellano also contends that the AFPs comparative advantages for individual workers may not be so real as apparent. The AFPs postponed the retirement age to 65 for men and 60 for women, which has permitted not only reduced contributions (over a longer working life) but also increased pensions (over a shorter retirement).

Under the old system, workers could retire after 30 years on the job, making their pensionable lifespan longer than under the new system.

The private system is considered still imperfect, with some tinkering yet to be done, according to AFP Superintendent Mr Ariztia. But despite the fears and criticism one thing looks sure: a return to a state system does not appear to be on the horizon.

High inflation threatens Brazil social pact

By John Barham in Sao Paulo

BRAZIL'S high inflation is threatening the future of a six-week-old "social pact" of government, workers and employers, itself created as a forum to negotiate a cut in inflation. At a meeting in Brasilia on Wednesday, the pact's members set an inflation target of 24.5 per cent for January.

Venezuela launches \$500m floating rate note issue

By Norma Cohen

VENEZUELA yesterday launched its largest international public securities issue, a \$500m floating rate note intended to refinance \$400m of existing bank loans and raise \$100m in new funds. The new Eurobonds, lead managed by Chase Investment Bank and arranged by Banco Mercantil of Venezuela, involve the sale of \$100m of securities.

one a fixed-rate five-year \$100m bond, the other a DM100m five-year bond. The Eurobonds - set in three tranches with maturities of five, 10 and 15 years - carry interest at 1 1/4 per cent over London interbank offered rates (Libor), well above the 1/4 per cent spread carried on its existing bank debt and underwriting the cost of maintaining access to international capital markets. The banks will earn management and underwriting fees of 1/4 per cent and the lead manager will receive an additional fee of 1/4 per cent.

They will not affect Venezuela's plans to raise \$1bn through a private placement of securities backed by oil-export receivables. Unlike many other Latin American debitors, Venezuela has rescheduled its debts only once since 1982 and is one of the few making repayments of principal. Despite weakened external finances caused by falling oil prices, the country has scrupulously remained current on its loans. Venezuelan bank loans sold outright in the secondary markets earn little over 40 cents on the dollar.

Signs of the pact's impending collapse led Mr Luis Antonio de Medeiros, a moderate trade union leader, to warn that "the workers' patience is reaching its limit." The pact had shown that "wage and price controls alone are not enough to reduce inflation." The Government has promised to table new anti-inflation policies by next month. Mr de Medeiros, however, the Finance Minister, said new indexation mechanism based on future expectations of inflation could replace the present one which reflects past price increases.

Venezuela, in exchange for substantial fees and slightly higher interest rates, will be able to extend the maturity of some of its bank debt, postponing obligations falling due shortly to repay principal. While Venezuela has rescheduled its bank loans, it has always kept current with interest payments due on its foreign bonds.

The interest margin on the notes is substantially lower than the 1 1/4 per cent charged on its previous floating rate Eurobonds launched in September. Venezuela launched two other Eurobonds in 1988,

one a fixed-rate five-year \$100m bond, the other a DM100m five-year bond. The Eurobonds - set in three tranches with maturities of five, 10 and 15 years - carry interest at 1 1/4 per cent over London interbank offered rates (Libor), well above the 1/4 per cent spread carried on its existing bank debt and underwriting the cost of maintaining access to international capital markets. The banks will earn management and underwriting fees of 1/4 per cent and the lead manager will receive an additional fee of 1/4 per cent.

WORLD TRADE NEWS

Brussels seeks more East bloc accords

By David Buchan in Brussels

THE European Commission is to ask EC governments for the go-ahead to start negotiations for trade and co-operation agreements with Poland and Bulgaria, as well as for a textile agreement with the Soviet Union. In the past six months, the Commission has concluded trade agreements with Hungary and Czechoslovakia and held preliminary talks with Soviet officials with a view to beginning talks next year with Moscow on a wide-ranging trade and co-operation accord. At the same time, however, the Commission announced yesterday the opening of a dumping investigation on exports to the EC of methanamine chemicals by five East European countries - Bulgaria, Hungary, Poland, Romania and Yugoslavia.

Caribbean states apprehensive of trade pact changes

Canute James reports on growing realisation of the pros and cons of preferential treatment

THESE ARE testing times for countries in the Caribbean Basin which have been struggling to increase their exports. Most are beneficiaries of trade preferences offered by the European Community, the US and Canada, but there is more than a passing degree of concern in the region about impending changes to the preferential programmes offered by both countries. "I would hope that we are not in danger of being overwhelmed by all these changes which are taking place," Mr Manuel Esquivel, Prime Minister of Belize, said at a conference in Miami to discuss Caribbean trade.

Belize is a beneficiary of the Lomé Convention, the CBI and Caribbean. "I think we are in danger of growing up. We are being bombarded from all sides by very significant and very complex developments in the developed markets and this is forcing upon us a position closer to centre-stage. I think we are coping and we are quickly learning what it is like."

By all indications, the trade preferences and the special and sometimes protected market access that they offer have not been reflected in the performance of Caribbean trade, particularly since the mid-1980s when the CBI and Caribbean were implemented.

Mr Spiros Voyatzis, chief of the World Bank's Caribbean Division, referred to a "paradoxical" situation in the region where the terms which have been dominated by a loss in competitiveness for the region. "The Caribbean has the CBI, Caribbean and Lomé, but despite this the region's share of the EC, US and Canadian markets has been reduced by 20 per cent between 1980 and 1986," Mr Voyatzis reported. "Some products are up, such as textiles, but primary products have fallen on all three markets despite the trade preferences."

While accepting that the trade preferences have not been failures, although they have not achieved as much as was expected, the donor countries suggest that had these special pacts not been in place the Caribbean would have fared much worse. Mrs Donna Tuttle, deputy secretary in the US Department of Commerce, reported that the value of US merchandise imports from the Caribbean has increased by more than one third since 1981, and by more than one quarter since 1984. "However, since 1983, petroleum and petroleum products share of the Caribbean's exports to the United States has declined from 57 per cent to 22 per cent," she said, "at the same time, however, the

are beginning to regard as more damaging to the region the planned changes in Europe and the US-Canada pact. "New directions in US trade policy culminating in the trade bill and the US-Canada trade agreement as well as the decision of the EC to follow up the Single-Europe Act with a single European market by 1992, all call for a heightened sense of urgency from Caribbean governments in the face of the challenges that already confront them in their efforts to diversify and develop their economies," said Mr Ray Robinson, the prime minister of Trinidad and Tobago.

There is little argument in the region that the weak economies need the trade preferences and the protected markets if they are to grow. There is also increasing awareness that with growing international pressure for the dismantling of trade barriers and a reduction of protectionism, the region could soon be forced to stand on its own wobbly legs. "We still want assistance to get our infrastructure in place," said Ms Eugenia Charles, Prime Minister of Dominica.

Table with 3 columns: Year, US imports from CBI designated countries, \$bn. Data for 1983 (8.73), 1984 (8.64), 1985 (6.68), 1986 (6.06), 1987 (6.03).

list such as garments and footwear, and which they have argued would bring quick and significant economic benefits. There is also some doubt that the fourth Lomé Convention will bring the increased investment flows for which the African, Caribbean and Pacific countries have been asking. But some Government officials

to improve both the CBI and Caribbean will be either diverted or diluted by increasing attention in Ottawa and Washington to the trade pact. Mrs Maria Liberia-Peters, the prime minister of the Netherlands Antilles, has offered one possible, if dramatic, solution for the Caribbean. "Let us tell our powerful neighbours to the north even before the ink is dry on their historic document: 'Let us join with you. We are your neighbour to the southeast. Let us create one economic free trade zone from the Yukon down to Curacao.'"

The US Transportation Department said on Wednesday it would ban Japan Airlines from issuing flight tickets via computerised systems throughout the US. The move was made in retaliation for JAL's persistent refusal to co-operate with Apollo, a booking system which United Airlines, a US carrier, is trying to expand. JAL is refusing yet to be forced to stand on its own wobbly legs. "We still want assistance to get our infrastructure in place," said Ms Eugenia Charles, Prime Minister of Dominica.

Canada Opposition delays trade bill

THE Canadian Government has re-introduced legislation to implement the free trade agreement with the US, writes Our World Trade Staff.

Bush speaks out over agricultural subsidies

MR GEORGE Bush, the US President-elect, yesterday conceded that it was hard for some US trading partners to overhaul their farm programmes and said progress in trade talks might be made towards an accord falling short of US goals. Renter reports from Washington.

Mr Bush said he realised that the European Community and Japan found it difficult to accept the Reagan Administration's "Utopian" demand that all trade barriers and almost all agricultural subsidies should eventually be eliminated. But, he said, progress towards a negotiated agreement could be made in the Uruguay Round of the General Agreement on Tariffs and Trade, which broke off last week with the US and the EC at odds over agricultural reforms.

Jakarta to pursue power plan despite World Bank criticism

By John Murray Brown in Jakarta

PLN, Indonesia's heavily debt-ridden state electricity utility, is to go ahead with development of the 1,600-megawatt Palton power station, despite the fact that the World Bank has threatened to withdraw funding for the project. A consortium led by Sanitomo of Japan has signed a letter of intent, while talks with the World Bank remain bogged down over demands for an increase in PLN's domestic electricity tariff.

The project, which is sited in East Java, is for the first two 400 MW power units, worth around \$300m (\$184m). Combustion Engineering of the US is to build the boilers using a \$80m US Export-Import Bank credit in joint venture with PT Pal, the state-run shipyard at Surabaya. A Mitsubishi-led consortium, which included the Canadian subsidiary of US boiler-makers, Babcock & Wilcox, was also competing.

PLN is looking at ways to finance the scheme. The World Bank argues for higher electricity rates at a time when PLN's budget, like other state companies, is cut because of Indonesia's falling oil receipts. The bank insists PLN provide an economic return for an investor, particularly under build-operate-and-transfer financing, where lenders recover costs by charging consumers for electricity.

World Bank approves Algerian farm loan

By Francis Ghiles

THE World Bank's board has approved a \$100m (690m) loan to finance Algerian farming. This is part of a \$200m co-financing deal, half of which is being provided by the Export-Import Bank of Japan. The maturity of the loan is 15 years with a grace period of five years. The loan is part of the World Bank's increasing activity in Algeria which, over the past few years, has focused on helping to develop water resources and agriculture.

Reforms aimed at boosting production on the land have been implemented since 1985 with large price increases granted to producers of cereals, dairy products, meat, vegetables and fruit. Meanwhile 3,000 state farms have been sold to private individuals while others have been let to private co-operatives on long leases. The board of the World Bank is expected to approve, early in 1989, a further loan amounting to \$50m to help Algeria fight what has been, this year, the worst plague of locusts for 30 years. Until now, Algeria has been buying sprays and equipment needed for its anti-locust campaign on commercial terms. The World Bank has loans worth \$2.14bn outstanding to Algeria. Loans worth \$371m were extended in the fiscal year to July 1988 and a further \$400m could be arranged in the 12 months to July 1989. However, because of a bunching of repayments on earlier loans, Algeria is a net repayer to the Bank this year.

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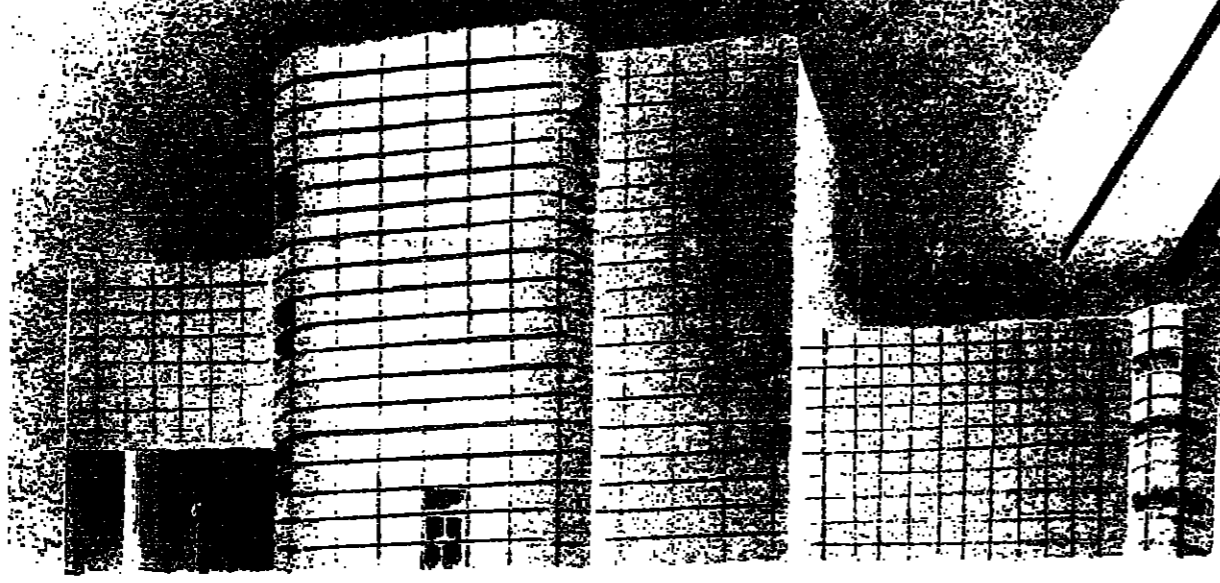
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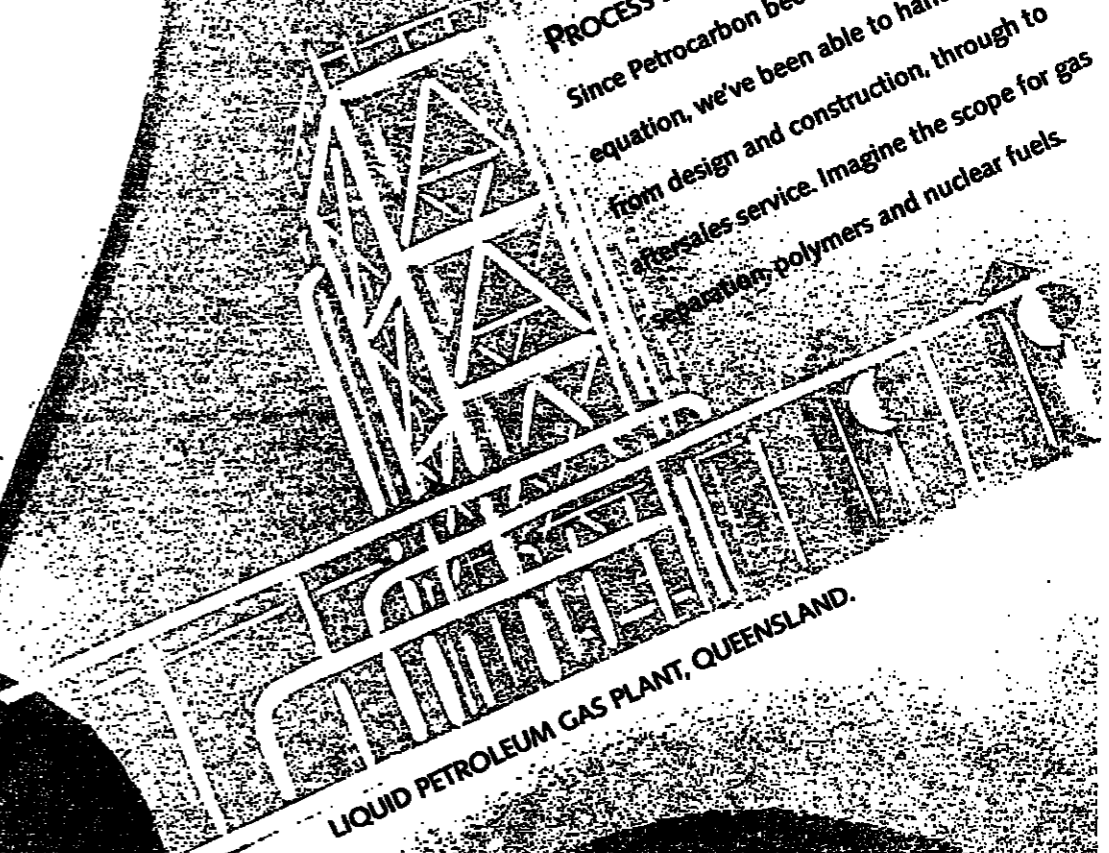
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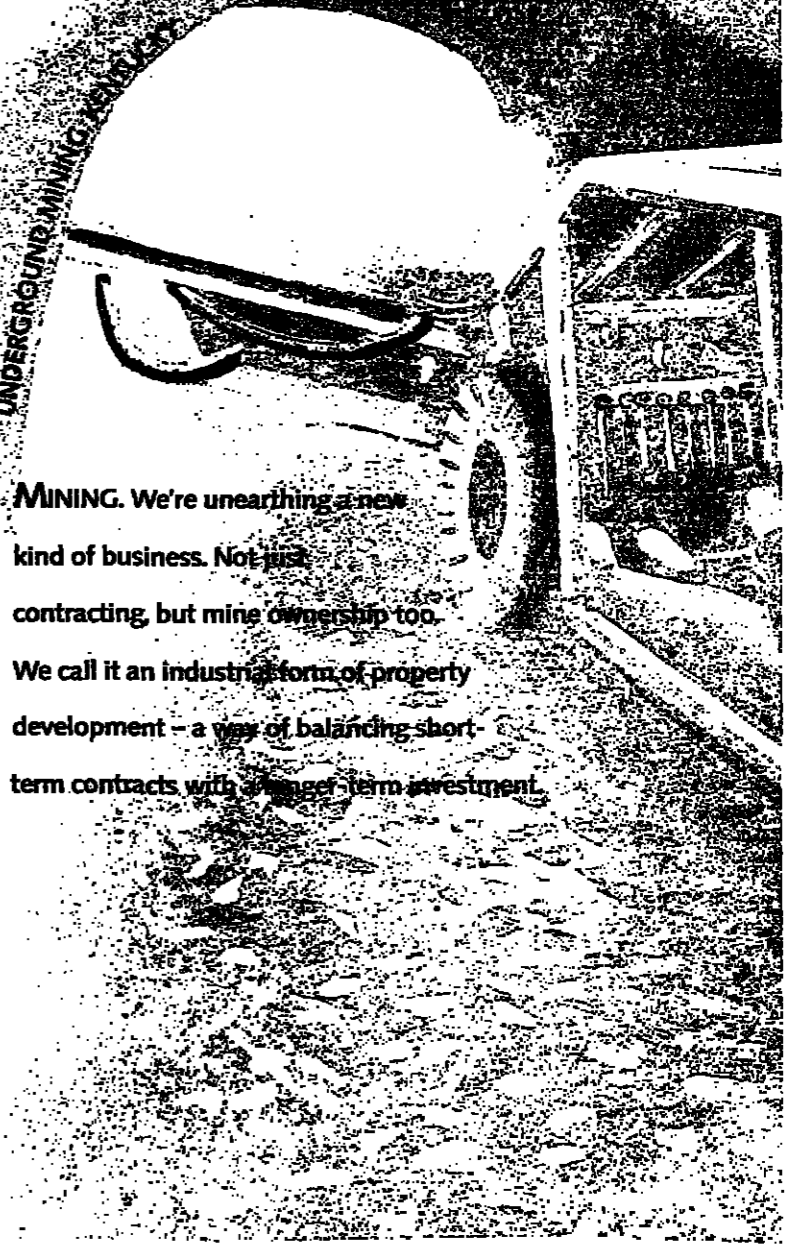
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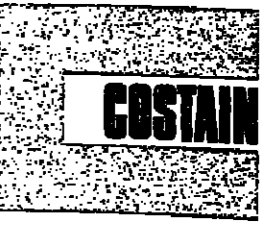
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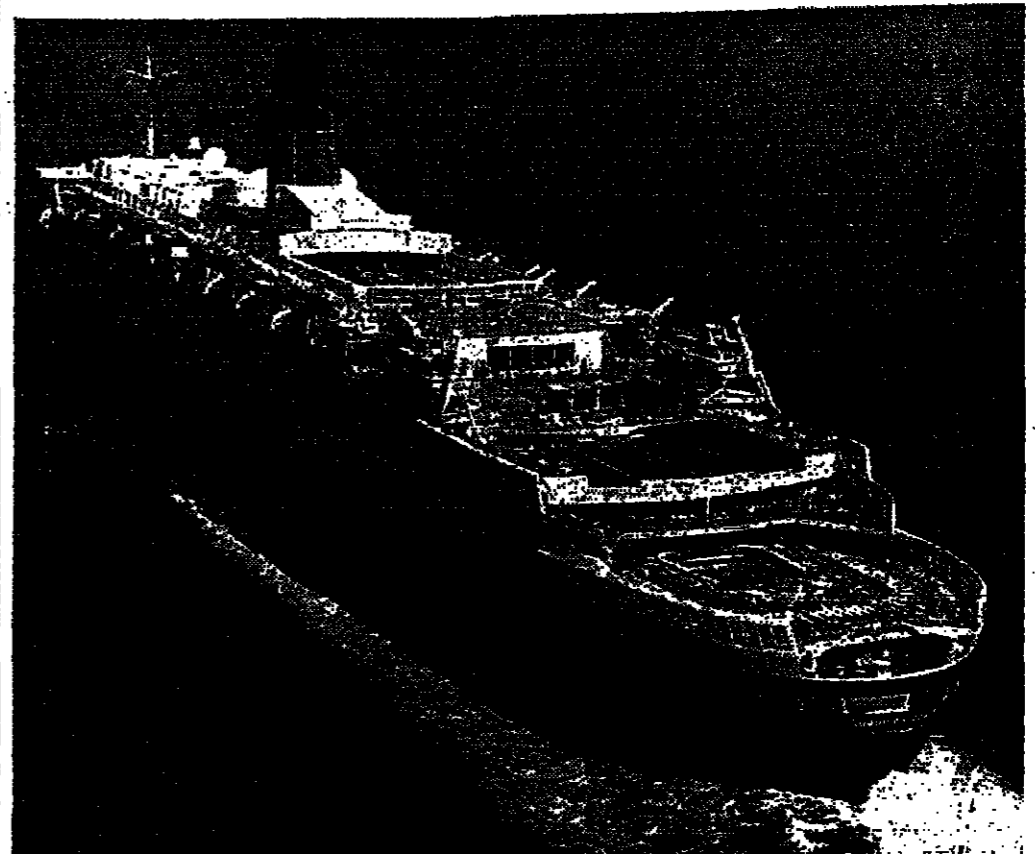


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UK NEWS



The Queen Elizabeth 2 (QE2) set sail for New York yesterday on the 50th anniversary of the launch of her mother ship, the Queen Elizabeth. The occasion was celebrated in Southampton earlier this week at a lunch presided over by the Queen Mother who launched the original luxury cruiser. The round South America and Circle Pacific cruise has the most expensive accommodation afloat, at \$24,770 for two in the Queen Elizabeth or Queen Mary suites.

Shoe makers call for import curbs

By Alice Rawthorn

AFTER months of intense competition from increasing imports, the beleaguered British footwear industry is lobbying the European Commission for the introduction of restraints on imports of footwear from the Far East. The British Footwear Manufacturers' Federation (BFMF), the trade body representing the industry, has been assessing the damage caused by the increase in imports. Earlier this week it made formal representations to the Commission on the imports issue. The federation is pressing for measures to restrain the influx of imports from Taiwan and South Korea, the principal sources of footwear in the Far East. It is also keen to secure action to prevent "dumping" - whereby products are sold in an export market for less than the cost of produc-

tion - from Far Eastern countries. Italy and France have already mounted successful lobbies for restraints on footwear imports from Taiwan and South Korea. The British industry is now attempting to follow suit. In recent weeks, footwear industries throughout the European Community have pressed the Commission for action against imports. This could take the form of restraints for individual markets, such as Britain, or of measures which apply across the Community. Mr Michael Fielden, director of the BFMF, said some form of action from the Commission was "essential" because the pressure on the British industry had "never been greater". Since last autumn the footwear industry has suffered a

dramatic increase in imports - chiefly from Taiwan and South Korea - fuelled by the strength of sterling against the US dollar and related Far Eastern currencies. This influx of imports has imposed intense pressure on profitability, particularly among women's shoe makers based in Leicester, in the East Midlands, and Lancashire in north England. Most of the larger manufacturers have suffered sharp falls in profits. Some smaller companies have gone out of business. The rate of import growth has slowed down in recent months but the pressure on pricing, and hence profitability, is still intense. Mr Fielden said that unless the influx of imports is checked, "a large number of companies will be driven to bankruptcy."

Overseas partnerships urged for lawyers

By Raymond Hughes, Law Courts Correspondent

ENGLISH solicitors may soon be allowed to go into partnership with lawyers from other countries if recommendations published yesterday are implemented. The international committee of the Law Society of England and Wales has suggested that the profession should accept in principle the idea of permitting solicitors to enter into partnerships in England and Wales with Scottish and Northern Irish solicitors, and with lawyers from other European Community countries. After the practical questions relating to such partnerships have been resolved, further consideration should be given to the possibility of also permitting partnerships between English solicitors and non-EC lawyers.

The committee gave its views in a report on multi-national partnerships presented yesterday to the Society's governing council. It said that there was a demand from at least some firms to be able to bring lawyers from other jurisdictions into full partnership. This would enable them to provide more effectively a wide range of international services to clients. It was now permissible for English solicitors to enter into almost any sort of association in England - short of actual partnerships - with lawyers of other jurisdictions. The remaining prohibition was, therefore, increasingly hard to justify, the committee said. Lawyers in EC countries could already practise in other Community states.

Demand for them to be able to enter into partnerships in other states could now be expected to grow with the increasing mobility and interchange of lawyers. Although there are at present wide differences in training, rules of conduct, organisation and language, "the increasing integration of the Community can be expected to result in a gradual reduction of the differences," the committee said. In the context of worldwide international legal practice, it said the arguments for English firms being able to take into partnerships lawyers from, for example, the US, Australia or Canada, might be even stronger than those relating to EC lawyers.

NOTICE OF REDEMPTION To the Holders of Household International, Inc. 11% Guaranteed Notes Due December 1, 1990 (Originally Issued by Household Finance International N.V.) NOTICE IS HEREBY GIVEN that, pursuant to the provisions of the indenture dated as of September 21, 1985 as supplemented by the First Supplemental Indenture dated as of February 28, 1985 and the Second Supplemental Indenture dated as of March 15, 1987 among Household Finance International N.V. (the "Company") Household International, Inc. ("Household") and the Chase Manhattan Bank (National Association) (the "Trustee") and pursuant to the provisions of the aforesaid Notes (the "Notes"), all of the Notes will be redeemed on January 10, 1989 (the "Redemption Date") at the price of 100% of their principal amount, plus accrued interest to the Redemption Date (the "Redemption Price"). The accrued interest payable for each \$1,000 principal amount of Notes redeemed is \$12.50 for a total Redemption Price of \$1,012.50. The Redemption Price will become due and payable upon receipt of the Notes on January 10, 1989 and on and after such Redemption Date interest on the Notes will cease to accrue. Pursuant to the Second Supplemental Indenture, the Guarantor assumed the obligations of the Company under the Notes and the related covenants. Payment of the Redemption Price will be made upon presentation and surrender of the Notes, together with all appropriate coupons maturing subsequent to the Redemption Date, at any of the following paying agencies:

Citibank Royal Bank Limited, 71 Queen Victoria Street, London EC4Q 3EE

Royal Bank of Canada (Belgium) S.A., Rue de la Loi 1, 1050 Brussels, Belgium

Royal Bank of Canada (Switzerland), Case 240, 1204 Geneva Switzerland

Royal Bank of Canada (France) S.A., 2 rue de la Paix, 75001 Paris, France

Kreditbank S.A., Luxembourg, 43 Boulevard Royal, L-2000 Luxembourg

Federal Republic of Germany, 41-4202 Frankfurt (Main) 1, Federal Republic of Germany

Coupons which shall mature on, or shall have matured prior to, the Redemption Date should be detached, presented and surrendered for payment in the usual manner.

HOUSEHOLD INTERNATIONAL, INC. BY: THE CHASE MANHATTAN BANK (National Association) as Trustee

Presentation of Registered Notes for redemption to the paying agent in New York, or payment made in redemption of the Notes by transfer to a United States dollar account maintained by the payee with a bank in the United States, may be subject to reporting to the United States Internal Revenue Service (IRS) and to backup withholding of 30% of the gross proceeds (including accrued interest) if the payee fails to provide an executed IRS Form W-9 in the case of a non-U.S. person or an executed IRS Form W-9 in the case of a U.S. person. Those holders who are required to provide their correct taxpayer identification number on IRS Form W-9 and who fail to do so may also be subject to an IRS penalty of U.S. \$50. Accordingly, please provide all appropriate certification when presenting the Notes for payment.

Dated: December 9, 1988

It wasn't simply a matter of life or death. It was more important than that. The first highland malt whisky in Scotland to be given a producers licence under the 1823 Act was The Glenlivet. Rival whisky makers were so jealous that they threatened to burn The Glenlivet Distillery to the ground. So it was guarded night and day by George Smith, The Glenlivet's founder, with a brace of pistols. To protect his precious whisky he was prepared to lay down his life. Of course, no whisky on earth is worth such a sacrifice. But perhaps in the case of The Glenlivet? The Glenlivet 12 years old single malt whisky.



LONDON BRANCH

NOTICE to the holders (the "Noteholders") of the AS30,000,000 14 per cent. Notes due 1991 (the "Notes") of Landesbank Stuttgart Girozentrale, London Branch (the "Bank", which expression shall include, upon the merger of the Bank with Badische Kommunale Landesbank Girozentrale, the Bank's successor, Südwestdeutsche Landesbank Girozentrale) issued subject to and with the benefit of a Fiscal Agency Agreement dated 2nd October, 1986, as amended, (the "Substituting Fiscal Agency Agreement") made between the Bank, Hambros Bank Limited, Kreditbank S.A., Luxembourg, and Morgan Guaranty Trust Company of New York (the "Agents").

MERGER On 25th April, 1988, the Baden Savings Banks Association, Mannheim and the Württemberg Savings Banks Association, Stuttgart agreed to merge Badische Kommunale Landesbank Girozentrale with Landesbank Stuttgart Girozentrale. The merger will have the result that two existing banks will cease to exist at midnight (German time) on 30th December, 1988 and the new merged entity whose name will be Südwestdeutsche Landesbank Girozentrale (the "New Bank") will come into existence immediately thereafter, on 31st December, 1988. The whole of the capital of the New Bank will be owned by the 68 Baden Savings Banks and 24 Württemberg Savings Banks. The merger will be effected by means of a universal succession of rights and liabilities under the provisions of the Baden-Württemberg Savings Banks Act (Sparbankengesetz).

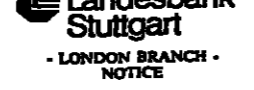
SUBSTITUTION OF PRINCIPAL DEBTOR Notice is hereby given to the Noteholders that, pursuant to Condition 12, "Substitution of Debtor" of the Notes, with effect on and from 31st December, 1988:-

- (1) Südwestdeutsche Landesbank Securities Services plc (the "Substituted Debtor"), incorporated in England and Wales, will, pursuant to the provisions of a Deed of Assumption in favour of the Noteholders and the holders (the "Cosepurchasers") of the coupons appertaining thereto (the "Coupons") to be dated 31st December, 1988, be substituted in place of the Bank as the principal debtor in respect of the Notes and the Coupons and under the Substituting Fiscal Agency Agreement and a Further Supplemental Fiscal Agency Agreement (the "Further Supplemental Fiscal Agency Agreement") to be dated 31st December, 1988 and to be made between the Bank, the Substituted Debtor and the Agents; and (2) the New Bank will irrevocably and unconditionally guarantee the obligations of the Substituted Debtor arising from, or in connection with, the Notes and the Coupons.

No new definitive Notes will be issued and the existing definitive Notes will not be overtopped or otherwise physically modified in any way. The Notes will, with effect from 31st December, 1988, be listed on the Luxembourg Stock Exchange under the former name, Landesbank Stuttgart Girozentrale, London Branch, followed by the name of the Substituted Debtor, Südwestdeutsche Landesbank Securities Services plc. The existing Security Code Numbers for Euro-Clear and Codel will remain unchanged. With effect from and including 31st December, 1988 the new German Security Code Number of the Notes will be WPKF: 486043.

A notice containing information regarding the Substituted Debtor and a copy of the Memorandum and Articles of Association of the Substituted Debtor have been lodged with the Greffier en Chef du Tribunal d'Arrondissement de et à Luxembourg, where the same may be inspected and copies obtained. Any Noteholder who wishes to inspect copies of the Substituting Fiscal Agency Agreement or of the Further Supplemental Fiscal Agency Agreement, the Deed of Assumption or the Guarantees mentioned above (or, pending execution, drafts thereof) may do so at the specified offices of the Fiscal Agent and Paying Agents listed below:-

FISCAL AGENT: Hambros Bank Limited, 41 Tower Hill, London, EC3N 4HA PAYING AGENTS: Kreditbank S.A., Luxembourg, 43 Boulevard Royal, L-2000 Luxembourg; Morgan Guaranty Trust Company of New York, Avenue des Arts 35, B-1040 Brussels



LONDON BRANCH

NOTICE to the holders (the "Noteholders") of the AS35,000,000 14 per cent. Notes due 1991 (the "Notes") of Landesbank Stuttgart Girozentrale, London Branch (the "Bank", which expression shall include, upon the merger of the Bank with Badische Kommunale Landesbank Girozentrale, the Bank's successor, Südwestdeutsche Landesbank Girozentrale) issued subject to and with the benefit of a Fiscal Agency Agreement dated 19th December, 1986, as amended, (the "Substituting Fiscal Agency Agreement") made between the Bank, Hambros Bank Limited, Kreditbank S.A., Luxembourg, and Morgan Guaranty Trust Company of New York (the "Agents").

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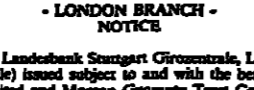
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A notice containing information regarding the Substituted Debtor and a copy of the Memorandum and Articles of Association of the Substituted Debtor have been lodged with the Greffier en Chef du Tribunal d'Arrondissement de et à Luxembourg, where the same may be inspected and copies obtained. Any Noteholder who wishes to inspect copies of the Substituting Fiscal Agency Agreement or of the Further Supplemental Fiscal Agency Agreement, the Deed of Assumption or the Guarantees mentioned above (or, pending execution, drafts thereof) may do so at the specified offices of the Fiscal Agent and Paying Agents listed below:-

FISCAL AGENT: Hambros Bank Limited, 41 Tower Hill, London, EC3N 4HA PAYING AGENTS: Kreditbank S.A., Luxembourg, 43 Boulevard Royal, L-2000 Luxembourg; Morgan Guaranty Trust Company of New York, Avenue des Arts 35, B-1040 Brussels



LONDON BRANCH

NOTICE to the holders (the "Noteholders") of the AS30,000,000 13 1/2 per cent. Notes due 1992 (the "Notes") of Landesbank Stuttgart Girozentrale, London Branch (the "Bank", which expression shall include, upon the merger of the Bank with Badische Kommunale Landesbank Girozentrale, the Bank's successor, Südwestdeutsche Landesbank Girozentrale) issued subject to and with the benefit of a Fiscal Agency Agreement dated 2nd July, 1987, as amended, (the "Substituting Fiscal Agency Agreement") made between the Bank, Kreditbank S.A., Luxembourg, ANZ Merchant Bank Limited, Kreditbank N.V. and Swiss Bank Corporation (the "Agents").

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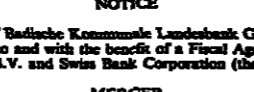
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A notice containing information regarding the Substituted Debtor and a copy of the Memorandum and Articles of Association of the Substituted Debtor have been lodged with the Greffier en Chef du Tribunal d'Arrondissement de et à Luxembourg, where the same may be inspected and copies obtained. Any Noteholder who wishes to inspect copies of the Substituting Fiscal Agency Agreement or of the Further Supplemental Fiscal Agency Agreement, the Deed of Assumption or the Guarantees mentioned above (or, pending execution, drafts thereof) may do so at the specified offices of the Fiscal Agent and Paying Agents listed below:-

FISCAL AGENT: Kreditbank S.A., Luxembourg, 43 Boulevard Royal, L-2000 Luxembourg; ANZ Merchant Bank Limited, 65 Holborn Viaduct, London EC1A 2EU; BADISCHE KOMMUNALE LANDESBANK GIROZENTRALE, 2000 Mannheim; Kreditbank N.V., Aartsbinderstraat 7, B-1000 Brussels; Swiss Bank Corporation, Aeschenvorstadt 1, CH-4002 Basel.



LONDON BRANCH

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A notice containing information regarding the Substituted Debtor and a copy of the Memorandum and Articles of Association of the Substituted Debtor have been lodged with the Greffier en Chef du Tribunal d'Arrondissement de et à Luxembourg, where the same may be inspected and copies obtained. Any Noteholder who wishes to inspect copies of the Substituting Fiscal Agency Agreement or of the Further Supplemental Fiscal Agency Agreement, the Deed of Assumption or the Guarantees mentioned above (or, pending execution, drafts thereof) may do so at the specified offices of the Fiscal Agent and Paying Agents listed below:-

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LONDON BRANCH

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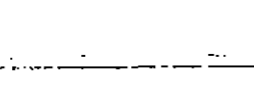
SUBSTITUTION OF PRINCIPAL DEBTOR Notice is hereby given to the Noteholders that, pursuant to Condition 12, "Substitution of Debtor" of the Notes, with effect on and from 31st December, 1988:-

- (1) Südwestdeutsche Landesbank Securities Services plc (the "Substituted Debtor"), incorporated in England and Wales, will, pursuant to the provisions of a Deed of Assumption in favour of the Noteholders and the holders (the "Cosepurchasers") of the coupons appertaining thereto (the "Coupons") to be dated 31st December, 1988, be substituted in place of the Bank as the principal debtor in respect of the Notes and the Coupons and under the Substituting Fiscal Agency Agreement and a Further Supplemental Fiscal Agency Agreement (the "Further Supplemental Fiscal Agency Agreement") to be dated 31st December, 1988 and to be made between the Bank, the Substituted Debtor and the Agents; and (2) the New Bank will irrevocably and unconditionally guarantee the obligations of the Substituted Debtor arising from, or in connection with, the Notes and the Coupons.

No new definitive Notes will be issued and the existing definitive Notes will not be overtopped or otherwise physically modified in any way. The Notes will, with effect from 31st December, 1988, be listed on the Luxembourg Stock Exchange under the former name, Badische Kommunale Landesbank Girozentrale, London Branch, followed by the name of the Substituted Debtor, Südwestdeutsche Landesbank Securities Services plc. The existing Security Code Numbers for Euro-Clear and Codel will remain unchanged. With effect from and including 31st December, 1988 the new German Security Code Number of the Notes will be WPKF: 486041.

A notice containing information regarding the Substituted Debtor and a copy of the Memorandum and Articles of Association of the Substituted Debtor have been lodged with the Greffier en Chef du Tribunal d'Arrondissement de et à Luxembourg, where the same may be inspected and copies obtained. Any Noteholder who wishes to inspect copies of the Substituting Fiscal Agency Agreement or of the Further Supplemental Fiscal Agency Agreement, the Deed of Assumption or the Guarantees mentioned above (or, pending execution, drafts thereof) may do so at the specified offices of the Fiscal Agent and Paying Agents listed below:-

FISCAL AGENT: Kreditbank S.A., Luxembourg, 43 Boulevard Royal, L-2000 Luxembourg; ANZ Merchant Bank Limited, 65 Holborn Viaduct, London EC1A 2EU; BADISCHE KOMMUNALE LANDESBANK GIROZENTRALE, 2000 Mannheim; Kreditbank N.V., Aartsbinderstraat 7, B-1000 Brussels; Swiss Bank Corporation, Aeschenvorstadt 1, CH-4002 Basel.



LONDON BRANCH

NOTICE to the holders (the "Noteholders") of the AS35,000,000 14 1/2 per cent. Notes due 1992 (the "Notes") of Landesbank Stuttgart Girozentrale, London Branch (the "Bank", which expression shall include, upon the merger of the Bank with Badische Kommunale Landesbank Girozentrale, the Bank's successor, Südwestdeutsche Landesbank Girozentrale) issued subject to and with the benefit of a Fiscal Agency Agreement dated 19th October, 1986, as amended, (the "Substituting Fiscal Agency Agreement") made between the Bank, Kreditbank S.A., Luxembourg, ANZ Merchant Bank Limited, Kreditbank N.V. and Swiss Bank Corporation (the "Agents").

UK NEWS

Government attacked over failure to tackle air problems

By Lynton McLain
BRITAIN and Europe have finally run out of the capacity to handle growing demand for air travel in peak times...

The report severely criticised the Government, airlines, airport companies and management of the air traffic control systems...

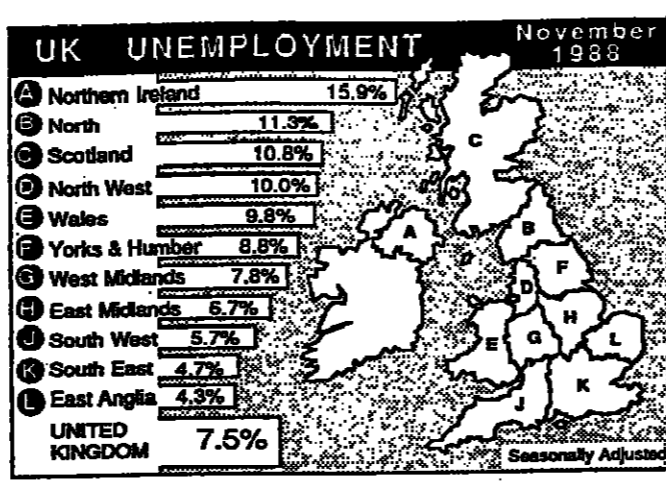
Mr John Cox, the chairman of the AUC said yesterday it was clear that additional runway capacity was needed in London, Munich, Frankfurt and Milan...

Mr Cox attacked the Civil Aviation Authority and its equivalent bodies in Europe, which look after air traffic control, for 'too little investment over the years in manpower and air traffic control equipment'...

Growth continues despite high interest rates and drop in earnings
Jobless total lowest in seven years

By Ralph Atkins, Economics Staff

BRITAIN'S official unemployment total fell last month to the lowest for more than seven years while growth in earnings dipped slightly, according to official figures published yesterday.



Bank of England weekly figures for notes in circulation were interpreted by many analysts as pointing to a slowdown in consumer spending. The Department of Trade and Industry survey of investment intentions pointed to 10 per cent growth in real terms in capital expenditure by industry in 1989.

September from the original figure of £40 to £3.6bn. The revision was due to technical factors which will begin to unwind in the last three months of the year. Commenting on the unemployment figures, Mr Norman Fowler, Employment Secretary, said the UK's unemployment rate had fallen faster in the past year than that of any other major industrial country.

Unit labour costs subdued

By Our Economics Staff

UNIT WAGE costs in manufacturing accelerated slightly in October but strong productivity growth continues largely to offset earnings increases, according to Department of Trade and Industry figures.

Such rules are still some way off, but in a break with its usual cautious approach, the ASC said it plans to issue provisional guidance next month. The proposals under review include a requirement for companies to depreciate assets such as brands over several years, unless a company could persuade its auditors that they would retain their value indefinitely.

Mr Michael Meacher, Labour's employment spokesman, said: 'Any fall in unemployment is welcome, particularly at this time of year. But, on the Government's massaged figures, it has still fallen by only half the amount by which they have pushed it up since 1979.'

Accounting body set to curb brands trend

By Richard Waters

THE GROWING trend by acquisitive companies to put a value on product brands and other intangible assets could be brought to an abrupt end by rules considered by the Accounting Standards Committee, which provides guidance for the profession, yesterday disclosed its plans to issue guidelines aimed at limiting the freedom with which companies can improve their gearing by such measures.

A further important change being considered is to force companies to be consistent in their valuations, said Mr Renshall. This means, for instance, that a company could not choose to value only its brands, but would have to value all of its intangibles, including licences, franchises, and any other asset which could potentially be sold separately and could be valued with any certainty.

Mr Jonathan Agnew, group chief executive designate, agrees that profitability is not good at the moment - and has got worse since the outbreak of a fierce price war in August. But he claims that Kleinwort will be able to boost earnings by being selective about the types of securities markets where it is active, particularly in foreign markets.

Voter turnout higher than expected in Epping poll

VOTERS yesterday turned out in greater numbers than predicted in the Epping Forest by-election, AP reports from London. Party activists reported that voting at polling stations around the Essex constituency in south-east England varied from brisk and steady to a trickle in some places.

Conservative candidate Mr Steven Norris was confident of victory in the seat which had a Tory majority of 21,513 at the 1987 General Election. But both the Social and Liberal Democrats and Social Democratic Party claimed they still had a good chance of defeating him.

Survival without a sugar daddy

David Lascelles continues his series on securities houses after the Big Bang and shares crash by taking a look at Kleinwort Benson

WHEN Morgan Grenfell pulled out of the securities markets earlier this month because of the slump in dealing, City of London people started asking who might be next. The name of Kleinwort Benson swung to some lips. Kleinwort is in a similar category to Morgan; it is an independent merchant bank and a relative newcomer to the tough and turbulent world of the securities business.

he predicts. The key question for the future, though, is whether the Kleinwort house will be able to generate enough profits to justify its existence. Mr Jonathan Agnew, group chief executive designate, agrees that profitability is not good at the moment - and has got worse since the outbreak of a fierce price war in August.

Other plans include the introduction of a new dealing system, BEST, which automatically executes orders for investors at the best price available in the market. But this has got bogged down in a controversy with the Stock Exchange.

As London's new integrated houses go, Kleinwort claims to be one of the most closely knit. Griesevon's name has now been dropped completely, and partners from the old firm have been absorbed into the Kleinwort management structure. Bonuses are paid on a group-wide rather than departmental basis.

SWITZERLAND on MONDAY, 3rd APRIL 1989. This survey will focus on the Swiss economy, politics, industry, exports and, last but not least, Switzerland's position with respect to the European Community. For further information please contact GUNTER BREITLING FINANCIAL TIMES LTD. 15 rue des Cendrier on Geneva tel. 311 604 or Patricia Surridge on 248-8000 Ext 3426.

1992: PROFITING FROM CHANGE ONE DAY CONFERENCE LONDON 12 JANUARY 1989. OPPORTUNITIES FOR BANKS, INSURANCE AND INVESTMENT COMPANIES IN THE NEW EUROPEAN MARKET. Financial Product Development for the 1990s. Spotlight on Italy and Spain. Keynote Speaker: Peter Grant, Chairman Sun Life Assurance Society. Further details: Philippa Munday, Conference Administrator Millstream Europe Limited. UK Nos Tel: 0730 85 711 Fax: 0730 85 783

Have your F.T. hand delivered... every working day... if you work in the business centres of MALMO, STOCKHOLM or GOTHENBURG. Stockholm (08) 235305. Ad sent AB Skandin for details. FINANCIAL TIMES

Government urged to sharpen IT policy

By Terry Dodsworth

THE UK Government's approach to the development of the information technology industry was strongly attacked yesterday in a House of Commons committee report which called for more policy co-ordination by the Department of Trade and Industry.

Mr Kenneth Warren, chairman of the all-party Trade and Industry Committee which prepared the report, said yesterday that it had met with unanimous approval by committee members. 'We have tried to be very practical in our recommendations and to bring forward recommendations to which the Government can respond,' he said.

Mr Warren made a particularly hard-hitting criticism of this week's Macdonald report on the development of fibre optic cable networks. By refusing to recommend ways of developing high capacity fibre optic networks, he said, the Government was missing a golden opportunity where there was scope for co-operation with many users.

Reactions from industry were largely favourable last night, particularly on the issue of Government procurement, where the committee attacked both the time and cost involved in tendering to Whitehall departments. 'There is a great need for a clearer strategy in Government spending,' said Mr Peter Sachs, director of the Electronic Engineering Association. 'The policy is incoherent at present, and does not help industry plan for the long term.'

Biffen urges rethink on independent nuclear deterrent

By Philip Stephens, Political Editor

THE GOVERNMENT was yesterday urged by a former senior minister to respond to the Soviet Union's arms control initiatives with a review of its own commitment to maintain Britain's independent nuclear deterrent.



John Biffen: ministers should be prepared to speculate with the unthinkable. He thought, 'we should start to ask questions about the basis on which we seek to remain a nuclear power, including what role Trident would have in Britain's defences'.

At a time when the Soviet Union seemed to be intent on putting aside its global ambitions and on repossessing its traditional European character, 'it would be foolish for Conservatives to suppose a non-nuclear defence policy was the monopoly of the ultra-left,' he said.

Mr Gorbachev's changes in the Soviet Union marked a 'decisive turning point in post-war European history', to which Britain should respond not with a 'bronchial whisper' but with 'enthusiasm and a readiness to think through the implications.'

Mr Biffen, who was sacked from his Cabinet post as Leader of the Commons after last year's general election, supported, albeit without enthusiasm, the Government's decision to order Trident as a replacement for its Polaris submarine fleet. But he indicated yesterday that his instincts now were towards a non-nuclear defence policy.

UK car output set for 11-year high

By John Griffiths

CAR PRODUCTION in the UK is on course to reach its highest level for 11 years. The level of commercial vehicle output is the highest since 1980. Provisional statistics from the Department of Trade and Industry show that car output in the first 11 months of the year reached 1,137,692 units, fewer than 5,000 below the 1,142,883 produced in 1987.

Double shift working at Peugeot Talbot, after the introduction of the 405 medium saloon, and the inclusion for the first time of Nissan's production from its Sunderland, Tyne and Wear, plant in north-east England, are two of the main factors in the improved production figures. The figures are improved despite a two-week strike at Ford at the beginning of the year.

SURVIVING 1989 The Investment Options. A one-hour discussion of the outlook for equities, bonds and managed funds with a team of global experts. Presented by Colin Chapman, Editor of Offshore Adviser Peter Garland, Editor of The International. Readers may obtain this valuable tape from Dept T, Financial Times Business Information, Graystone Place, Fetter Lane, London EC4A 3DF - price £5 / US\$10.

The contents of this advertisement, for which the Directors of Consolidated Gold Fields PLC are solely responsible, have been approved for the purposes of section 42 of the Financial Services Act 1986 by Ernst & Whinney, a firm authorised by The Institute of Chartered Accountants in England and Wales to carry on investment business. The rules of the Securities and Investment Board require a statement that past performance is not necessarily a guide to the future.

THE ULTIMATE BAR CHART.

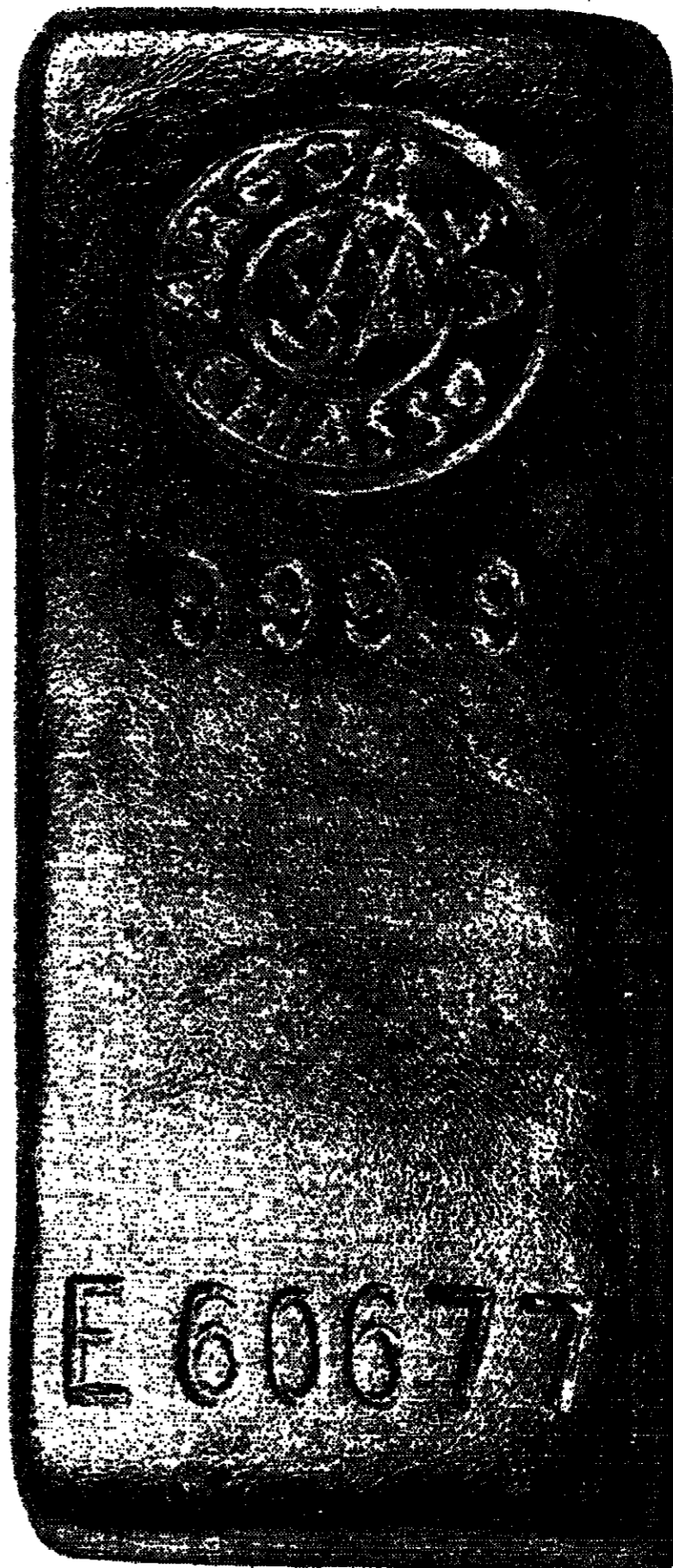
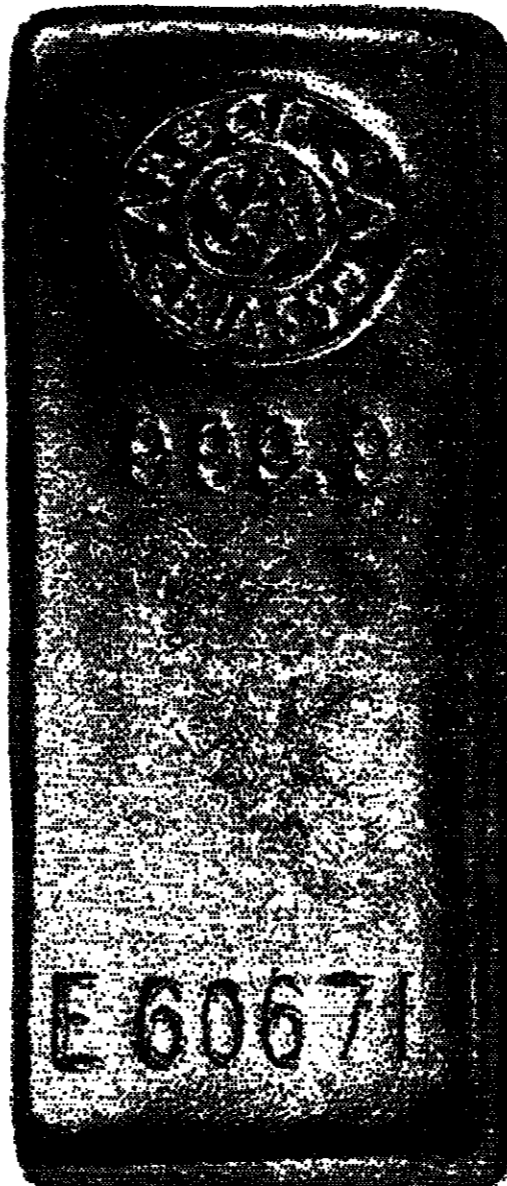
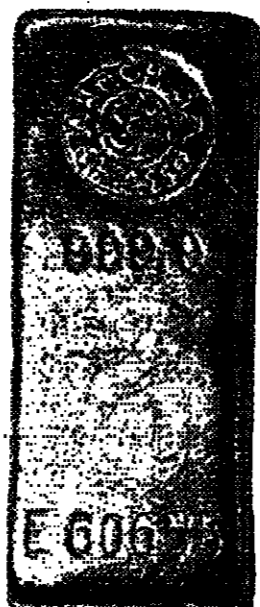
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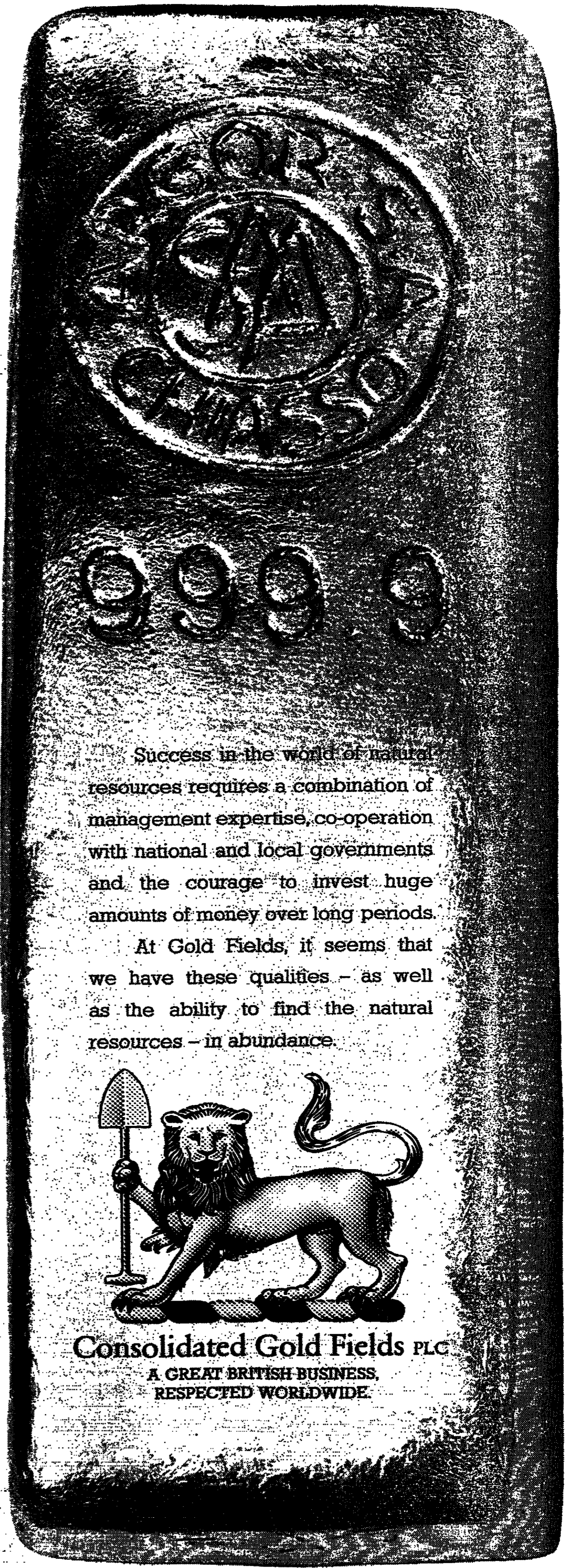


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مخازن الذهب

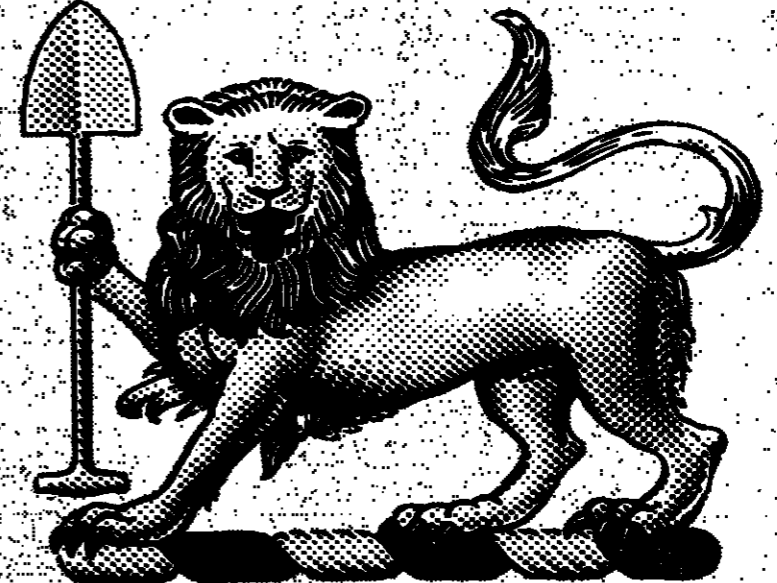
TODAY OUR GOLD RESERVES
OUTSIDE SOUTH AFRICA ARE 24 MILLION OUNCES
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DEVELOPMENT IS PROJECTED TO BE THE WORLD'S
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MANAGEMENT

Campofrio

Why a local hero is talking turkey

Tom Burns on a Spanish meat processor's expansionary plans

Pedro Balve, 35 years old and the heir to a meat processing fortune, is something of a contemporary hero in Spain - he is hailed as the man who fought back against the foreign multinationals and won.

Nodding at the photographs in his office that show him receiving two business awards of the year, he says the nationalist fervour that fuelled such prizes helped the family company's image in Spain but adds that his strategy is far from being nationalistic.

Balve is emphatically not peninsular - "I believe in the globalisation of economies and of companies" - and is actively seeking expansion both within and outside Spain with whatever partnerships suit his Campofrio company.

He is also delighted that non-Spaniards bought into Campofrio when some 12 per cent of it was floated earlier this year on the Madrid stock exchange. In time, or rather "when people know our products in Europe and America," Balve intends to seek listings for his company in London and in New York.

The need for alliances reflects a determined growth programme on two fronts: Campofrio wants to push Spanish products abroad and to introduce new eating habits to the consumer at home. Balve firmly believes that a businessman has to be "creative and know how to take risks." He is very ambitious: "We are far from reaching our target of 1995, imagination, diversification, technology and internationalisation."

He has opened a manufacturing base in France and, in a second joint venture, will open another next year in the Dominican Republic as a first step towards entering the US market. Campofrio is seeking as manufacturing base and possible partners in Portugal; in Spain a very sophisticated Pta 2.5bn (\$27m) meat processing plant will come on stream next year.

On the strength of expected net profits this year of Pta



Pedro Balve: took on the multinationals and won

3.2bn, up from Pta 2.4bn last year, the company, which is 60 per cent owned by the family, plans shortly a Pta 425m capital increase.

Over the past five years Campofrio has been investing Pta 500m a year in improving its manufacturing system and it has been capitalising its outlay rapidly with lowered production costs; last year higher productivity represented additional profits of Pta 300m.

Balve achieved prominence late in 1987 when, after protracted negotiations, he finally recouped 50 per cent of Campofrio from an increasingly debilitating US entanglement. It was not so much a patriotic battle against multinationals as a struggle for survival against Wall Street raiders.

Jose Luis Balve, father of Pedro and the founder of Campofrio in 1952, had sold 50 per cent of Campofrio to Beatrice Foods of the US in 1978 at a time when the Spanish company was selling nearly 100 brands of cold meats, sausages and hams in the domestic market. The arrangement was mutually beneficial and Campofrio improved rapidly with the additional American know-how - Balve junior himself trained and worked for a time in Chicago.

In 1986, however, a year after Balve had taken over on his father's death, disaster struck when Beatrice succumbed to a hostile bid mounted by Wall Street's Kohlberg Kravis Roberts which has just succeeded with another hostile bid - for KKR (Nabisco). Balve did not like his new partners - "they were financiers, not manufacturers" - and immediately set about recovering what his father had sold.

Before long the young Spanish entrepreneur foundered. Wall Street was as inviting as a pool full of sharks - just as he had been warned. Just as he believed himself inching towards an agreement, he learnt that KKR had sold its Beatrice property, along with 50 per cent of Campofrio, to a second US investment com-

pany, the TLC group. Balve had to start all over again.

The buyback from TLC eventually cost \$90m and was financed by Madrid's Banco Central in what was for Spain a novel financial arrangement. Banco Central subsequently cancelled the debt in exchange for 40 per cent of Campofrio's stock together with an agreement that part or all of this equity could be floated when both parties thought the time was ripe. In July Central and the Madrid brokerage company Iberagente began to place Campofrio stock with outside investors.

Balve, who had put up everything he owned as collateral for the loan, also bought a 3 per cent stake in Banco Central and has a seat on its board.

The deal caught the public imagination because it was a reversal of a seemingly established "all of Spain is for sale" trend that had foreign interests buying up every domestic venture that looked interesting. The family-owned meat processing company Revilla, for example, which is a household name in Spain like its rival Campofrio, was acquired outright by Unilever at the very time that Balve was negotiating the repurchase.

The success of the Wall Street venture and the surrounding publicity spurred Balve into expansion projects. His business principle is essentially very simple: produce for Spain is set to be Campofrio's cash cow, for the company has a 10 per cent share overall of the domestic meat market, a third more than that of its nearest rival, and its quota continues to rise. But Balve's ambitions are firmly set on foreign expansion and he wants 25-30 per cent of the company's turnover to be abroad by 1992.

Rather than exporting, Balve prefers to invest in manufacturing bases outside Spain and this strategy, much like the decision to repurchase the Beatrice equity after the KKR takeover, has been, in part, forced on him by circum-

stances. For instance, because African swine disease exists in Spain, the export of domestic pork products has been banned for a number of years.

In order to circumvent the bans, Campofrio joined forces with a second Spanish ham producer and spent Pta 300m earlier this year on a curing plant in Tanguing in France's Haute-Savoie. A further Pta 40m investment aims to lift the plant's capacity to 250,000 hams a year.

The end product of the French venture is what is known as Serrano hams, a prized Spanish delicacy that owes its bouquet and its pinky colour more to salting and to air-drying techniques in the curing process than to wild-roaming and acorn-eating Spanish hogs.

Balve finds that French and Belgian pigs are perfectly adequate raw materials and he aims to make Serrano hams as available in Europe as are Bayonne and Parma hams.

Simultaneously Balve is planning his assault on the US market and studying joint manufacturing ventures with American producers. The first step has been the plant in the Dominican Republic financed by Campofrio, with a 60 per cent stake, and by two local investors. Opening next year, the \$10m plant will test receptivity to what Balve calls "ethnic Spanish food".

Campofrio's chairman believes there is a strong demand for the company's products among the 25m Hispanic population in the US: "We are going to be producing chorizos (spicy Spanish sausages) for Miami, not frankfurters for Iowa."

Tom Peters: a convert on the road to Trondheim

Christopher Lorenz on the US guru's belief in design



Tom Peters: "Americans believe they are born to mass-market junk"

A couple of years ago Tom Peters, the influential author of a string of best-selling books on excellence in business, was on holiday in northern Norway when he "fell in love", as he puts it, with a simple, wood-handled metal hammer.

Although his bags were already overweight, he lugged the object back to his home in Vermont, where he displayed it proudly on his bookshelf.

Three days later his pick-up truck had a flat tyre. To replace the wheel, he had to use a US-made wheel spanner which he realised was "god-awful ugly", with a finish so rough that "it's a bloody miracle if you can use it without ripping a hole in your hand".

By his own admission, it was these two experiences with simple tools, rather than the design successes of Ford and several other leading multinationals since 1984, which caused this millionaire guru to awake belatedly to the importance of good design in international competitiveness.

Like many other American writers and consultants, Peters had attributed Ford's revival to the more conventional explanations of teamwork, greater employee involvement, and near-Japanese levels of product quality.

The design dimension of Ford's revival gets scarcely a mention in his current best-seller, "Thriving on Chaos".

designer of products and services that contain high added value. The key importance of design, said Peters, was not just its physical aspects - "lumpy objects with prettily rounded corners" - but its ability to convey information and other intangibles.

The most important element of product design is no longer physical mass, but information (or "software"), argued Peters. With large-scale production of standard objects going away increasingly to small orders for customised objects which have a high information and/or service content, "the least significant part of the product is the width of the design".

At the same time, it was no longer sensible for companies to think of themselves as either manufacturers or service organisations, claimed Peters. There was no longer any real difference, for instance, only 6 per cent of the labour force at IBM, the world's leading computer manufacturer, now worked in a factory.

As a result of these changes Peters warned that "the most dangerous thing that could happen to design" as its importance became recognised among executives, would be for it to be viewed merely as product aesthetics. "It's a very much bigger deal than that," he concluded.

Macmillan £16.95 (UK); Knopf \$19.95 (US).

Business courses

The fundamentals of finance and accounting for non-financial managers. Villars, Jan 28-27 and Brussels, Feb 13-17. Fee: BFR 81,900 (members) and BFR 91,000 (non-members). Details from Management Centre Europe, Customer Services Department, Postbus 95, NL 3417 ZH Montfoort, The Netherlands.

How to prepare quality manuals, plans and operating procedures. Ascot, Jan 18-19. Fee: £395 + VAT. Details from David Hutchings Associates, 13-14 Hermitage Parade, High Street, Ascot, Berks SL5 7HE.

Financing and controlling expansion within fast-growth companies. London, Jan 24-25. Fee: Small to medium sized companies £125 + VAT for day one, or £200 + VAT both days; larger companies £250 + VAT or £450 + VAT companies. Details from Institute for International Research, 44 Conduit Street, London W1R 9FB.

Woolworth - a brand for the 1990s. London, Jan 17. Fee: £15 (non-members), £8 (members). Details from The Marketing Society, Stanton House, 206 Worpole Road, London SW20 8PN.

Mergers and acquisitions the 1992 effect. London, Jan 18. Fee: £210 + VAT; £180 + VAT (individual/associate mem-

bers); £180 + VAT (corporate members). Details from The Strategic Planning Society, 15 Belgrave Square, London SW1X 8PU.

Broadcast Europe '89. London, Jan 26-27. Fee: £80 + VAT. Details from Forum Communications, London House, 26-40 Kensington High Street, London W8 4EP. Tel: 01-938 2222; Fax: 01-937 4546.

Contract works and contractors' liabilities. London, Feb 6-8. Fee: £460 + VAT. Details from Joy Bamberghor Judith Holiday, Insurance & Reinsurance Research Group, Bridge House, 181 Queen Victoria Street, London EC4V 4BD. Tel: 01-236 2175. Fax: 01-429 1487. Telex: 8311638.

DG BANK
Deutsche Genossenschaftsbank

NOTICE OF ADJOURNED MEETING
of the holders of
DG BANK Deutsche Genossenschaftsbank
N.Z. \$ 75,000,000 16½ per cent. Notes Due August 1990

NOTICE IS HEREBY GIVEN that a Meeting of the holders (the "Noteholders") of the above-mentioned notes (the "Notes") convened by DG BANK Deutsche Genossenschaftsbank (the "Bank") for Friday, 9th December, 1988 by the Notice published in the Financial Times on 17th November, 1988 was adjourned through lack of a quorum and that the adjourned Meeting of Noteholders will be held at 11.00 a.m. (London time) on 8th January, 1989 at the offices of Morgan Guaranty Trust Company of New York, Morgan House, 1 Angel Court, London EC2R 7AE, for the purpose of considering and, if thought fit, passing the following Resolution which will be proposed as an Extraordinary Resolution in accordance with the provisions of the Fiscal Agency Agreement dated 13th August, 1985 made between the Bank and Morgan Guaranty Trust Company of New York (the "Fiscal Agent") and others relating to the Notes:

EXTRAORDINARY RESOLUTION

"THAT this Meeting of the holders (the "Noteholders") of the N.Z. \$ 75,000,000 16½ per cent. Notes Due August 1990 (the "Notes") of DG BANK Deutsche Genossenschaftsbank (the "Bank") issued under a Fiscal Agency Agreement (the "Fiscal Agency Agreement") dated 13th August, 1985 made between the Bank and Morgan Guaranty Trust Company of New York as Fiscal Agent (the "Fiscal Agent") and others hereby:

- assents to the modification of the Terms and Conditions of the Notes (as printed on the reverse thereof and in the First Schedule to the Fiscal Agency Agreement) proposed in the Explanatory Statement issued by the Bank and dated 28th November, 1988, a copy of which has been produced to this Meeting and initialed by the Chairman hereof for the purpose of identification;
- sanctions every modification, abrogation, variation, compromise or arrangement in respect of the rights of the Noteholders and the holders of the Coupons appertaining to the Notes against the Bank involved in, or resulting from, the modification referred to in paragraph (1) of this Resolution or any substitution of debtor made pursuant to, and in accordance with, the Terms and Conditions of the Notes as so modified; and
- authorises the execution of a Supplemental Fiscal Agency Agreement in the form of the draft produced to this Meeting and for the purpose of identification signed by the Chairman hereof to give effect to the modification referred to in paragraph (1) of this Resolution."

QUORUM

The quorum required to consider the Extraordinary Resolution at the adjourned Meeting will be two or more persons present in person holding Notes or voting certificates or being proxies whatever the principal amount of the Notes so held or represented by them.

AVAILABILITY OF DOCUMENTS

Copies of the Fiscal Agency Agreement (as amended) may be inspected, and copies of the Explanatory Statement, draft Supplemental Fiscal Agency Agreement, and voting certificates may be obtained, by Noteholders from the specified office of any of the Agents given below.

FISCAL AGENT: Morgan Guaranty Trust Company of New York, Corporate Trust Department, 30 West Broadway, New York, N.Y. 10015.

PAYING AGENTS: Morgan Guaranty Trust Company of New York, Morgan House, 1 Angel Court, London EC2R 7AE.

Morgan Guaranty Trust Company of New York, Avenue des Arts 35, B-1040 Brussels.

Morgan Guaranty Trust Company of New York, 14 Place Vendôme, 75001 Paris.

Morgan Guaranty Trust Company of New York, Mainzer Landstrasse 46, 6000 Frankfurt am Main.

Swiss Bank Corporation, Aeschenvorstadt 1, Basle.

DG BANK International, Societe Anonyme, 3 Boulevard Joseph II, L-2016 Luxembourg.

Issued by DG BANK Deutsche Genossenschaftsbank through its London Branch which is authorised under the Financial Services Act 1986 by virtue of its membership of The Securities Association.

December 16, 1988

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COMPANY NOTICES

Ford

Following the DIVIDEND DECLARATION by the Company on 13 October 1988 NOTICE is now given that the following DISTRIBUTION will become payable on or after 16 December 1988.

Gross Distribution per Unit	3.00 cents
Less 15% U.S.A. Withholding Tax	0.45 cents
	2.55 cents
Converted at \$1.8725	£0.013618157

Claims should be lodged with the DEPOSITORY, National Westminster Bank PLC, Stock Office Services, Second Floor, 20 Old Broad Street, London EC2, on special forms obtainable from that Office.

United Kingdom Banks and Members of the Stock Exchange should mark payment of the dividend in the appropriate square on the reverse of the certificate.

All other claimants must complete the special form and present this at the above address together with the certificate(s) (or marking by the National Westminster Bank PLC. Postal applications cannot be accepted.

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MIDLAND INTERNATIONAL FINANCIAL SERVICES BV
FRF 500,000,000
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on 12.12.88
on US\$ 174.48
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Information:
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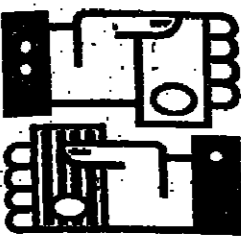
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FINANCIAL TIMES
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FINANCIAL TIMES SURVEY



In their first decade, enterprise agencies measured success in numbers of jobs created. Now the

emphasis is slowly changing to advising people in jobs who want to become self-employed and helping small businesses to grow.

Alan Pike reports

There's a lot more to do

MEASURED IN terms of their growth rate, enterprise agencies have been one of the remarkable successes of British business life in the 1980s. In 1978 there were a mere three of them. Today, there are 300. No major city is without one. Neither are a large number of smaller locations and, in the calculation of Business in the Community (BIC), which does much to promote the interests of the movement, "few people live more than 10 miles away from an agency." The enterprise agency has, in the space of a decade, become a familiar high-street institution. Growth rate is, of course, not the only measure by which enterprise agencies should be judged - although neither is it an achievement to be overlooked when it is remembered that many agencies have had to be built with money, premises and staff begged and borrowed from other organisations.

Their rapid expansion reflected the rise in redundancies and unemployment of the early and mid-1980s and the resultant shifts in the economy towards smaller businesses and self-employment.

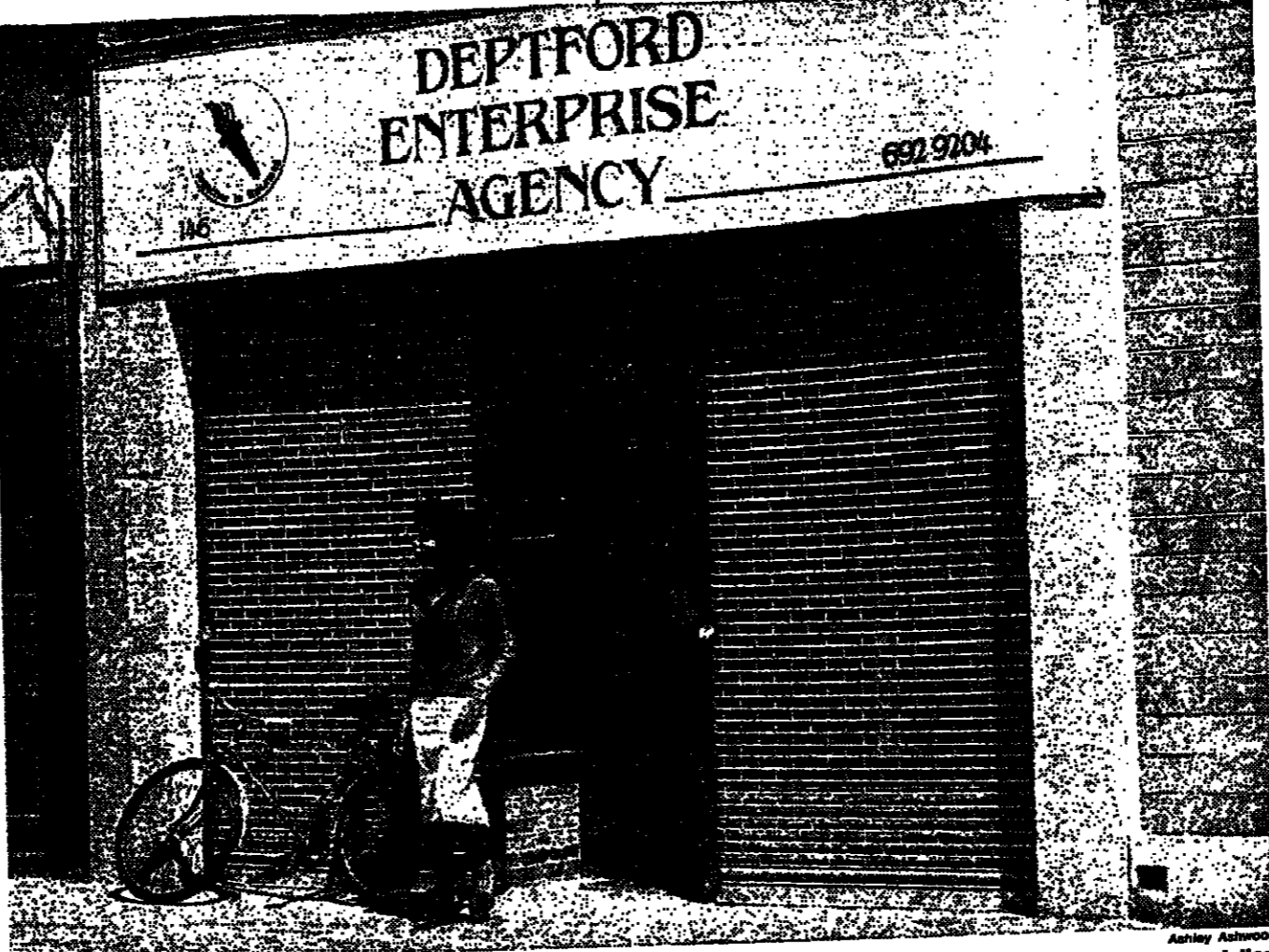
The main function of enterprise agencies during their first decade has been provision of free advice to people seeking

to start their own businesses, while their success has in the main been measured in terms of jobs created.

Assessments conducted by the Centre for Business Initiatives credit enterprise agencies with helping to create or save some 90,000 jobs a year, although such calculations are inevitably imprecise. And, in the uncertain and difficult world of small business start-ups, there is evidence that a business has twice as much chance of surviving if its proprietor enlists enterprise agency assistance.

But what next? An end to mass redundancies on the scale of the early 1980s and a falling unemployment rate are diminishing part of the founding purpose of enterprise agencies. There are no longer so many unemployed people coming through the doors. At the same time direct government funding to enterprise agencies is being reduced, meaning that they will in future need to become more active at generating their own income.

So the 10th anniversary finds a recognition in the UK's enterprise agencies that a crossroads has been reached, and that fundamental decisions about changes in the shape of



Like Black Business in Birmingham (see page 4), the Deptford agency operates in an area with a high ethnic minority population

UK Enterprise Agencies

the agencies have to be taken.

To some extent the change has already begun. Although the core business of enterprise agencies has been to offer advice to people planning to start small businesses, many are already actively engaged in other services as well. In typical agencies these are likely to include a selection from a menu of services covering finance, education and training, managed workshops and other property activities and advice from legal, accountancy, marketing and similar specialists.

Many of these activities are certain to grow, particularly as the client base of the agencies is changing. Enterprise agency staff are increasingly finding themselves assisting employed

people with fairly advanced ideas for starting their own businesses, rather than the redundant worker for whom self-employment seems the single alternative to unemployment. In some agencies, employed people now form a majority of clients and they are in a growth area for almost all agencies.

"This means that the scope of services which clients are seeking from agencies is changing," says Mr David Grayson, partnership director of BIC, which acts as a co-ordinating body for enterprise agencies as part of its wider role of promoting private sector community involvement.

"If you are a 30-year-old woman working as a computer programmer and planning to

start your own business, your ideas and propositions are going to be more substantial than a newly-redundant unskilled worker."

Following conferences and other discussions among enterprise agency directors and board members about the best ways of channelling effort in the coming years, BIC has published a consultative document, "The Future for Enterprise Agencies."

This concludes that the current trends towards serving employed people who have ambitions to be self-employed, helping established small businesses to grow, and providing more after-care assistance, are roles that are likely to continue. At the same time, 1992 will increase the need in small

and expanding businesses for a wide range of advisory and technical services.

It is not only more sophisticated demands from clients which are causing enterprise agencies to re-examine their priorities. They are being pushed in the same direction by financial considerations as well.

Funding for agencies is currently running at around £30m a year, with about half coming from the private sector. Speakers at a conference of major corporate sponsors arranged by Business in the Community earlier this year made it clear that they expected private sector support to continue into the 1990s, but believed that the basis of funding would move from generalised support to the

financing of specific projects. The government is taking a similar approach. In 1986 it introduced the Local Enterprise Agency Grant Scheme to encourage the development of agencies and this has been used by agencies to help develop and professionalise their services - for example, by appointing salaried directors.

Financial support under the scheme is now being reduced by the government, but ministers believe overall levels of public finance will be maintained, provided agencies take advantage of new opportunities.

The shape of some of these new opportunities was revealed in this month's "Employment for the 1990s." Under the proposals in the white paper, responsibility for developing local training strategies will be shifted to private sector-led Training and Enterprise Councils.

It is expected that this restructuring will encourage many enterprise agencies to introduce or develop industrial training activities, and bid to take on the small firms advisory services from the government.

The BIC consultative document shows that many agencies are already established in what are likely to prove the growth areas. Four out of five of the 300 agencies run business training courses. A total of 56 per cent of agencies have access to their own loan and grant funds. Many others run group marketing initiatives and produce business directories.

Other new functions, the document envisages, are likely to include the provision of better business information, establishing and running marketing co-operatives and providing small businesses with a range of commercial services modelled on Japanese trading houses.

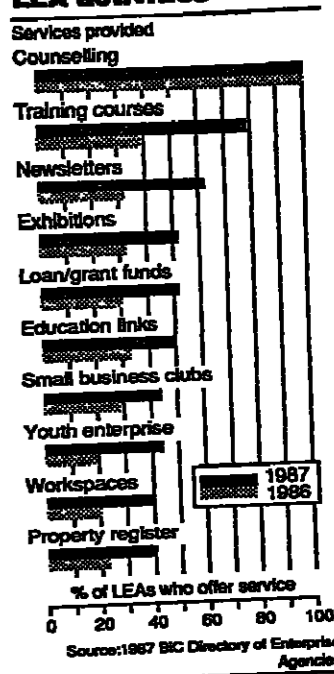
Some agencies have also moved into more social areas which are not directly related to helping individual businesses. The London Enterprise Agency runs the East London Business Education Compact with the Inner London Education Authority. Lincoln Enterprise Agency is a Youth Training Scheme managing agency. Derwentdale Industrial Development Agency and Hartlepool Enterprise Agency are involved in inward investment projects.

The further development of services beyond basic business advice raises the prospect of agencies beginning to charge for some facilities. In Mr Grayson's view the basic initial business advisory services for which agencies were established will always remain free. But if agencies offer specialist

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LEA activities



Source: 1987 BIC Directory of Enterprise Agencies

services for which clients would have to pay if they went elsewhere, he thinks there might sometimes be a case for making charges.

He stresses that he does not believe there is a single model for the future of all enterprise agencies. "They need to look at what other providers are doing and see how best the local enterprise agency can make a distinctive contribution. This is likely to vary from area to area," he notes.

It may also produce some mergers or at least collaborative projects between agencies - particularly in fields like computer data-bases. A shortage of computer equipment and specialist staff is regarded as a current obstacle to improving the range and quality of some agency services.

The successful growth of enterprise agencies in new areas depends on more than financial resources. It also requires having the right staff which, in turn, depends on corporate sponsors being prepared to second appropriate managers and specialists.

There are some recent encouraging signs that UK companies are taking a broader view towards secondment - seeing it not just as an act of charity towards enter-

Continued on Page 4

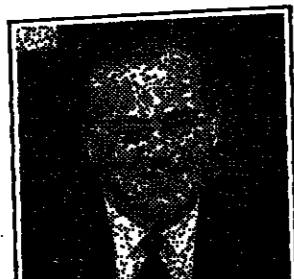
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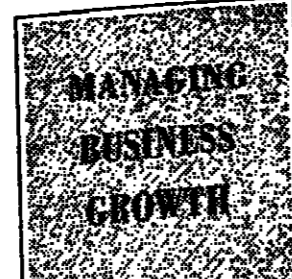
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Seconded by United Biscuits to help run enterprise agencies in local communities and provide advice to small businesses enabling them to survive and grow.

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British TELECOM
It's you we answer to

UK ENTERPRISE AGENCIES 2

After a flying visit by Prince Charles to two Welsh factories

BIC's second start in Wales

TWO DAYS ago the Prince of Wales flew his helicopter in to the Sony plant at Bridgend in South Wales. Later, he took off for the top of the Rhondda Valley where he opened a new plant for AB Electronic Products.

His flying visit was not just to perform another of those industrial getting-to-know-you meetings at which he is so good. It was also to launch Business in the Community in Wales and he had chosen to see both Sony and AB Electronics because they are leading partners in BIC in the principality.

Strictly, the Prince was relaunching BIC. The organisation has had a presence in Wales since 1983 and the first enterprise agency, Antur Teifi, was established in Newcastle Emlyn, Dyfed, four years before that.

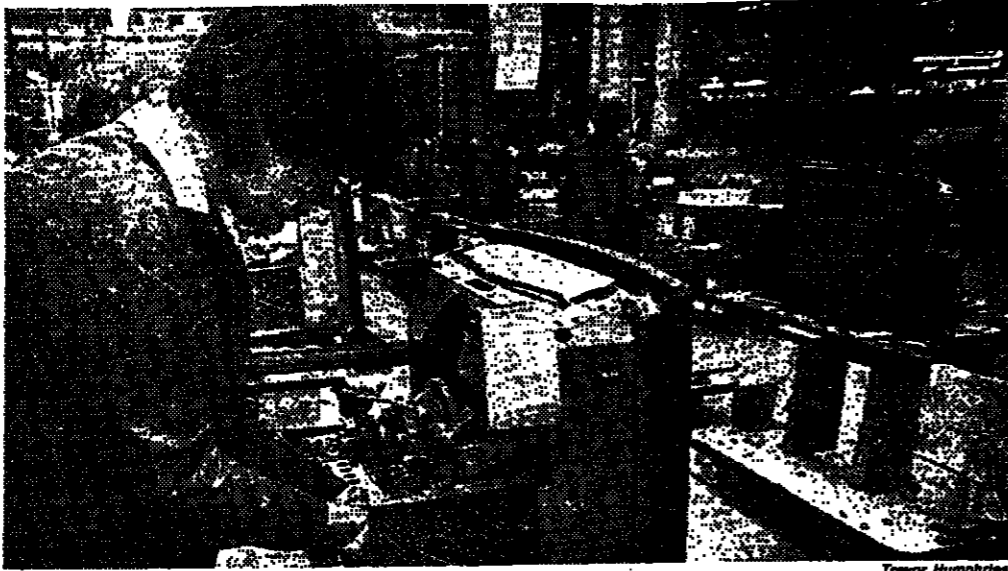
But it was felt a relaunch was necessary to give impetus to its work. At the same time the structure in the principality was changed to make it more of a national organisation, reflecting Wales's own identity, rather than as the regional arm of a British organisation.

New leadership has been created under Mr Ted Merrette, managing director of AB. He has gathered together an executive committee that comprises Mr John Mitchell, chief executive of the Principality Building Society, Mr David Jenkins, secretary of the Welsh TUC, Mr Alf Gooding, chairman of the Gooding Group, Mr David Vendell, a director of the Bird Group, Mr Malcolm Wallace, managing director of Cardiff steel group ASW, and Mr David Roberts, a prominent North Wales businessman who is chairman of Pilkington Visioncare.

In addition, since March 1, appropriately St David's Day, BIC has had a new director in Wales in Mr John Sheppard. These men are now charged with developing BIC strategy in Wales and ensuring its implementation.

They start with a good ground base. There are 20 local enterprise agencies and enterprise trusts already operating in the country and another four organisations closely allied to the movement.

Each is endeavouring to develop a speciality business alongside the core programme of providing business advice



TV production at Sony's Bridgend plant, visited by the Prince of Wales this week Trevor Humphreys

and counselling companies. Antur Teifi showed the way by helping set up a printing works whose strength lies in the Welsh language. That works now employs more than 20 people.

Made - the Merthyr and Aberdare Enterprise Agency - is getting involved in heritage and tourist activities in its area and giving thought to the creation of a crafts centre. Further west, Llanelli Enterprise has joined forces with the Welsh Development Agency, the trade unions and local authorities in marketing a factory site or, alternatively, turning it into a centre for small businesses.

Cave - Cardiff and Vale Enterprise - the largest agency in the country, is spending a lot of time with companies likely to be affected by the rebuilding of Cardiff's docklands. Interestingly - perhaps even uniquely - the Ogrw Partnership Trust had, until he was recently called back home to another post, an American as its chairman.

There are still holes in this network. There are gaps in Aberystwyth, Anglesey, Gwent outside Newport and in the Rhondda. Mr Sheppard would like to see these areas covered though there is now a debate in Wales, mirroring the debate nationally, about how the agencies should develop in a changing economic situation.

The environment in which they operate is changing; unemployment is falling; the

number of school leavers is falling; private industry is often seeing its work differently.

How should the agencies respond to this new situation? There are as yet no answers but an important joint seminar with South Glamorgan County Council is to be held in the new year on customised training and priority hiring and enterprise partnerships. There will be follow-up seminars aimed at key employers and possibly also at community partners.

BIC is helping to develop two education business partnerships - known in England as compacts - which attempt to improve educational standards and raise the standards of those undergoing post-school training. The organisation is hoping that one will evolve out of the seminars in South Glamorgan.

The philosophy of Business in the Community in Wales extends further than just education and special local interests, though. It is also attempting to improve job-linked schemes and business leadership schemes.

Under the former employers are encouraged to undertake training schemes for the unemployed in which a guarantee is offered to those on the courses that they will be given priority when jobs become available in the companies. It is thought this will offer the unemployed, especially the young unem-

ployed, an incentive to join the training schemes.

The idea behind business leadership teams is to get senior executives and local authority officials together to encourage them to look at specific geographic areas and draw up a strategy plan of what is needed to improve economic and social well-being.

These schemes are all the more important as the agencies are forced to change their own perception of their work. As unemployment falls, it will become increasingly necessary to change the emphasis towards working with the employed.

Such a view might still seem heretical in industrial South Wales but there are parts where it is apparent that skill shortages are much more important than job creation.

The form in which the agencies survive and build up their work will now occupy the thoughts of Mr Merrette's team. The strength of the groups lies in their ability to respond to local issues in a manner that does most good for the locality. But to be effective, they have to be properly funded.

The Prince of Wales is relaunching BIC at a most opportune time. Mr Merrette is determined the organisation will respond in a way that will enhance the life of Wales.

Anthony Moreton

SCOTLAND

A leap for enterprise



Bill Hughes, chairman of the CBI in Scotland

THE ENTERPRISE trust movement in Scotland now has a chance to take on a radical role that is not on offer to its counterparts south of the border. This springs from the government's decision to carry out a radical restructuring of the system for enterprising development in Scotland.

The new plan, set out in a white paper last week, is the culmination of an extraordinary process whereby an idea, put forward in a newspaper article only in late June, was rapidly approved by Mrs Margaret Thatcher, the Prime Minister, and given public endorsement by her in early September.

The original idea came from Mr Bill Hughes, chairman of the Confederation of British Industry in Scotland, and the executive chairman of Grampian Holdings, a successful medium-sized Glasgow industrial conglomerate.

Expressing his frustration at the community's relative failure to wipe out unemployment in Scotland, he proposed that the Training Commission (now called the Training Agency and once known as the Manpower Services Commission) be merged in Scotland with the Scottish Development Agency.

Furthermore, he suggested that the new single body should function to a considerable extent through local agencies in which businessmen would play the leading role.

It was a novel idea which never occurred to anyone during the extremely detailed assessment of the SDA and regional development policy carried out by the government only two years ago. It commended itself to the government in part because it could be seen as an Scottish solution for Scottish problems put forward by the Conservatives, which could have the added benefit of obliterating the name, Scottish Development Agency, which in many Scots' minds is inextricably linked with the body's founder, the Labour Party.

The white paper's proposals are closely in line with Mr Hughes' original outline, although the number of local agencies, of which there were once to have been 60 or 70, has been whittled down to about 22. The Training Agency and the SDA are indeed to be merged into a new body called Scottish Enterprise which will have a budget of about £500m. It will have a central strategic role directing both economic development and training, but the crucial delivery mechanism is intended to be the local agency.

The local agency will concentrate initially on training and the labour market, but may in due course take over from Scottish Enterprise some of the former SDA's functions in the field of small-scale property development and land reclamation, and equity, loan and grant assistance.

To create the local agencies the government intends to invite local employers and others to offer to form their board of management. The group accepted would make a contract with Scottish Enterprise to carry out its basic functions; how many extra functions it acquired would depend on how ambitious it was and effective it was judged to be by Scottish Enterprise.

The enterprise trust movement, which was launched in Scotland in 1982 under the name of Scottish Business in the Community (Scotic), has

now established 40 enterprise trusts all over Scotland, twice as many as were originally envisaged. It has strong links with industrial sponsors, while secondees from major companies play an important part in it. The senior staff at Scotic are all on secondment, with the director, Mr Graham Ross, seconded from United Biscuits, the company chaired by Sir Hector Laing.

In the past year it claims to have been involved in projects that created 9,000 jobs in 3,800 new businesses. It had an annual budget of £4.3m.

The pattern of enterprise trusts in Scotland is varied. Some operate in prosperous cities such as Edinburgh; others have been created as part of urban renewal projects in such places as Easterhouse, the large area of low income housing estates on the periphery of Glasgow. Some are very active, others less so.

In Bathgate, the town to the east of Edinburgh severely hit by industrial closures, the enterprise trust takes the form of Base, Bathgate Area Support for Enterprise. Base is one of the stronger enterprise trusts, and is the only one to have a local investment fund: it can lend up to £25,000 for specific projects. Thus Base is not, as so many trusts are, confined to giving business advice.

There is an ambitious enterprise trust in South Fife with an impressive list of corporate sponsors. In two years it claims to have been involved in the setting up of 225 businesses which created 870 jobs.

In Hamilton in Lanarkshire the Hamilton Enterprise Development Company, formed a year ago, sees itself as a mini-SDA, and its composition, with a board strongly oriented towards business people, though with the majority of funding coming from the public sector, has a flavour of the proposed local agencies about it.

Scotic gave a cautious welcome to Mr Hughes' proposals when they were first unveiled, despite the fact that his scheme came as something of a surprise. Mr Hughes also hinted that some of them were too involved with local authorities and warned that a second round of funding for the trusts might not be as successful as the first.

The organisation greeted the white paper positively. Sir Hector Laing said Scotic had every confidence that the enterprise trusts would have an important role to play in the Scottish Enterprise delivery mechanism. He said: "It is vital that the special loyalties and commitment built up by enterprise trusts over the past five years are retained and built on by Scottish Enterprise."

James Buxton

Happily, this year, the community is over £10,000,000 better off.



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UK ENTERPRISE AGENCIES 3

How the role of Business in the Community is changing

Meeting the regeneration needs of the 1990s

THE ROLE of the private sector has never been more crucial in the rebuilding of Britain's inner city communities, and fresh targets for companies to add job creation and regeneration have been set by Business in the Community (BIC) to help chart a new direction.

In the 10 years since the enterprise agency movement started to help the unemployed set up businesses on their own by providing help and advice, around 300 agencies covering local partnerships covering businesses, trade unions, local authorities and other organisations have been created and over 5,000 companies have given some form of help.

Mr Stephen O'Brien, chief executive of BIC, which acts as an umbrella organisation for the majority of the agencies, puts the number of jobs created or saved at nearly 100,000 a year at a low cost per head. It is a proud record, and one on which BIC is keen to build.

But there are problems, as circumstances are changing fast, with the government switching the emphasis in the regeneration of employment opportunities from a mix of public and private effort to an overwhelmingly predominant role for the private sector.

It is now clear that there is no intention of raising the funds available from the public purse, and it will be for industry and commerce to continue the provision of these opportunities.

The needs of the 1990s will be very different from those of the 1980s, and enterprise agencies, together with the companies and other organisations

It has deliberately blurred the lines between charity and self-interest for industry

backing them, will have to adapt. Unemployment is continuing its fall, and helping businesses expand is now more of a priority. To meet these new challenges effectively is the task facing BIC.

Enterprise agencies grew out of the 1980 Anglo-American conference on community involvement chaired by Mr Tom King when Local Government Minister. A working group was formed under Sir Alistair Pilkington because of the glassmaker's pioneering work with the St Helens enterprise agency. BIC emerged from these deliberations.

In the early days there were relatively few voices in favour of what many regarded as "industrial philanthropy". A widespread view, still held in some, was that a businessman's duty was to stay in business, make profits and provide employment; looking after the community and its problems was the government's job.

BIC was dominated in its early years by an ethos similar to that of the liberal industrialists in the 19th century. Companies became members, seconding personnel or entrusting money to be allocated through community trusts and enterprise agencies.

It was the riots of 1981 in Brixton, south London and Toxteth, Liverpool, that gave the movement its greatest impetus, however. Mr Michael Heseltine, then Environment Secretary, dragged a group of senior industrialists on to buses to see the devastation of Toxteth, and it proved to be a catalyst for action.

One of the ideas promoted was secondment, long practised by companies like IBM and Marks and Spencer as a two-way benefit both to the community and management development. After Toxteth it became instantly fashionable and has continued to be one of the main instruments for giving direct help.

Tax incentives to encourage community support later added a commercial rationale, and enterprise agencies grew greatly in numbers and in scale.

A survey conducted by BIC last year showed that agency assistance had halved the failure rate that would otherwise have been expected among young businesses. One in six of the companies helped by an agency failed in its first three years compared with the one-in-three failure rate of small firms generally.

More recently, the decision of Prince Charles to become BIC president has attracted much greater media attention and helped promotion, and the Prime Minister's adoption of inner city regeneration after the last election as a key plank in her strategy for the Parliament, has added a further boost.

What BIC has managed to do in recent years, as political fashions towards regeneration have changed, is to keep urban issues high in the consciousness of industry and commerce.

It has deliberately blurred the lines between charity and self-interest, and cultivated the idea that the involvement

of business in the inner cities is to the commercial advantage of companies as regenerated areas will supply not only future customers but also future employees.

"It is interesting to see how many major companies in the private sector are accepting they should get involved in the community. It is in their commercial interest to do so, it is not just altruism," says Mr O'Brien.

Prince Charles is given a lot of credit by BIC leaders for his involvement in a number of projects, including the economic regeneration project at Calderdale, centred on Halifax, where BIC acted as a broker introducing industrialists and liaising with local interests to create jobs, replace old industries, develop stability and improve the quality of life.

The project received a nasty jolt last June, however, with the announcement that United Biscuits was to close a factory in Halifax with the loss of 1,000 jobs. Sir Hector Laing, chairman of United Biscuits, is also chairman and driving force behind BIC, and he has had to survive local calls for his resignation.

On a more limited scale, a series of six neighbourhood economic development partnerships has been launched in areas like Highbury and Spitalfields in inner London, Wolverhampton and Hartlepool. Here again, BIC acts as a catalyst, bringing together the different parties.

However, Mr O'Brien does not regard BIC's role as one of unlimited expansion, backed by a top-heavy bureaucracy. The organisation has a limited amount of funds and sees its major role as highlighting the more successful experiments which may then be adopted by other agencies nationally.

But such experiments do provide the private sector with a structure by which companies can look closely at what they provide in terms of sponsorship and investment. BIC also offers an advisory service on how companies could implement a community policy.

As part of the current shift in emphasis, the organisation has been examining ways of acting as a focal point for the creation of teams of local businessmen. Close links have been developed with the Confederation of British Industry, whose inner cities task force has advocated the creation of more business action teams to help regeneration in deprived urban areas.

Nine target teams have now been set up to provide a private sector response to the government's inner cities initiative. They cover areas like priority hiring and training, inner cities enterprise development, education partnerships, finance for enterprise, local purchasing, marketing private sector initiatives and co-ordinating the voluntary sector. The teams are operating on a two-year time-scale and are supported by other groups of businessmen at local level.

A "flagship" initiative has been developed by a financial group chaired by Sir David Scholey, chairman of S.G. Warburg, which is investigating problems still facing embryo businesses in finding finance.

Another of the BIC teams, chaired by Mr David Rowland, chief executive of the Sedgwick Group, has been seeking ways of persuading companies to target recruitment and training programmes more closely on unemployed young people in the inner cities.

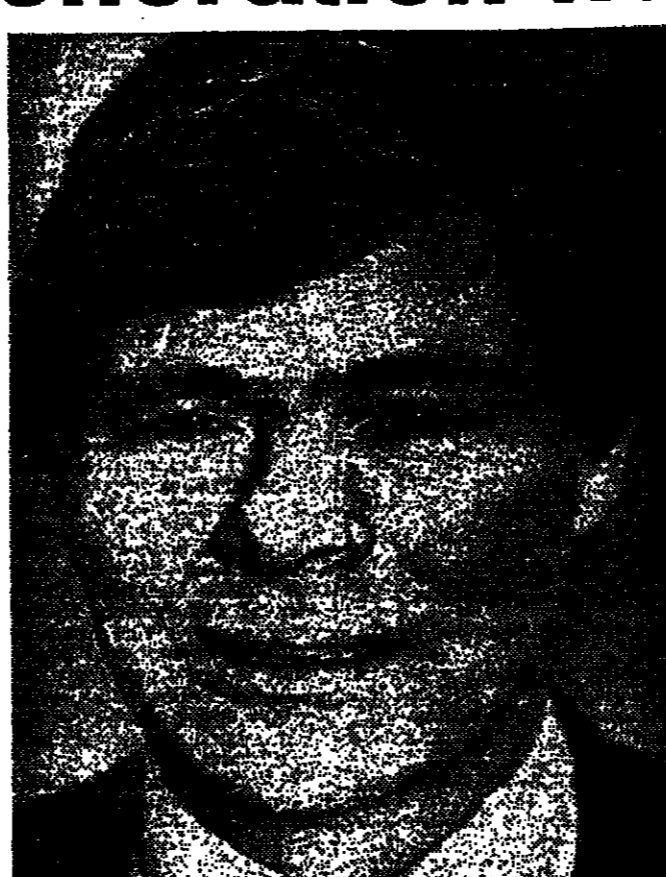
The target team headed by Mr Martin Findlay, vice-chairman of Whitbread, is seeking to promote links between companies and schools to give

participation in the community by calling for an increase in purchasing by the country's largest companies from the smallest by £500m over the next five years; for 100 of the largest companies to recruit and train from the longer-term unemployed; and for more than 500 companies to invest 1 per cent of pre-tax profits in the community in the next two years.

The Per Cent Club was set up in late 1986 under the joint chairmanship of Sir Hector Laing and Sir Mark Weinberg as a means of encouraging companies to commit themselves to a target of 1 per cent of pre-tax profits to be devoted to the community. The aim is to more than double the number of companies involved.

There is undoubtedly a new era beginning, with enterprise agencies no longer regarded as new and experimental. They will not be able to rely on support as an act of faith, but the hope is that given continuing company profitability, increased help will be forthcoming.

"Now we are out of the siege mentality, companies will be able to devote more time to long-term projects," Mr O'Brien predicts.



Richard Evans Stephen O'Brien, chief executive, Business in the Community



Prince Charles, who recently became BIC president, on a visit to Spitalfields, London

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A target for more than 500 companies to invest 1 per cent of pre-tax profits in the community

guaranteed jobs to school leavers. This is based on an idea called Compact originally developed in Boston, Massachusetts.

By linking companies and schools in small groups enterprise agencies can guarantee jobs to school-leavers who might not have the usual academic qualifications but who meet personal targets such as a good attendance record and punctuality. The idea was pioneered in the UK by the London Enterprise Agency (LEA) and is being backed by many industrialists.

Specific ideas being developed include the establishment of enterprise fellowships to enable young managers to adopt inner city partnerships as part of their own management development, and a national scheme to encourage young professionals to provide new businesses with management advice.

The latest ideas were disclosed last month by Prince Charles at BIC's annual conference in Sheffield.

The Prince set three new targets for business to step up its

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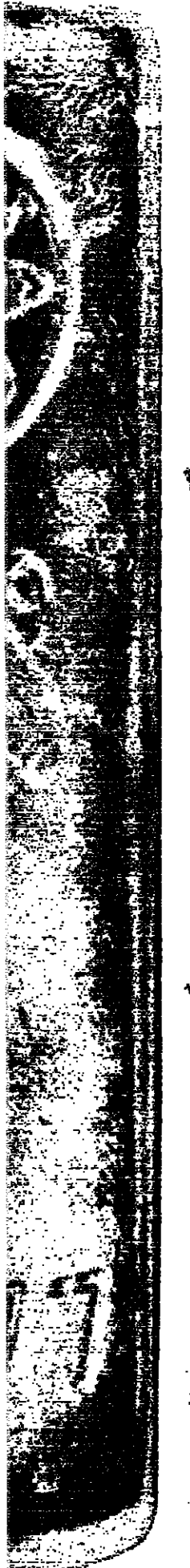
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UK ENTERPRISE AGENCIES 4

Why assisting minority communities is a mainstream cause

Ethnic stake in the system

A LARGE, blown-up copy of a cheque for £150,000 decorates the boardroom wall at Black Business in Birmingham...



The office skills instructor at the Full employment Lewisham Project, London, was seconded by ICI

The £150,000 was paid under the government's City Action Team (CAT) programme. Another £75,000 has come from the government's Inner City Task Force initiative.

Apart from the contribution of Manufacturers Hanover Trust, which has seconded the agency's American director, Mr Kofi Adjel, and pays his salary, the private sector has this year contributed a total of only £10,000 to Black Business in Birmingham.

When he arrived in the West Midlands 2 1/2 years ago to run Black Business in Birmingham, Mr Adjel began looking for a really successful, prominent local black business leader to become associated with the agency and act as a role model to its clients.

Mr Adjel concludes that one reason for the poor private sector response may be that supporting enterprise agencies does not offer corporate donors any quick, guaranteed return on their money.

training organisations, Project Fullempley and OIC, which concentrate on working with members of ethnic minority communities.

Mr John Patten, the Home Office Minister responsible for community relations and inner cities, is like Mr Adjel in Birmingham, concerned that black businesses should not be restricted to serving local ethnic minority markets.

Alan Pike, who in 1974 was the first black person to be appointed a vice-president of Manufacturers Hanover Trust, to discover that there were none. "It is perhaps less surprising when seen in the context of history," he says.

IN A capital city where affluence, skill shortages and million-pound office developments rub shoulders with some of the most wretched areas in Europe, the London Enterprise Agency (Lenta) has carved itself a position as an broker.

Ralph Atkins profiles Lenta

The broker's Compact



Brian Wright, chief executive, London Enterprise Agency

The agency - which celebrates its 10th anniversary next year - has channelled money from large companies into small businesses, education, housing and job creation projects in rundown parts of the capital.

Lenta's offices are based in Snow Hill, Holborn - from where Charles Dickens' hero Nicholas Nickleby off on his coach trip to Yorkshire. Likewise, its aim is to crusade against economic deprivation and social inequalities. It is unique in being independent of the public sector.

Lenta provides managed workshops through Lenta Properties, which was set up in 1981. Projects include converting a former Sainsbury's shop in Tottenham into workshops and retail units.

Mr Wright describes Lenta as an "economic development operation." Activities fall into three broad areas - small businesses, education and property projects such as managed workshops.

Lenta's core business remains the counselling of established and would-be entrepreneurs on running a small business. In 1987-88 almost 6,000 people received detailed advice from Lenta's team of business counsellors and trainers.

that it was going to become a standardised national programme without allowances for local foibles and flavours are still there," says Mr Wright.

Lenta has also been involved in housing projects. After the Brixton riots it built housing units on in-fill sites in the area and sold them at low prices, with local residents being given priority.

However, the scheme has not been an unqualified success, admits Mr Wright. "It has taken us two or three years to build what is actually a fairly small number of units. The irony, of course, is that now there is a desperate need for that kind of project."

Mr Wright also says that the government is promoting so many schemes where it is the private sector who help and support, that private companies are under siege. Some large companies reckon they get 70 letters a day seeking sponsorship," says Mr Wright.

Lenta recognises that it has to evolve with the economic and political climate. With the present government, that means competing with others to attract private sector funds.

"The government is promoting so many schemes where it is the private sector who help and support, that private companies are under siege. Some large companies reckon they get 70 letters a day seeking sponsorship," says Mr Wright.

However, there are encouraging signs that business is realising real, tangible returns. Support for the Compact scheme, for instance, is coming from companies' personnel departments, not just the public affairs sections. At the same time, Lenta is earning money from offering consultancy services.

"A commercial flavour is coming in. What we have to do is to make sure we get the elbow room to set up new projects - we should always be living on our wits," says Mr Wright.

How Northern Ireland's small business agency is creating jobs

New emphasis on self-help

The Local Enterprise Development Unit, Northern Ireland's small business agency, has taken the lead in encouraging the establishment, development and survival of fledgling companies.

LEDU's corporate plan places emphasis on business expansion and development and last year well over half (1,413) of the new job opportunities promoted in manufacturing industries came from expansion schemes undertaken by existing companies.

Similarly, in the service sector, just under half of the 709 new jobs were promoted by firms responding to the agency's efforts to encourage them to develop and diversify the services they are currently providing.

Robert Mitchell, former US Assistant Secretary of Commerce and economic development policy director for the former US President Jimmy Carter, is directing the campaign. He says: "The initiative provides a major focus for the additional enterprise activity and will be the catalyst for future developments, taking forward the message that Northern Ireland is enterprising now and will be expanding its entrepreneurial base."

THE CHOICE of Northern Ireland as the venue for a prestigious enterprise conference this autumn underlined its reputation as an international pioneer in the field of evolving a sophisticated regional enterprise network.

The decision by several multi-national companies to pull out of the province in the late 1970s and early 1980s led to a reassessment of economic priorities and a new emphasis on community-based self-help initiatives.

Advertisement for British Steel (Industry) featuring several testimonial signatures and text: 'All these businesses are a sign of success. And being located within our 19 Opportunity Areas, each in some way been helped by British Steel (Industry).'

LEDU's last year managed to transfer eight companies it had helped establish to the Industrial Development Board's portfolio of local companies. Transfers to the IDB reflect the success of LEDU's industrial strategies in helping companies to employ more than 50 people.

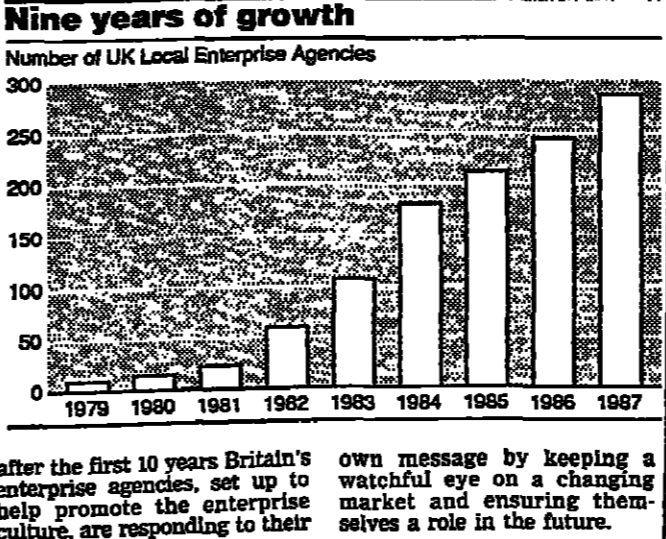
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Advertisement for BNFL (British Nuclear Fuels PLC) with text: 'As a major hi-tech Company in the North West, British Nuclear Fuels supports a number of national and local community-based enterprise initiatives, including:'

Advertisement for FinTech newsletters with text: 'Get £72 worth of essential business information free'.

Advertisement for FinTech newsletters with text: 'This comment explains why so many people in key management positions rely on FinTech - the specialist fortnightly newsletters from the Financial Times Business Information service.'

There's a lot more to do



after the first 10 years Britain's enterprise agencies, set up to help promote the enterprise culture, are responding to their own message by keeping a watchful eye on a changing market and ensuring themselves a role in the future.

Administration order may save building company

IN RE HARRIS SIMONS CONSTRUCTION LTD
Chancery Division: Mr Justice Hoffmann: December 7 1988

AN ADMINISTRATION order may be made in relation to a company which cannot pay its debts, if the court considers it likely, to the extent of there being a real prospect rather than a probability, that such an order would enable it to survive or to sell off part of its business.

Mr Justice Hoffmann so held when giving his reasons for having made an administration order in relation to Harris Simons Construction Ltd, a building company, on the petition of the company's two directors. The order was made on December 5 1988.

Section 8 of the Insolvency Act 1986 provides: "(1) If the court (a) is satisfied that a company is or is likely to become unable to pay its debts . . . and (b) considers that the making of an order under this section would be likely to achieve one or more of the purposes mentioned below, the court may make an administration order in relation to the company . . . (3)(a) the survival of the company . . . as a going concern . . . (d) a more advantageous realisation of the company's assets than would be effected on a winding up".

HIS LORDSHIP said that over the past four years there had been a spectacular increase in the company's turnover, from £830,000 in 1985 to £27m in 1988. Almost all the increased turnover had come from one client, a property developer called Berkley House plc, with which the directors had a close relationship.

Recently the relationship had turned sour. There were disputes over a number of contracts, and Berkley House had purported to dismiss the company and require its employees to leave their sites. It was also withholding several million pounds which the company said were due and in respect of which Berkley House said it had cross-claims.

The effect on the company's cash flow was that it was unable to pay its debts as they fell due, and several writs and a statutory demand had been served. It would have to go into liquidation more or less immediately.

The workforce would have to be dismissed and contracts and work in progress would become a tangle of disputes and probably litigation. The report of the proposed liquidator said that in those circumstances it would be extremely difficult to sell any of the business.

If an administration order were made the company would have a breathing space. It had been able to negotiate an armistice with Berkley House by which the latter would, conditionally on an administration order being made, provide sufficient funding to enable the company to complete four contracts.

It was hoped those contracts would produce a profit and that it might thereby be possible to stabilise and preserve a business which could either survive or be sold to a third party. Meanwhile, it might be possible to negotiate a settlement of the underlying dispute with Berkley House.

The administration order was proposed in order to achieve two of the purposes specified in section 8(3) of the Insolvency Act 1986: "(a) the survival of the company . . . as a going concern" and "(d) a more advantageous realisation of the company's assets than would be effected on a winding-up".

Section 8(1) gave the court jurisdiction to make an administration order if it was "satisfied" that a company "is or is likely to become unable to pay its debts", and if it "considers" that an order would be "likely" to achieve one or more of the purposes specified in section 8(3).

The company was unable to pay its debts. Whether the order would be likely to achieve one of the specified objects was not so easy to answer.

In *Re Consumer & Industrial Press Ltd* (1988) 4 BCC 68 Mr Justice Peter Gibson said "likely" to be achieved in section 8(3)

"does not mean that it is merely possible that such a purpose will be achieved; the evidence must enable the court to hold that the purpose in question will more probably than not be achieved."

He therefore required that on a scale of probability of 0 (impossibility) to 1 (absolute certainty), the likelihood of success should be more than 0.5.

That standard of probability was too high, for the following reasons:

First, "likely" connoted probability, but the particular degree of probability intended must be gathered from qualifying words (very likely, quite likely, more likely than not) or context. It could not be a misuse of language to say that something was likely without intending to suggest that its probability exceeded 0.5.

Second, the section required the court to be satisfied of the company's actual or likely insolvency, but only to consider that the order would be likely to achieve one of the stated purposes. There must have been a reason for that change of language. It indicated that a lower threshold of persuasion was needed in the latter case than the former.

Third, some of the stated purposes were mutually exclusive and the probability of any one of them being achieved might be less than 0.5, but the probability of one or other of them being achieved might be more than 0.5. It was doubtful that Parliament intended the courts to embark on such calculations of cumulative probabilities.

Fourth, section 8(1) only set out the conditions to be satisfied before the court had jurisdiction. The court still retained a discretion whether or not to make an order. It was therefore unlikely that the legislature intended to set a modest threshold of probability to found jurisdiction and to rely on the court's discretion not to make order in cases in which, weighing all the circumstances, it seemed inappropriate to do so.

Fifth, the Report of the Review Committee on Insolvency Law and Practice (Command 8554, para 508) which recommended the introduction of administratorship, said the new procedure was likely to be beneficial only in cases where there was "a real prospect of returning to profitability or selling as a going concern". Elsewhere it spoke of an order being made if there was a "reasonable possibility" of a scheme of reconstruction.

The court thought that that kind of phraseology was intended to be reflected in the statutory phrase "considers that (it) would be likely" in section 8(1).

The requirements of section 8(1)(b) were therefore satisfied if the court considered there was a real prospect that one or more of the stated purposes might be achieved.

It might be said "real prospect" lacked precision compared with 0.5 on the scale of probability, but the courts were used to dealing on other contexts with such indications of degree of persuasion. "Prima facie case" and "good arguable case" were well-known examples.

On the evidence there was a real prospect that an administration order, coupled with the agreement with Berkley House, would enable the whole or part of the company's undertaking to survive, or at least enable the administrator to effect a more advantageous realisation of assets than in a winding up. The prospects for the company, its employees and creditors looked bleak if no administration order was made and there had to be a winding up.

Consequently, although the court could not say it was more probable than not that one of the specified purposes would be achieved, it accepted the opinion of the prospective administrator that the making of an administration order offered the best prospect for preserving the company's future and maximising the realisation of its assets for the benefit of its customers.

The order was made.

For the applicant directors: Matthew Collings (William Prior & Co)

Rachel Davies
Barrister

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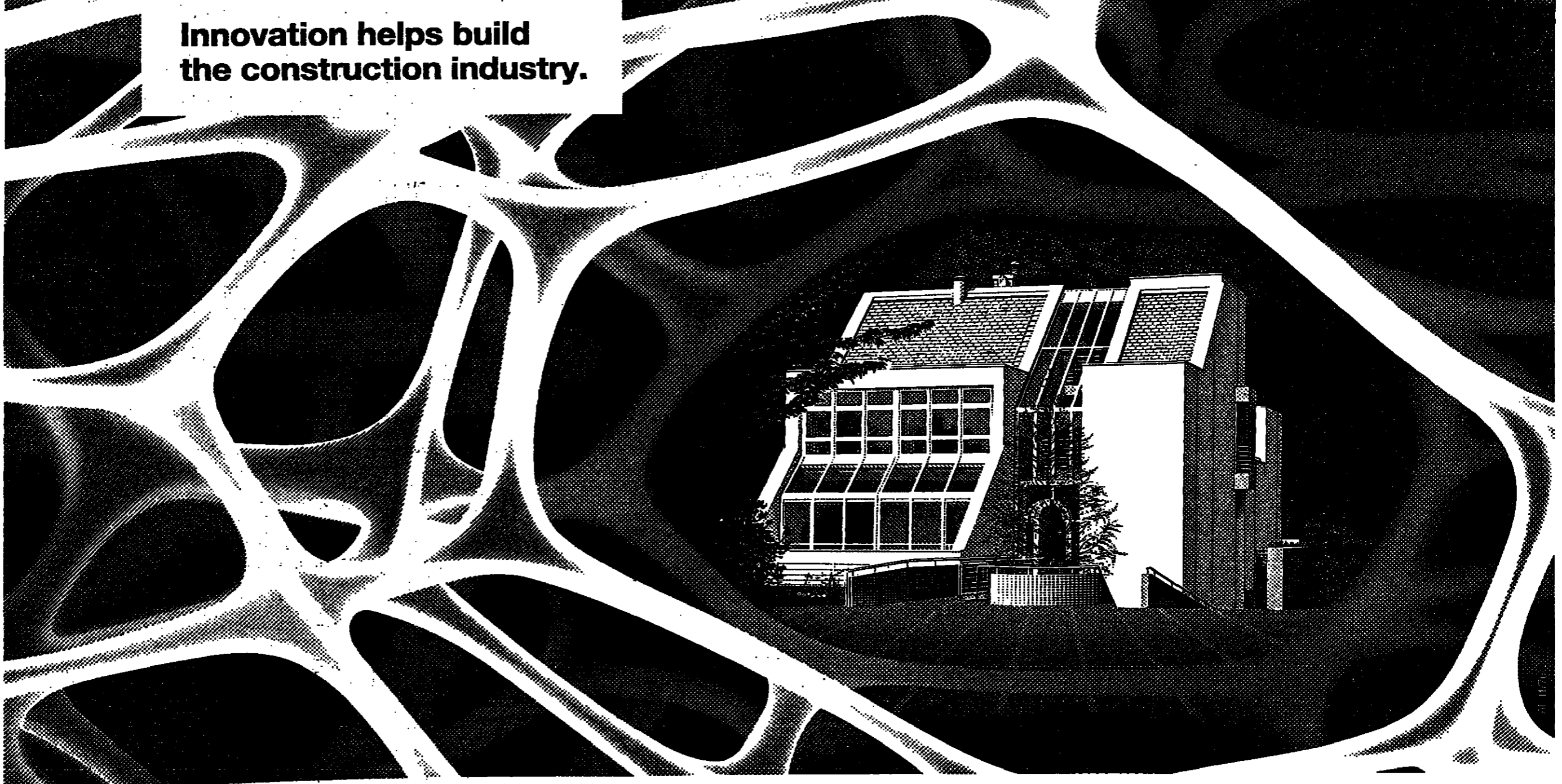
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TECHNOLOGY

High speed transistor

By David Fishlock

AT&T Bell Laboratories claims to have developed a bipolar transistor 12 times faster than the switches used in today's most powerful supercomputers.

It reported on the new opto-electronic device - capable of switching 140 bn times each second (gigahertz) - at the International Electron Device meeting in San Francisco this week.

The scientists made it almost atom-by-atom, by a technique invented at Bell Labs in 1980, called gas-source molecular beam epitaxy, which can deposit layers of semiconductor only a few atoms thick. The inventor, Morton Panish, likens his technique to spraying atoms. "It allows us to control with extraordinary precision the thickness and electrical properties of the layers."

The device is a sandwich of two semiconducting compounds, indium phosphide and gallium indium arsenide. Electrons move across this transistor sandwich about five times faster than in the customary silicon bipolar transistors, because they are slowed by far fewer collisions with atoms. The result is a device which switches rapidly and consumes little power.

Bell scientists believe that even greater switching speeds can be achieved. They speculate that the device could find a role as a switch in future lightwave communications systems, which would have much higher (gigabit) frequencies and hence much greater capacity.

"Some day it might also be integrated on the same chip with present lightwave devices, such as lasers and detectors, made of the same materials system," suggests Richard Nottmberg, a member of the team.

Special facilities for engineering

SIRA, an applied research company of Chislehurst, UK, is offering its specialist engineering and production facilities on a contractual basis for the manufacture of high precision optical, electronic and mechanical components and assemblies. The facilities should mainly interest aerospace and defence companies.

This week's rail crash near Clapham Junction in south London, which left 38 dead, has focused attention on, among other things, the safety of signalling systems.

Like many other areas of rapid, crowded transport, rail signalling is being taken over by the microchip. Electro-mechanical equipment is being ousted by computer-controlled systems in the signal boxes, at the trackside and in the trains.

Radio signalling and optical fibre cables, which can transmit enormous amounts of data over hair-thin strands of glass, are replacing the traditional cabling. In the future, railway networks could even be controlled from space. One of the most important developments has been the introduction of solid state interlocking (SSI), which uses a computer to imitate the way the levers worked in old-fashioned signal boxes. The term interlocking is a leftover from the days when metal bars interlocked the giant points levers with the levers controlling the signals, so that one could not move without the other.

Electro-mechanical systems, based on reed relay technology (mechanical switching operated by power-assisted levers), replaced the older system more than 20 years ago. Now these are being superseded by SSI systems, which manufacturers say are about 10 per cent cheaper.

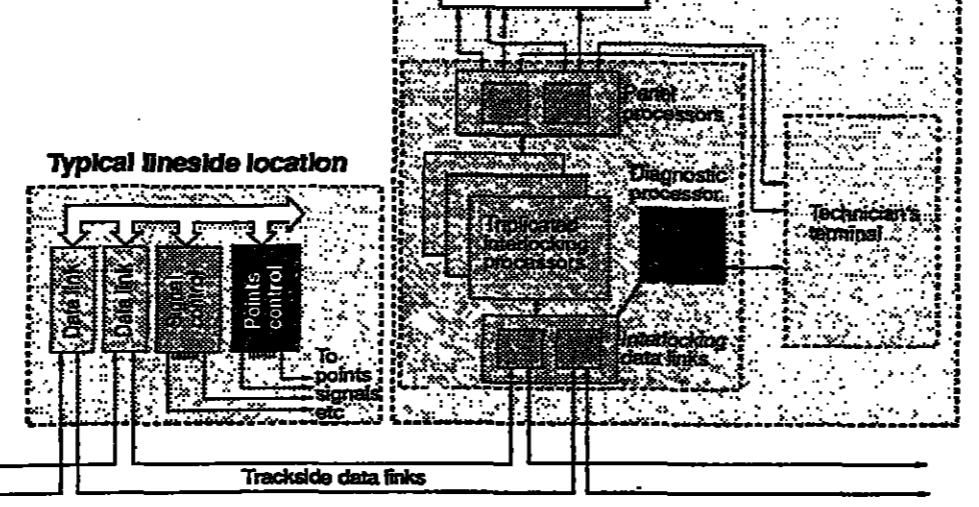
But it is taking the railway companies some time to implement SSI technology because of the need to ensure safety. "If a relay fails, it does so in a known way. It's like a stick, you know how it will snap," says Roger Ford, technical editor of *Modern Railways* magazine. "A microprocessor could run berserk in any number of ways."

One of the first organisations to adopt SSI was the Japan Railway Group. In 1985, it brought a system into service on a busy suburban line at Higashi-Kanagawa north of Yokohama.

In the UK, which is seen as a world leader in SSI technology, British Rail, GEC-General Signal and Westinghouse Brake and Signal began work on a system in the early 1980s. To cover the safety requirement, BR ran extensive validation tests on the software and then froze it so that it could not be altered in any way. Although operational software can be changed to adapt the system to different railway companies or individual lines, the crucial

How the SSI system works

Source: GEC-General Signal



Locking safety into the computer controls

In the aftermath of the London train crash, Della Bradshaw looks at advances in signalling systems

processing software cannot. SSI systems work on data sent by cables from the railway track; the most important information is to identify which sections of the track are occupied. With the British system, the signal operator can only change the signals or points if three microprocessors or computers agree to allow the change. If one of the three signals develops a fault and disagrees with the other two, it opts out by overloading the circuit and blowing a fuse.

The system operates a fail safe mechanism: if there is any fault, the signals automatically switch to red. Other companies have gone for a different type of SSI (although this electronic system was invented in the UK, it has become a generic term). General Railway Signals of the US and Sweden's Ericsson Signalling Systems have single processor systems, which run two software programs simultaneously. The programs, written by two teams of software engineers, perform the same

function as the two processors in the UK-developed system: if the two programs do not agree the signals or points cannot be changed.

Generally the equipment must cope with many different types of traffic: high-speed, local or freight trains. Where countries have invested in separate networks for high speed trains, they have used different signalling techniques.

Japan Railway Group developed its high speed shinkansen, or bullet train, network 20 years ago. Instead of using trackside signals - which are difficult for drivers to see when the trains are travelling at up to 240 km per hour - the information is picked up and displayed inside the driver's cab.

The digital display indicates whether the train should slow down or accelerate. If the driver fails to slow down quickly enough, the computer in the cab takes over automatically and puts on the brakes.

The signal is sent to the driver's cab from transmitters on the track, which in turn

receive it from a central control point. "There are just two signalling posts on 1,800 km of high-speed lines," says Tatsuhiro Suga, director of Japan Railways' Paris office. "One post handles the 1,100 km of track from Tokyo to the west and the other the 700 km from Tokyo northwards."

Similar signalling in cab systems are used on high speed lines in France and West Germany. France's TGV (*train à grande vitesse*) 427 km route from Paris to Lyons, for example, is controlled from the Gare de Lyons in Paris. Countries which have no separate high-speed tracks may have to go to the expense of adopting in-cab signalling if they want to introduce faster trains, which take longer to stop.

One option open to BR in the UK is to use in-cab signalling to enhance the existing system on its proposed 140 mph class 91 Electric trains. It had planned to use an in-cab system on its defunct advanced passenger train. (Because of

the inquiry into the Clapham Junction disaster, which is believed to have been caused by a signalling failure, BR refused to talk about its future plans for signalling.)

With BR's current system there are four colour combinations: green, double yellow, yellow and red. The proposal is that when a very fast train passes a green signal, data will also be fed into the cab to indicate whether the next signal is to be green (allowing the train to continue at 140 mph) or double yellow (in which case the train should slow to 125 mph).

BR has already installed a type of in-cab signalling in trains on rural routes, where it is cheaper to send the signalling information to the driver by radio, than to install trackside signals.

In the US, radio systems are used to locate trains. General Railway Signals has developed a system in which electronic tags are placed at regular intervals along the trackside. These are read by the trains as they pass, and they send back radio signals to the computer control centre to inform the operators of their location. The operations centre then transmits radio signals back to the cab, informing the drivers about speed limits.

But this only transmits data, which takes up a tiny amount of radio bandwidth. Radio systems to enable voice communications between train drivers and control centres are being installed, but take up much more space in the spectrum.

Geostar and Rockwell, in the US, are selling train location systems that use satellite communications instead of terrestrial radio links. The information is beamed up from the train to the satellite and on to the control centre. Instructions take the reverse route.

The US is particularly prominent in satellite location systems because of the huge distances covered by a relatively small number of trains.

Michael Boden, managing director of GEC-General Signal, believes the technology is not precise enough for use in Europe. "We have looked at satellite technology and although it is possible to pinpoint trains to within a few metres, we have to ask whether it can be done in a fail-safe way. We're not satisfied that it can."

However, in France, the *Société Nationale des Chemins de fer Français* (SNCF) is planning to operate a satellite location system with France Télécom by the turn of the century.

A diverless way to build subsea wells

By Mark Meredith

BP has put on display its solution to the problem of tapping oil at great depths.

The Diverless Subsea Production System (Disps) is a large structure of interlocking production units, which can be assembled by remote control in a steel frame on the seabed. It is designed for the next generation of oil exploration and development in water more than 300 metres deep: too deep for divers to handle the final assembly. BP wants the system to work at depths of up to 450 m and plans to improve it so that it will operate ultimately at 700 m.

Disps is seen as a way to increase exploitation of North Sea reserves. The project opens up the possibility of reaching small accumulations of oil which would not justify a full production system.

At 515m this is the most expensive research and development project run by the Petroleum Development side of BP.

A Disps field would first see the big steel frame lowered to the seabed. Drill ships would then be used to drill eight wells through holes in a template. The various parts would then be lowered from a ship and stacked on top of each other in bays within the frame.

The ship will use its dynamic positioning facilities - computer-activated propellers linked to a satellite navigation system - to keep the vessel within a few feet of its required position.

Although motion compensators on the ship will overcome some of its movement, the strength and cradle formation of the frame are designed to guide each unit into place, even if it is approaching the frame at a 15 degree angle.

Some of the problems of assembly at great depths are being simulated on a land-based test rig, fabricated at Davy Offshore Modules in Middlesbrough. Here units have been lowered by a crane at some speed and with a considerable clank. But hydraulic shock absorbers stop the module, allowing it to connect with the section below.

The units which will be lowered to the seabed include the "Christmas tree" with all the production valves. Beside it

stands a stack of modules: the isolation valve, production choke, flow control and production control.

Standardised locking systems allow units to be lifted out and replaced, which facilitates servicing. Connections and the operation of valves are carried out through hydraulic lines which rise in a bundle, with the control lines, to the ship.

The Disps will be connected either to a production platform or to a floating control base. It has no facilities to handle the separation of oil and gas or for pumping oil and gas to storage or shipment points. Over-ride systems can shut down a unit in case of a failure.

The system allows small satellite production wells to be tied into the main structure. The eight wells can either be used for oil extraction or for injecting water to maintain the pressure in the underground oil reservoir. The technique of injecting gas, known as gas lift, can be used to lighten the weight of the rising column of oil.

A team of seven full-time BP engineers have worked on Disps since the project started in 1986. Mark Woolveridge, director of BP Engineering Services, says that a working model should be ready for underwater trials in Loch Linnhe, in the west of Scotland, next year. A prototype may later be tested in the Moray Firth off the Scottish east coast. It is hoped the system will be ready for commercial application within the next couple of years.

The fall in the oil price and the tailing off of large oil accumulations in the North Sea have made subsea production systems an attractive alternative. Safety factors also mean that oil companies prefer to keep diver activity to a minimum.

Statistics from the Association of Offshore Diving Contractors show that 1,700 divers were working offshore in the North Sea during a census week this year - well below the 2,950 recorded in 1986.

Disps has financial assistance from the European Community. Elf Petroleum, part of the French oil company, has helped fund a delivery system for the modules.

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So far this year there have been 49 reported outbreaks of salmonella traced back to eggs. These outbreaks have affected 1,000 people, but this underestimates the numbers.

The Government and the industry are tackling the problem and, among other things, have issued codes of practice for poultry breeders and egg producers.

In the meantime people will want to know the facts about a basic part of their daily diet.

The Government has therefore asked its Chief Medical Officer, Sir Donald Acheson, to advise the public about the use of eggs. Sir Donald's present advice is:

“for healthy people there is very little risk from eating eggs which are cooked, however you prefer them – boiled, fried, scrambled or poached;
for vulnerable people – that is, the elderly, the sick, babies, toddlers and pregnant women – eggs should be thoroughly cooked until the white and yolk are solid;
but everyone should avoid eating raw eggs or uncooked foods made from them – for example, home-made mayonnaise, home-made mousses, home-made ice-cream or raw eggs mixed with drinks.”

The Chief Medical Officer adds:

“As with all cooked foods, egg dishes should be eaten as soon as possible after cooking. And if the dishes are not for immediate use they should be kept in the fridge.”

Please follow this advice.

THE PROPERTY MARKET

Not quite a runaway success

Paul Cheeseright asks whether Gateshead's MetroCentre will begin an out-of-town shopping trend

MetroCentre is basking in the consumer boom. The seasonal sales might have come early to Oxford Street in London this year but there are precious few announcements of price reductions at MetroCentre.

It is the first and biggest out-of-town shopping complex in the country, built on the site of a waterlogged coal ash tip in Gateshead. Chesterton, MetroCentre's managing agents, expect shoppers to spend £30m at the centre this year.

If developers have their way there would be similar ventures scattered around Britain on the edges of the main cities. But the Government's cautious, if ambivalent, planning policy on major shopping centres has restricted them. With Merry Hill, at Dudley near Birmingham, MetroCentre remains the only testing ground for a style of retailing new to Britain but familiar in the US and the only source of information on which to judge the impact of a rival to the traditional city centre.

So far MetroCentre has been lucky. It had a cost structure subsidised by the 100 per cent building allowances available in all Enterprise Zones. Its

space was let against a background of retailers chasing each other around for space. It opened at a time of rising consumer expenditure.

All the basic economic factors have been in its favour and have remained so. Anecdotal evidence suggests that the strains which have appeared in the retail sector in the south east, as higher interest rates take effect, have not yet arrived at MetroCentre.

Which is just as well for the Church Commissioners, who are the freeholder after purchase of the project from Cameron Hall Developments. MetroCentre opened in late 1986 and the initial months were sticky as MetroCentre did better with visitors than it did with shoppers. Since July 1987 the number of visits and the amount spent have both increased.

MetroCentre has established itself in the retail fabric of the region, but surveys of customers have shown that so far it has only had limited success in breaking down what appears to be a traditional distaste of those north of the Tyne for shopping south of the Tyne.

With a momentum of trading building up, the last thing the

Church Commissioners would want is a downturn in retail spending. As it is, they are receiving a yield on their investment, now worth around £200m, of probably around 7 per cent.

However, there is extensive debate about how successful MetroCentre actually is. If it had been a runaway success then it is reasonable to assume that other shopping complexes in the area, notably Eldon Square in Newcastle city centre, owned by Capital and Counties and the Newcastle City Council, would have been hurt more than they have been.

The effect of MetroCentre appears to have been marginal. As far as present trading is concerned, Mr Gordon Allanson, the Eldon Square manager, concedes that the picture is mixed. Some fashion areas are not doing very well. The stores which have traded well nationally - John Lewis Partnership, Fenwick's, Body Shop, Sock Shop and so on - have been trading well at Eldon Square. Those with acknowledged problems - BHS for example - have the same problems at Eldon Square. Marks and Spencer is holding

its own and considering expansion.

So it looks as if MetroCentre has pinched the growth in regional trade and topped this up with customer visits from outside the Tyne and Wear area and from as far away as Norway. But when MetroCentre trading levels are pulled down to figures there is room for dispute.

Chesterton's predicted £340m turnover for 1988 is based on an electronic monitoring of car visits, on the assumption that one car equals one customer and the further assumption that the average customer spends £82 during a visit to MetroCentre.

This figure of £82 is based on surveys of customers carried out for Chesterton and the Church Commissioners by PA Cambridge Economic Consultants last June and now being updated. As 69 per cent of MetroCentre visits are by car, Chesterton argues that the overall turnover figure could be an understatement.

But other research carried out by the Oxford Institute of Retail Management suggests that the actual level of spending by each customer is lower than that found by PA. This research, carried out in June,

found that the average customer was spending £40 on Saturdays and £34 during the week. If this is correct then Chesterton's turnover figure is overestimated rather than underestimated.

The position is further complicated by the presence at MetroCentre, in addition to the three miles of shop-fronts and the 1.5m sq ft of retail space, of a 70,000 sq ft leisure area (a familiar by any other name), a multi-screen cinema and soon a bowling alley. The place, as Chesterton puts it, is "a township out of town." There must inevitably be some confusion in the customer counts among the people who come to shop and those who come for the leisure facilities. The relationship between leisure and retail is not yet fully understood.

Banishing around the figures may look a rather arcane exercise but it has its significance in a wider context. The steps which MetroCentre has taken to find its commercial niche, will be used as evidence in planning enquiries to help establish whether similar centres should be established elsewhere.

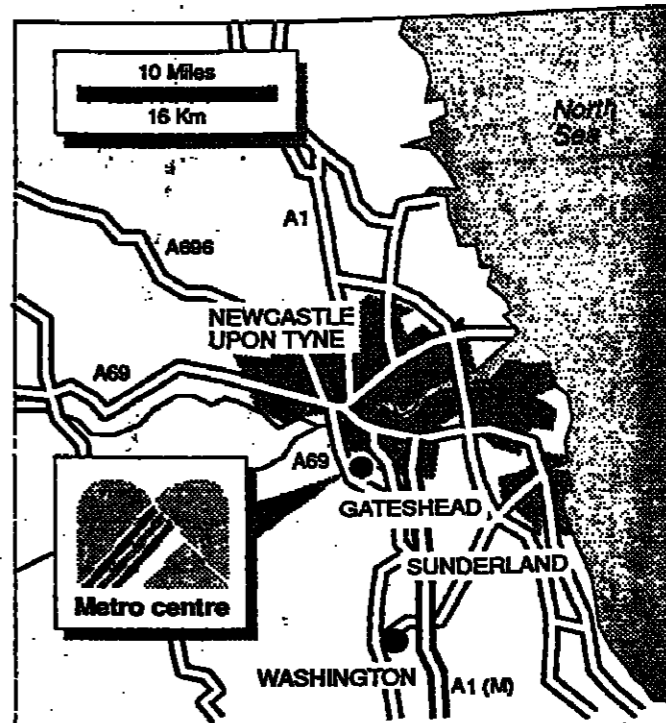
At the same time the build-up of MetroCentre provides a lesson for retailers and

will influence their attitude to similar ventures. At the moment it is too early to make any final judgments, especially because the Enterprise Zone provisions provide retailers with cost concessions.

But the retailers' experiences have not been uniformly happy. Boots and Sears had initial problems. Bally has recently pulled out. Smaller concerns found it difficult to become established. Recently three shops in the antiques court withdrew.

Having said that, there is no shortage of demand for space. The vacancy rate at MetroCentre is less than 2 per cent and rents have risen for new entrants by about 50 per cent. Woolworth, which has recently taken space, is paying £75 per sq ft Zone A, about half Oxford Street levels and much the same as would be paid in Cardiff.

The rise in rents is a reflection of the national pattern, but they have come off a low base. Initially the MetroCentre rents were set at roughly half those of Eldon Square. But it will only be after the first rent reviews and the imposition of the uniform business rate that the true competitive position of MetroCentre will emerge.



Who shops		Age of shoppers	
Upper class	21%	18-24	23%
Middle class - upper	30%	25-29	15%
Middle class - lower	28%	30-39	23%
Working class - skilled	21%	40-49	16%
Working class - unskilled	60%	50-59	12%
		60+	11%

and when		
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Tuesday	13%	
Wednesday	14%	
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Applications from interested Companies wishing to receive the Prequalification Questionnaire for completion, should be made by 9th January 1989 to:-

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OTS/STB/GE/DPT/5-JW
12th December 1988

LEGAL NOTICES

No 00887 of 1988
IN THE HIGH COURT OF JUSTICE
CHANCERY DIVISION

IN THE MATTER OF
DEN HORSBEE CREDITBANK PLC

IN THE MATTER OF
THE COMPANIES ACT 1985

NOTICE IS HEREBY GIVEN that the Order and Minutes of the High Court of Justice (Chancery Division) dated 7 November 1988 confirming the reduction of the capital of the Company from £50,000,000 to £25,000,000 and the reduction of the amount standing to the credit of Share Premium Account of the above-named Company by £25,000,000 both respectively resolved on and effected by a Special Resolution passed at the Extraordinary General Meeting of the Company held on 8 September 1988 was registered by the Registrar of Companies on 30 November 1988.

Dated this 13th day of December 1988
FRESHFIELDS (77/TC/20011)
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17-21 Cathedral Place
LONDON EC4M 7JA

Solicitors for the above-named Company

THE COMPUTER INDUSTRY

The Financial Times proposes to publish this survey on:

22nd February 1989

For a full editorial synopsis and advertisement details, please contact:

Meyrick Simmonds
on 01-248 8000 ext 4540

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Bracken House
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COMPANY NOTICES

EUROPEAN ECONOMIC COMMUNITY
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We inform the bondholders that the redemption instalment of ECU 6,250,000, nominal due on 7 February 1989, has been satisfied by a drawing on 9 December 1988, in Luxembourg in the presence of an Intestice. The 6,250 drawn bonds will be reimbursed at par on February 7, 1989.

In accordance with the terms and conditions of the bonds, the issuer has elected to redeem anticipatively all of its outstanding bonds at 101% on February 7, 1989.

Interest on the bonds will cease to accrue on February 7, 1989.

The bonds (drawn or called anticipatively) will be reimbursed, coupon n° 7 due on February 7, 1989 and following attached, according to the modalities of payment on the bonds.

The numbers of such drawn bonds are as follows:

3182 & 9431

The serial number of bonds previously drawn were as follows:

As of 7 February 1988: from 25.043 to 31.292
As of 7 February 1987: from 19.784 to 25.042 and from 31.293 to 32.283
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Expressions of interest from principals must include their financial capability, with all material received held in confidence by B.C.Hydro. Agents will require direct written authorization from their principals and B.C.Hydro will not pay any agent's fees or commissions.

Qualified proponents will be notified in early January 1989 and an information package will be made available upon payment of a \$2,000 CDN non-refundable fee and execution of appropriate documentation.

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The Financial Times proposes to publish this survey on:

20th January 1989

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FINANCIAL TIMES
LONDON & BOSTON NEWSPAPERS

COMPANY NOTICES

NOTICE OF MODIFICATION OF WARRANTS

PASCO CORPORATION
U.S.\$50,000,000 4% per cent. Guaranteed Notes due 1991 and U.S.\$85,000,000 1% per cent. Guaranteed Notes due 1992 with Warrants to subscribe for shares of common stock of PASCO CORPORATION

NOTICE IS HEREBY GIVEN, in accordance with the Instruments by way of deed poll executed on 26th March, 1985 and 9th July, 1987, respectively, by Pasco Corporation (the "Company") in connection with its issue of bearer warrants (the "Warrants") to subscribe up to \$9,015,000,000 and \$12,554,500,000 for shares of common stock of the Company, respectively, that the Company has executed two Supplemental Instruments by way of deed poll dated 16th December, 1988 modifying the terms of the Warrants. From 16th December, 1988 the Dividend Accrual Period defined in Condition 4 of the Terms and Conditions of the Warrants shall mean the six-month period from 1st October, 1988 ending on 31st March, 1989 and thereafter each one-year period ending on 31st March in each year.

This modification is made consequent to a resolution dated 16th December, 1988 of the general meeting of the shareholders of the Company, 1988 of the fiscal year of the Company.

Shares issued upon exercise of any Warrant during the period from 1st October, 1988 to 31st March, 1989 shall entitle the holders thereof to participate in full in any dividend on the Shares with respect to the entire six-month Dividend Accrual Period from 1st October, 1988 to 31st March, 1989, in accordance with Condition 4 of the Terms and Conditions of the Warrants.

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TO THE NOTE HOLDERS OF WARRANTS

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By The Bankers Bank Limited
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ARTS

Arts Week

F | S | Su | M | Tu | W | Th
16 | 17 | 18 | 19 | 20 | 21 | 22

EXHIBITIONS
London

The Royal Academy, Toulouse-Lautrec: The Graphic Works. Comprehensive selection principally of lithographs, from the definitive collection made by Otto Gerstenberg of the graphic work of this brilliant and innovative draughtsman. Joint admission tickets are generally available for concurrent exhibitions at the Royal Academy. Ends Jan 4.

The National Gallery, Rembrandt: Art in the Making. A small but highly informative study exhibition, prepared by the Gallery's technical department and centred on the major works by him in the collection, treating on Rembrandt's working methods and materials. Ends Jan 17.

The Tate Gallery, David Hockney: A Retrospective. London's main gallery of modern art offers a full study of the golden boy of British art at the age of 50. It concentrates on the painting rather than graphic work of this most prolific of artists, who has enjoyed the most extraordinary popular success from the very start of his career, nearly 30 years ago. Ends Jan 8.

The Serpentine Gallery, Rory McEwen: A retrospective exhibition of botanical paintings in the great tradition of botanical study, made over a career 30

years by an artist who died 6 years ago at the age of 50. Also photographs of Iceland and the remote northern islands by Thomas Joshua Cooper. Until Jan 8.

Paris
Le Pavillon de Flora, Rembrandt and his school are on show in two exhibitions at the Louvre. 72 drawings constitute a panorama of Rembrandt's masterly work and can be compared with 94 drawings executed by his pupils. The other exhibition consists of 29 canvases by Rembrandt's pupils and is especially interesting in view of the recent controversy about attributions of some of Rembrandt's own paintings. Both exhibitions closed Tue, the first ends Jan 30, the second March 27. Entry from the Quai des Tuileries, opposite Pont Royal (42 61 39 26). Centre Georges Pompidou, Tinguely's tinkering genius sets his machines swirling and whirling in a riot of colours, yet the mood of the 100 exhibits moves from the exuberance of inventions to metaphysical preoccupations in his recent works. Closed Tue, ends March 27 (42 77 12 33). Centre Georges Pompidou, Tinguely's tinkering genius sets his machines swirling and whirling in a riot of colours, yet the mood of the 100 exhibits moves from the exuberance of inventions to metaphysical preoccupations in his recent works. Closed Tue, ends March 27 (42 77 12 33).

Chapelle de l'Ecole des Beaux Arts, From Dürer to Baselitz. Some 126 drawings lent by the Kunststiftung in Hamburg trace the panoply of German graphic art. From the slightly rustic realism of the 15th and early 16th century, with Hans Baldung Grien's solidly built Eve and Dürer's quaintly dressed lovers, through the 19th century romanticism of Caspar David Friedrich,

and on to the nightmarish contemporary imagery, the visual arts follow closely Germany's historical destiny. Ends Dec 31. Jan 8.

Brussels
Le Botanique Contemporary Soviet Painting. Works of 12 modern Soviet painters including Steinberg, Rocter, Edzgeravdze, Filatov, Chirkov, Yaniklevsky. Closed Monday, ends Dec 31.

Musée d'Art Moderne, 12 Place Royale, The First Group of Laethem-St Martin 1889-1914. A tribute to the colony of Flemish artists whose stylised paintings of rural and religious themes were to inspire a later school of Flemish expressionists. Closed Mon, ends Dec 31.

Musées Royaux d'Art et d'Histoire, Parc Cinquantenaire, China, Heaven and Earth, 5,000 years of Invention and Discovery. Instruments and artworks largely from collections in Belgium, China and Britain which illustrate Chinese innovations in science and technology. Closed Monday, ends Dec 13.

Musée d'Isidore, 71 rue Jean van Voelven, Belgian Art Deco 1920-40. Daily 13-19.30, Sat and Sun 10-17.00. Closed Monday, ends Dec 13.

Musée d'Art Ancien, From Manet to Picasso. The Reader's Digest Collection. Impressionist and Post-Impressionist works from the corporate headquarters in Pleasantville, New York. Closed Monday, ends Jan 22.

Palais des Beaux-Arts, 23 rue Ravenstein-Claes Oldenburg. A Bottle of Notes and some Voyages. Sculptures, drawings and models that reach beyond the genre of Pop Art. Closed Monday, ends Dec 30 (512 50 45).

Rome
Palazzo dei Conservatori (Campidoglio), Glass of the Caesars. Queues are stretching right across Michelangelo's Piazza,

waiting patiently for a glimpse of the immensely sophisticated ornamental glass and tableware belonging to the imperial Roman court. Sponsored by Olivetti (celebrating its 80th birthday) and co-ordinated by the British Museum, the exhibition has already toured the three major donor museums: the Corning Museum of Glass (New York State), the British Museum and the Romisch-Germanisches Museum in Cologne. It contains masterpieces dating from the 1st century BC to AD500, most of which have been included on the earlier part of the exhibition's itinerary. The Rome version lacks the British Museum's Portland Vase, but contains three particularly interesting additions. One of the loveliest is a deep purple silver handled wine-bucket, engraved with a Dionysian scene (4th century AD), from the treasures of St Mark's, Venice. The show is proof of the extraordinary good taste of the Caesars and their enlightened attitude to the decorative arts. Constantine did his part to encourage glass-makers in AD37 by exonerating them from a special tax levied on all craftsmen. Until Jan 31.

Galleria Nazionale d'Arte Moderna, Witty conceptual art by one of the best of the middle generation of Italian artists, Giulio Paolini, born in Genoa in 1940. Until Feb 26.

Venice
Museo Correr a la napoleonica: Giorgio de Chirico (1898-1978): a major retrospective organised jointly by the Galleria Nazionale d'Arte Moderna in Rome and the Giorgio de Chirico Foundation to celebrate the centenary of the painter's birth. On show are over 150 works from public and private collections, including the Metropolitan and Guggenheim in the USA, and the Pompidou in Paris, by a painter

declared dead in the 1920s by Andre Breton, author of the surrealist manifesto, who disliked his change of style from metaphysical to poetic. Ends Jan 15.

New York
Metropolitan Museum of Art. An exhibition of architecture on paper covers four centuries of drawings including works by Frank Lloyd Wright, Louis Comfort Tiffany and Arata Isozaki, as well as the dates back to 1580. Ends Jan 8.

New York Public Library. Two millennia of Hebrew books and illuminated manuscripts feature 185 rare and beautiful works, half from the library's own collection and half borrowed from abroad. Among the rarest historic items are Dead Sea scrolls, the 13th-century Xanten bible from Germany and the Mahabharata Commentary. Ends Jan 14.

National Gallery, Phillips Collection. The modern vision of the pastoral landscape, with works by Gainsborough, Constable, Blake, Eakins and Cezanne, among others, is part of an unprecedented 136-work, two part show, the other half of which, depicting Venetian landscapes of five centuries, is at the National Gallery.

Chicago
Art Institute, Dante Gabriel Rossetti, J.E. Millais, Edward Burne Jones and Simeon Solomon take centre stage for this British drawings show, called "From the Ridiculous to the Sublime," which covers a century from Thomas Rowlandson's satires through Turner, Martin and Lear to the pre-Raphaelites. Ends March.

Washington
National Gallery, Phillips Collection. The modern vision of the pastoral landscape, with works

by Gainsborough, Constable, Blake, Eakins and Cezanne, among others, is part of an unprecedented 136-work, two part show, the other half of which, depicting Venetian landscapes of five centuries, is at the National Gallery.

Tokyo
National Museum, Treasures from the Horyuji Temple. The centrepiece of this small but exquisite exhibition from the great temple in Nara is the Kudara Kannon, a graceful goddess of mercy, dating from the 7th century. Other works include a "dream-changing" Kannon, which the faithful believe will turn nightmares into sweet dreams. Statues, scrolls, masks, metalwork and furniture from Horyuji form part of the museum's permanent collection but, because of their extreme fragility, are only placed on public view on Thursdays. A visit on that day is therefore highly recommended. Closed Mondays.

Ends Dec 19.

Idemitsu Museum, Ukiyoe Paintings. Ukiyoe is usually associated with the woodblock print, but this delightful exhibition focuses on scroll paintings by some of the masters of the "floating world" - mainly genre scenes and portraits of beautiful women in colourful kimonos. It is drawn from the museum's own collection, as is the permanent display of Japanese and Chinese ceramics. Refreshments are available and there is a fine view of the imperial palace moat. Closed Mondays.

Teien Museum, Paintings by Leonard Padua (1886-1968), one of the first Japanese artists to live and work in France and his arrival in Paris in 1913 coincided with the first flowering of modernism. This representative selection of 40 oil paintings is drawn from all periods of his long career.

Theatre
London

Single Spies (Lyttelton). Marvellously entertaining new Alan Bennett plays about Guy Burgess and Anthony Blunt, with Simon Callow and the author. From 1950 to 1951, in as Her Majesty the Queen. In National Theatre repertoire until February 4 before transferring to West End (828 2262).

The Wizard of Oz (Barbican). Re-run of last year's BBC Christmas show of the MGM film, scenically a treat but, like the Cowardly Lion, lacking heart. Ends Jan 14 (838 8891).

Richard II (Phoenix). Derek Jacobi in top form - petulant, funny, mellifluous - is both ideally cast and full of surprises as the monarch who exchanges trappings for knowledge. Other wise a production of prehistoric values, with cressed tights, wimples, trumpets off and Robert Edson as John of Gault (836 2252, GO 240 9661).

A Walk in the Woods (Comedy). Alec Guinness and Edward Herrmann in feeble off-duty arms negotiation encounter by Lee Blessing. Guinness, back on the London stage after 10 years, is in subtle virtuoso form as the Soviet veteran of tactical stone-throwing and no-clearing tricks (838 2278, GO 240 9661).

The Secret Rapture (Lyttelton). Brilliant new David Hare piece for the National Theatre, a satirical but moving romance on life, love and family politics in Thatcher's Britain. The play of the year (828 2262, GO 240 9661).

Edgmond (Victoria Palace). 1947 Lester and Gertrude "leather-scented" Scottish fairytale hit is handsomely revived and well sung, less frail than expected. (838 8117, GO 240 9661).

The Shrews (Aldwych). Eight short Chekhov pieces - four vaudevilles, four early stories - translated and adapted by

Michael Frayn and performed in various styles by Rowan Atkinson, Timothy West and Cheryl Campbell. Slightly rewarding, intermittently funny (836 8404, GO 240 9661).

New York
Humours (Brooklyne). Neil Simon's latest comedy is a self-conscious farce, with numerous slamming doors and lots of mugging but hollow humour that misses as often as it hits. Christine Baranski leads an excellent cast in the inevitable but disappointing hit.

Cats (Winter Garden). Still a sell-out. Trevor Nunn's production of T.S. Eliot's children's poetry set to music is visually startling and choreographically saline (238 6382).

Starlight Express (Gershwin). Those who saw the original at the Victoria in London will barely recognise its US incarnation: the skaters do not have to go round the whole theatre but do get good exercise on the spruced-up stage with new bridges and ramps necessary to distract from the hackneyed pop music and tramped-up, silly plot (836 6510).

Tokyo
Kabuki this month celebrates the art of the Onnagata (female impersonator). At the National Theatre, 71 year old Iwano National Theatre, Nakamura Utaemon, 71, plays one of his most famous roles, perhaps for the last time, in Meiboku Sendai Hagii (The Disputed Succession). Performances at noon and (Wed, Fri) at 5pm (255 7411). Meanwhile, the 4.30pm programme at Kabuki-za (541 5131) features Osame Hisamatsu, with 35 year old Tezumi Saburo Eizo, who is regarded by his large following among young Japanese girls as a paragon of grace and femininity.

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Gillian O'Connor, Editor, Investors Chronicle.

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MUSIC
London

Royal Philharmonic Orchestra, with the Brighton Festival Chorus conducted by André Previn. Schoenberg, Brahms, Royal Festival Hall (Fri) (01-928-8800).

London Philharmonic, with the London Philharmonic Choir, conducted by Kent Nagano. Messiaen, Brahms, Festival Hall (Sat) (01-928-8800).

Paris
Ensemble Intercontemporain conducted by Pierre Boulez. Carter, Thea, Renaud-Barrault (Mon) (42 56 03 87).

Nouvel Orchestre Philharmonique conducted by Marek Janowski with Felicity Lott and Siegfried Jerusalem and the Radio France Choir. Franz Lehar. (Wed, Thur) Theatre Des Champs Elysees (47 20 36 37).

Nouvel Orchestre Philharmonique conducted by Marek Janowski with Felicity Lott and Siegfried Jerusalem and the Radio France Choir. Franz Lehar. (Wed, Thur) Theatre Des Champs Elysees (47 20 36 37).

Orchestra de Paris conducted by Daniel Barenboim. Isaac Stern, (violin), Daniel Barenboim, (piano), Salle Pleyel (Mon). Orchestre de Paris Choir conducted by Arthur Oldham. Bruckner, Salléyrel (Wed, Thur) (45 63 88 73).

Amsterdam
Yehudi Menuhin conducts the Netherlands Philharmonic with Dong-Suk Kang (violin), Badings, Dvorak, Mendelssohn, Schubert. Vredenburg (Wed).

Vienna
Wiener String Quartet. Haydn, Lehar, Brahms, Musikverein (Fri).

Wiener Symphoniker, conducted by Stanislaw Skrowaczewski, with Cecile Ouset (piano), Weber, Saint-Saens, Richard Strauss. Musikverein (Sat).

Cologne
Gershwin-Gala. Porgy and Bess with the American Opera Orchestra under Emmett Steele with soloists Karen Parks, Emerson Green and Assia Zilberova. Philharmonie (Tues, Wed).

Frankfurt
James Galway and pianist Philip Moll. Dvorak, Feld, Back and Prokofiev. Alte Oper (Sun).

Berlin
Berlin Philharmonic under Lorin Maazel. Yun, German premiere of D. Gnanert, R. Strauss and B. Blacher. Philharmonie (Sun, Mon).

Munich
Cherubini Quartet and Eduardo Fernandez (guitar), Haydn, Bach and Castelnuovo-Tedesco, Herkulesaal der Residenz (Mon).

Boston Symphony Orchestra under Seiji Ozawa. Rossini, Mozart, Beethoven, München, Herkulesaal der Residenz (Mon).

Eindhoven
The Franz Liszt Chamber Orchestra with Jean-Claude Vanden Eynden (piano), Coralli, Rossini, Mozart, Mendelssohn, Bartok. FOC Theatre (Fri).

Roberto Benzi conducting the Brabant Orchestra, with Jand van Nes (contralto), Schumann, Mahler, Brahms. FOC Theatre (Thur) (61 38 33).

Scheveningen
Shlomo Mintz violin recital, Bach, Circus Theatre (Sat).

New London Choral, Chapel Singers and Viotta Ensemble, Christmas music. Circus Theatre (Tue, Thur) (65 88 00).

Royal Concertgebouw Orchestra under Neeme Jarvi, with Boris Berman (piano), Nordheim, Prokofiev, Nielsen. Concertgebouw (Fri).

Radio Chamber Orchestra conducted by Lucas Vis with Roger Woodward (piano), Martin Kaye and Renee Dumen (guitars), Mendelssohn, De Lussu, Messiaen, Mozart. Concertgebouw (Sat, matinee).

Rotterdam Philharmonic conducted by Edo de Waart with Nigel Kennedy (violin), Walton, Holst. Concertgebouw (Sat).

Netherlands Bach Orchestra, conducted by Willem Wisebehn with the Amsterdam Mixed Choir and soloists in Bach's Christmas Oratorio. Concertgebouw (Sun, matinee).

Rome-Milano
Saverio Gzelloni (flute), Bach, Vivaldi, and Haydn. Auditorium in via della Conciliazione (Fri) (6541044).

Janos Furst conducting Ravinale, For the Love of Music directed by Richard Strauss, Ravel, Poulenc, Chausson. Parkin Concert Hall (Wed) (382 6719).

Chicago
Clarion Trio. Schubert, Beethoven, Kodaly, Dohnanyi, Orchestra. Herkulesaal der Residenz (Mon) (438 8122).

Chicago Symphony Orchestra conducted by Gunter Herbig. Shura Cherkassky (piano), Haydn, Tchaikovsky, Brahms. Orchestra Hall (Tue) (433 8122).

FINANCIAL TIMES

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Friday December 16 1988

The problem is not solved

MOST OF the world has long since recognised that the Palestinian Arabs are one of the main parties to the Arab-Israeli conflict: that they wish to be treated as a party in their own right; that the great majority of them see the Palestine Liberation Organisation, for better or worse, as their representative; and that therefore the PLO has somehow to be involved in any settlement of the dispute.

Yet until now the US, the power with the greatest influence in the region, was unwilling or unable even to talk to the PLO. That was a serious obstacle on the path to a settlement, and its removal is welcome. But no one should suppose that the problem is thereby solved, or even that a solution is now likely to be either easy or quick.

The first point to make is that it is the Israelis, not the Americans who have ultimately to make peace with the Palestinians. Israel is indeed heavily dependent on US support, but the US Administration's willingness to "enter into a substantive dialogue" with the PLO by no means automatically entails willingness or ability to oblige Israel to do likewise. Still less does it entail US support for PLO demands or recognition of the "state of Palestine" which the Palestine National Council has proclaimed.

Political conditions

Being ready to talk to someone does not mean that you agree with them. That would be obvious if the US, by imposing political conditions for a dialogue, had not made it clear that even the opening of one implies a convergence of views. It is precisely when views diverge that dialogue is most needed.

So the Palestinians and their friends should expect too much too quickly. Equally, too much should be expected of them. Already Mr Morris Abram, chairman of the Conference of Presidents of Major American Jewish Organisations, has suggested the first item in the dialogue should be the repudiation of the Palestine National Covenant, the founding document of the PLO, which pledged it to struggle for

the "liberation" of the whole of Palestine.

But, as Mr Bassam Abu-Sheikh, a senior adviser to the PLO leader, pointed out, the covenant which originally emanated from the PNC has been "superseded" by the decisions of that same body endorsing a two-state solution. To obtain those decisions, and to follow them up with the even more difficult statements on which the US insisted, Mr Yasser Arafat took great political and personal risks. To ask him now to recant the PNC and put to it a formal repudiation of the covenant would be neither realistic nor constructive.

Acceptable definitions

More seriously, President Reagan has said that the PLO "must demonstrate that its renunciation of terrorism is pervasive and permanent." It is not clear what "pervasive" means in this context, and "terrorism" itself has no generally accepted definition.

There are two problems here. One is that the Israelis, if not the US, will present any act of violence by Palestinians, including those in the occupied territories, as terrorism. The other is that the Israelis, if not the US, will present any act of violence by Palestinians, including those in the occupied territories, as terrorism. The other is that the Israelis, if not the US, will present any act of violence by Palestinians, including those in the occupied territories, as terrorism.

Mr Arafat himself could easily be a target for such extremists and it is a sad thought that some Israelis would welcome that. But extremists on both sides should be aware that while a man can be killed an idea cannot. The idea that peace in the Middle East must be based on coexistence and mutual recognition between Palestinians and Israelis has now been proclaimed solemnly, by the recognised leader of Palestinian nationalism, in the central forum of world politics. It is unlikely to go away.

Competition, but not yet

IN THE MATTER of telecommunications policy, the British Government's approach owes much to Saint Augustine. The latest confirmation is a report on fibre optics by a Whitehall committee, which has many fine things to say about competition - but then finds all sorts of reasons for not putting them into action just yet.

The report rightly rejects demands by telecommunications manufacturers for a state-funded optical fibre grid linking every home in the country. While recognising that optical fibres have much to commend them, the authors emphasise that many rival technologies exist to deliver entertainment and communications services. Uncertainties about the demand for such services and the future evolution of communications technologies could make a rigid national commitment to one type of delivery system a Concorde-style solution, which would stifle alternatives. The choice should not be imposed to suit suppliers but decided freely by users, as the report proposes.

It sensibly favours a light regulatory system designed to encourage diversity and keep entry barriers low. However, at this point it comes badly unstuck. Its preferred solution is a system of regional franchises for the one-way transmission of information and entertainment. Yet it would exclude British Telecom and Mercury, at least initially, while granting the right of cable television franchises to offer two-way services.

These local monopolies and accompanying restrictions are justified on the grounds that they will foster the emergence of entrepreneurs. Presumably, Whitehall would judge when the infant industries were ready to face all comers. Such nanny tactics are advanced in the name of promoting competition: in the end old days of government intervention in industry, they were called "picking winners."

There are good reasons for concern that BT, if allowed a completely free hand, could drive competition out of the market. However, it seems

extreme to bar it and Mercury altogether. Indeed, the current ban on the two companies' right to send entertainment through their telephone networks is fairly contradictory to the report's arguments against basing regulation on increasingly obsolete technological distinctions. There is more to be said for the Peacock Committee's suggestion that BT and other telecommunications networks should be allowed to play a common carrier role for TV and other services.

It should be possible to check anti-competitive abuses by BT, for example, requiring it to set up hands-off subsidiaries, preferably in partnership with other companies. The Government has already sanctioned such arrangements in mobile radio and cable television. However, the option is not even mentioned in the report - perhaps because Whitehall now recognises that, in practice, such arrangements have often proved ineffectual.

The explanation is simple. It is that the Government has deliberately allowed BT to retain too much of its old monopoly power. One reason is that ministers wanted an easy privatisation in 1984. Another is their decision to restrict competition to a duopoly in an ill-conceived attempt to turn BT into an information technology "flagship" and groom Mercury as a second force.

To try to restrain BT and Mercury by cordoning off markets which are rapidly converging under the impact of new technologies will merely create distortions. The solution is to subject them to much more vigorous competition by abolishing the duopoly. Expressions of concern by government committee about the duopoly's market power only strengthen the argument.

The Government is due to review the duopoly in 1990. Before then it should get its priorities straight and resolve to turn flowery rhetoric about competition into practical action. Otherwise, the UK telecommunications market will remain artificially constrained and the internal contradictions and contortions of regulatory policy will multiply further.

Andrew Gowers and Victor Mallet on the obstacles to peace still to be overcome in the Middle East

In America's tortuous dealings with the Middle East, two and a half weeks can seem an awfully long time.

Three Saturdays ago, Mr George Shultz, the US Secretary of State, outraged the Arab world and disturbed Washington's allies by refusing Mr Yasser Arafat, leader of the Palestine Liberation Organisation, a visa for his proposed visit to the United Nations General Assembly in New York on the grounds that he was an "accessory to terrorism."

Yesterday, even the Reagan Administration's fiercest critics were cheering it with praise following its decision on Wednesday to authorise the first official US contacts with the PLO. Many of the more habitually optimistic commentators hailed the move as a historic shift of US policy which might pave the way for a breakthrough in efforts to resolve the Arab-Israeli conflict.

If so, President Reagan's and Mr Shultz's explanations of the decision were remarkably low-key. At his Geneva news conference on Wednesday evening, Mr Arafat had earned the organisation's entry into a "substantive dialogue" with the Administration, they said, by meeting three key US conditions: explicitly recognising Israel's right to exist; accepting UN Security Council resolutions 242 and 338; and unequivocally renouncing terrorism.

Unspoken, but certainly implied, was the suggestion that the road towards negotiations remains littered with obstacles - not least the unyielding opposition of Israeli leaders to any dealings with the PLO and the anxiety that any eventual talks could swiftly run into the chasm between the Palestinians' minimum demands and the Israelis' maximum concessions.

Nevertheless, Mr Reagan's move is a tremendously important parting gift to a region which has provided his most conspicuous foreign policy failure. It means that when President-elect George Bush takes office in January, he may have a better opportunity for advancing the peace process than has existed at any time since the failed Geneva conference of 1977.

A US President in the first year of his first term is in a uniquely strong position to try new initiatives in the Middle East, relatively free of the imperatives of domestic politics. Thanks to Mr Shultz's unsuccessful mediation efforts in the region earlier this year, Mr Bush will not have to undergo the painful learning process that tied up many of his predecessors until it was too late. The outgoing Administration's decision to deal directly with the PLO has also absolved Mr Bush of the need to jump what is, in the US domestic context, one of the most sensitive political hurdles.

Moreover, it is not as if the US move occurred in a vacuum. It coincides with:

- Unprecedented support for Mr Arafat's more moderate line in the Palestinian ranks, consolidated by last month's Palestine National Council meeting in Algiers. Crucially, the still substantial number of dissenters within the PLO agreed to abide by the majority decision to make concessions, rather than walking out as on previous occasions.

- A growing consensus of Arab states behind the PLO moves. Egypt - now well and truly out of the Arab quarantine to which it was consigned after its 1979 peace treaty with Israel - has played a key role in helping Mr Arafat to articulate his organisation's new position and, more recently, in persuading the US to take it seriously. Iraq and Jordan are also on board, and there are even signs that revisionist Syria might be induced at least into tacit acquiescence.
- Most important, the climate of

A long road ahead of rhetoric and compromise

détente, which has led to unprecedented co-operation between the superpowers this year in resolving other regional conflicts.

All these developments have certainly combined to bring about a gradual change in US perceptions of the Middle East conflict. Throughout the 1970s and 1980s, the main danger for Israel and for regional stability was seen in Washington as that of renewed war between states. It was this fear which prompted such active US involvement in mediation between Israel and Egypt leading to President Jimmy Carter's sponsorship of the 1978 Camp David accords.

In all previous efforts, the Palestinians themselves were allocated sec-

The route to negotiations remains littered with obstacles - not least the opposition of Israel to dealings with the PLO

ondary importance. The PLO, regarded by the Arab world as the Palestinians' sole legitimate representative, was barred from direct involvement in any US-sponsored peace process by Henry Kissinger's 1975 promise to Israel not to deal with the organisation until it met America's conditions.

Even this year, Mr Shultz's abortive shuttle diplomacy focused on the old idea of territorial compromise with Jordan, and the search for "moderate" alternatives to the PLO. The PLO, naturally enough, would not allow such alternatives to emerge. Washington's mediation has for years foundered on this failure to find what it would regard as "acceptable" and authentic Palestinian interlocutors.

The seeds for this week's policy shift have undoubtedly been sown by the year-old *intifada* in the West Bank and Gaza Strip, which has presented the conflict in an entirely new light - as something close to an internal threat to Israel. The uprising also finally buried the "Jordanian option" when King Hussein decided on July 31 to disengage from the West Bank.

From that point on, it was clear to many observers that US Middle East policy was in a cul de sac. By agreeing to talk publicly rather than in secret with the PLO, Mr Reagan has gone some way to setting it on a new and more even track.

But as the Soviet Union was pointing out yesterday, embarking on a dialogue is quite different from find-

ing common ground or from launching meaningful negotiations within the framework of an international peace conference. The hurdles still to be overcome are nothing short of formidable. For one thing, the US and the PLO have quite different agendas, with Mr Shultz insisting that item one will be terrorism - however that is defined - and the Palestinians focusing on their central demand for self-determination.

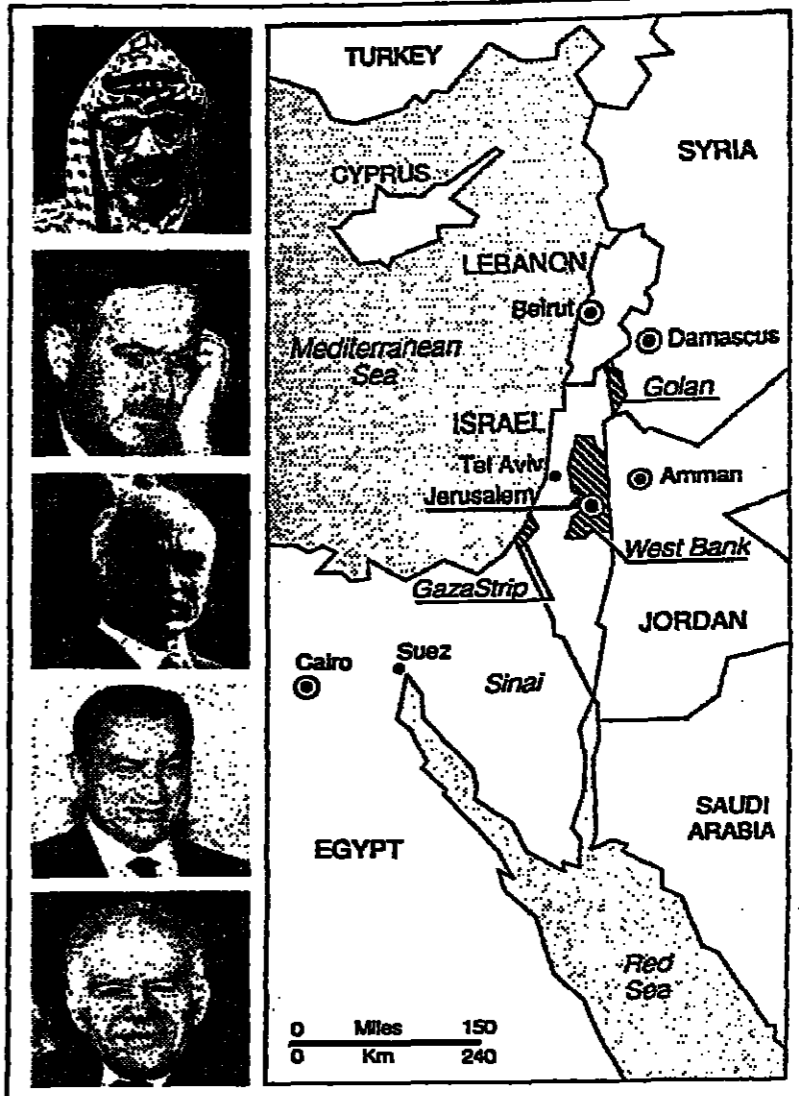
More importantly, Mr Yitzhak Shamir, Israel's caretaker Prime Minister, is adamantly opposed to an international conference. The idea of convening one with Israeli participation assumes a degree of pressure from Washington on its client which US Administrations since the 1960s have been most unwilling to exert.

Even assuming that a conference can be convened, it is bound to run swiftly into controversy about the shape and status of the Palestinian homeland sought by Mr Arafat in the West Bank and Gaza. And even if the Israelis can be persuaded to implement the principle of exchanging territory for peace - the country remains split down the middle on this point - the question remains as to how much of the land they seized in 1967 they will be prepared to give away.

UN Security Council Resolution 242, adopted in the aftermath of the war, is deliberately vague. The English language version calls on Israel to withdraw "from territories occupied in the recent conflict," and the omission of the definite article allows Israel to argue that it is not obliged to pull out from all the territory it captured.

But Mr Arafat has already exposed himself to the wrath of Palestinian radicals by abandoning most of historic Palestine to the Jews and the state of Israel. He is most unlikely to be able to sell to his 5m scattered people the idea of a mini-Palestine which does not encompass all the occupied territories. The PLO leader's powers of diplomacy will be tested to the utmost as he tries to hold the fractious organisation together in the arduous negotiations which lie ahead.

For many Israelis the idea of talking to Mr Arafat is unthinkable. Portrayed in Israel as a Jewish terrorist committed ultimately to the destruction of the Jewish state, he has yet to prove that he is a statesman. In a telling aside at his news conference in Geneva, he claimed - with characteristic hyperbole and lack of sympathy for Jewish history - that thousands of Palestinians arrested in the current uprising in the occupied territories endured concentration camps



The leaders who must be accommodated in any Middle East peace settlement (from top): Yasser Arafat, leader of the Palestine Liberation Organisation; President Hafez al-Assad of Syria; King Hussein of Jordan; President Hosni Mubarak of Egypt and Yitzhak Shamir, Prime Minister of Israel.

worse than those inflicted by the Nazis on European Jews.

In the event of negotiations, Israel is likely to insist on cast-iron guarantees of its security, including the demilitarisation of any Palestinian state.

Negotiators will find it particularly difficult to reverse the creeping annexation of the territories carried out by successive Israeli governments and Jewish settlers in the last 20 years. Researchers say the Israelis have already bought or seized, under a variety of pretexts, more than half the area of the West Bank.

Nearly 70,000 settlers have moved into the territories, and a similar number of Jews are living in and around what used to be the Arab sector of Jerusalem. They will be very hard to move.

Jerusalem, a holy city for the three great monotheistic religions - Judaism, Christianity and Islam - is the most emotive issue of all. Arab east Jerusalem was formally annexed by Israel after the 1967 war and Israelis regard Jerusalem as their capital. But Mr Arafat, with the backing of the Arab world, insists that the eastern half, at least, will be the capital of Palestine.

Then there is the question of Syria's attitude and the future of the strategic Golan Heights captured by Israel and also annexed. Syria is adamant that it will not give its assent to a peace settlement unless the Golan is returned.

In the early stages of the US talks

with the PLO, Israeli attention will probably focus on a much more immediate issue - the *intifada*. Israel may call the violence PLO terrorism, but the PLO regards it as legitimate resistance to occupation and will not call on the stone-throwers and petrol-bombers to stop until Israel makes a gesture towards Palestinian rights.

In the longer term, the degree of sovereignty to be enjoyed by any Palestinian homeland is itself a bone of contention. November's PNC meeting in Algiers did much more than agree to the concessions which paved the way to this week's US announcement. It also triumphantly declared a symbolic, independent Palestinian state, without borders or territory or government. This "Palestine" has been recognised by more than 70 countries, most of them in the Third World, but it has been dismissed as fiction by Israel and the US.

At least there is broad agreement that any future Palestine which will be small, divided and economically dependent on its neighbours, even if a corridor is established linking the West Bank to Gaza - would form a confederation with the Kingdom of Jordan. But the world will have to hear a great deal more rhetoric, and all sides in the conflict will have to make many more agonising compromises, before Palestine can become a reality.

The current international climate may be favourable, but the Middle East conflict has long defied outside attempts to solve it.

Quiet man from LA

Norman Lee is the unofficial British ambassador to southern California. Indeed some people say that over the years he and his wife, Sadie, have done more than anyone else for Anglo-Californian relations. He is also an enormous philanthropist. "I've enjoyed the fun of giving money to things for a long time," he says.

Yesterday his charity was extended to Britain. The Princess of Wales opened the Norman and Sadie Lee Research Centre for the National Institute for Medical Research in London's Mill Hill. The aim is no less than to cure paraplegia, the previously irremediable condition caused by damage to the spinal cord.

Lee does not talk about money in specific numbers, though he obviously has a lot of it. Nor does his name appear in the conventional reference books, yet his history is more remarkable than most of those that do. He was wounded in the Second World War and went to live in California in 1952, largely for health reasons. He was an engineer who specialised in mini-refrigerators. The other reason that took him abroad, he says, was that it was hard to do business in a socialist Britain.

In the US he built up a profitable company and also started producing small refrigerators in Japan long before the Japanese hit the American market in force. By the late 1960s he was expanding into real estate, and in 1973 he sold his business, investing the proceeds in Californian property. That was when the charity began to take off in a big way.

Lee founded City of Hope, the British paediatric research centre in Los Angeles. By chance, he says, the Queen heard about it, happened to be coming to the neighbourhood and agreed to open it. The original idea was that it would be funded by the 350,000

OBSERVER

Brits living in southern California are not the only ones who find it difficult making a living, so he went on supporting it himself. The night bell plays Land of Hope and Glory.

There is also work in the arts. Without Lee the Royal Opera would never have visited California and possibly not the Royal Shakespeare Company either. There is now a Lee College, specialising in the liberal arts, outside Los Angeles. "I guide them financially," says Lee.

He has never taken American citizenship. Neither has Sadie who was born in Leeds, as was Geoffrey Raisman, the neurobiologist who will direct the new centre at Mill Hill. If the research project is also backed by the Medical Research Council, achieves all it might, Lee believes that there could be a cure for Alzheimer's and Parkinson's diseases in his lifetime.



"I think you're right - it is fraying at the edges."

US diplomacy

The British Foreign Office does its best to deny it, but the Americans have some rather good diplomats. Few more so than Robert H. Pelletreau Jr, the US Ambassador to Tunisia.

Pelletreau has been assigned the task of opening talks with the Palestine Liberation Organisation. He was himself kidnapped in Amman during the Black September of 1970 by members of the radical Popular Front for the Liberation of Palestine, whose leader, George Habash, is no great friend of the PLO leader, Yasser Arafat.

Taken with other hostages to a press conference in a downtown hotel, Pelletreau took advantage of a momentary lapse in his captor's attention to edge in among the journalists and walk out of the

hotel to the US embassy. A fluent Arab and French speaker, he has served in all three North African countries, as well as Jordan, Syria and Yemen. For two years before his appointment to Tunisia, 15 months ago, he was Deputy Assistant Secretary of Defence for Middle East and South East Asia Affairs.

Other accomplished US diplomats dealing with North Africa will no doubt be involved in the talks. The Ambassador to Algeria, Christopher Ross, represents the US in a country which has played an important role in bringing the Palestinian factions together. Mary Ann Casey, who heads the North Africa section of the State Department, knows Tunisia well.

The Tunisians also emerge with credit. It was the former President of Tunisia, Habib Bourguiba, who, in a speech in Amman in September 1985, said that direct talks between Israelis and Palestinians and Arab recognition of the state

of Israel were essential prerequisites for a dialogue. He was pelted with eggs for his trouble and serious efforts to topple him were made by the late President Nasser of Egypt.

As for Pelletreau, he could well become a roving ambassador in the Middle East in the Bush administration.

All Carrington

Lord Carrington is taking over the United States as well, or at least the American wing of Christie's, the auctioneer's success of his chairmanship of Christie's International in London since his appointment in the summer that he is also succeeding the retiring Guy Hanouan as chairman in New York.

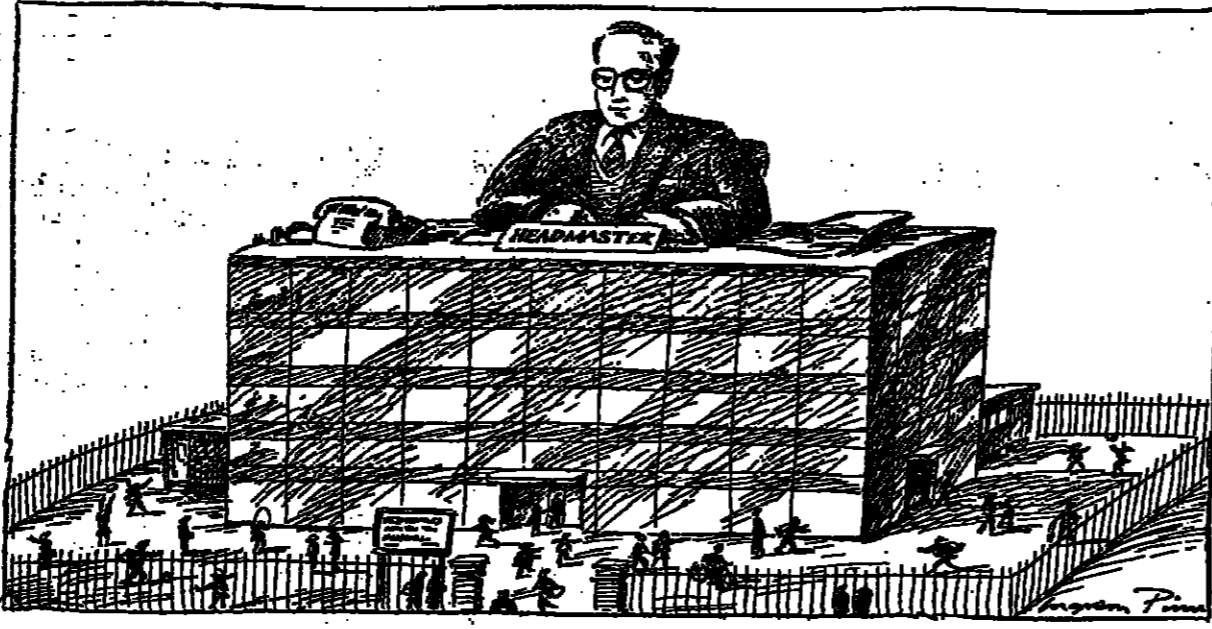
Originally Christie's was looking for an American statesman in the Carrington mould, something on the lines of an intellectual George Shultz, who would be friend of the rich, the famous and the art-owning, and could push business Christie's way. But Carrington seems to fit the bill globally and these days Christie's is keen to emphasise its Englishness as against the American domination of its rival, Sotheby's.

Also joining the board is Daniel P. Davison, chairman of the US Trust Co. Not a big name in the UK, in New York he is prominent in both business and artistic circles and could be the designated successor when Carrington, now 68, decides that he has done his bit.

Preventive care

The National Federation of Foot Trimmers has reached an agreement to standardise its activities. In case you do not know what the NFFT is, it is the body that looks after cattle hooves. Less than half the 2.5m dairy cattle in the UK receive professional hoof attention. So the group is getting its act together before Edwina Currie interferes.

POLITICS TODAY: Joe Rogaly



Doing better for the children

Britain and the US have the worst pair of publicly financed school systems in the developed world.

What is curious about that set of statements is that many in the Anglo-American education establishments would regard it as right wing.

But never mind the politics. Are the statements true? International comparisons of scores in mathematics and science show Britain and the US at or near the bottom of most league tables.

In Britain a horrifying example has come to light. Her Majesty's Inspector of Education (who are regarded by educational Thatcherites as progressively inclined to a woman) have just reported a Highbury Quadrant primary school in the London borough of Islington.

What went wrong? The school was not properly managed and the Inner London Education Authority failed to do anything about it.

were from the black and ethnic minority majority. What they want is "an environment of achievement" in their schools.

The report is full of recommendations about anti-racism. The encouraging point is that achievement is clearly seen as the best anti-discrimination medicine there is.

Mr Barber should study a recently published pamphlet which, although from the (New Right) Manhattan Institute for Policy Research, need not be regarded as party political.

They made the schools smaller and marketed them - as sports schools, say, or acting schools.

Scores in mathematics and science show Britain and the US at or near the bottom of most league tables

you've got freedom that you can't imagine," says Mr Fliegel, "but only if you take the opportunity."

What was done was to set a clear goal for the teaching team to follow. "In District Four we run the gamut in the vision department," Mr Fliegel says.

They work because in both institutions everyone knows where they are trying to get to.

Another contributor, Mr John Chubb of the Brookings Institution, reports the result of a study of 500 randomly selected US high schools.

Britain may be stumbling towards Mr Chubb's ideal - not because of the deep philosophical wisdom of the Government, but rather as a result of three pieces of political theatre.

Headline which persuaded a not-too-reluctant Government to bring forward the abolition of the ILEA.

The CTCs will have autonomy, and a vision, plus the direct involvement in their affairs of local businessmen.

The third act of theatrical policy-making was the series of ad libs that passed between Mr Baker and the Prime Minister, Mrs Margaret Thatcher, during the June 1987 election campaign.

The outcome looks like a draw in the Prime Minister's favour. No primary schools have yet voted to opt out; most are too small to be viable.

That would still leave most primary schools and 80 per cent of secondary schools in local authority control.

There is much subterranean muttering and mumbling about how these institutions will be next on the list.

LOMBARD Pepping up Postman Pat

By Michael Prowse

SEVENTY or so years ago, Bertrand Russell could write to Lady Ottoline Morrell in the morning and expect a reply the same evening.

The long-term decline of the Post Office partly reflects the changing character of the communications market.

But market evolution is not the whole story. The Post Office is also beset by chronic industrial relations. Stoppages and disputes at the local level are frequent.

During the recent postal strike he remained mute in the face of vociferous calls for deregulation from the private courier companies.

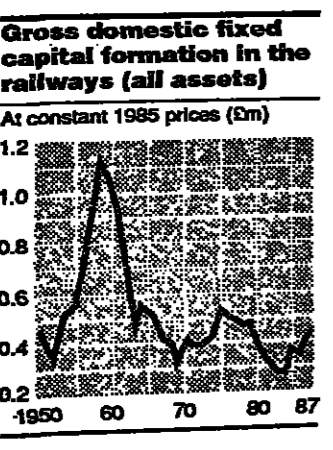
A new study by Mr Saul Estrin and Mr David de Maza of the London School of Economics (and financed by DHL, the courier company) tries to provide a little guidance.

Should the Post Office's Statutory Monopoly be Lifted? (LSE, Houghton St, London WC2)

LETTERS

Investment in the railways

From Mr John Wells. Sir, The Secretary for State for Transport's claim that investment in the railways is at an "all-time high" is simply



not correct - except in current price terms, which is not of any interest. The graph contains a plot of Gross Domestic Fixed Capital Formation in the railways (all fixed assets) at 1985 constant prices for the period 1950-1987.

Pour half back

From the Rev C.G. Stables. Sir, Even the ministers responsible have admitted that water authorities need a lot of capital expenditure in the near future - not just for sewage works, but to replace worn-out drains and service pipes.

Is there any reason why at least half the sum raised by this sale should not immediately be poured back into renewal work? Otherwise, the Government will be seen to be selling a utility with severely decayed assets and walking away with the proceeds.

'Brand' names beyond price

From Mr Osman Streater. Sir, Sitting outside the City of London's Square Mile, and wearing a marketing hat rather than an accountancy one, it is strange to read the correspondence in the Financial Times about the value to be placed on brand names and names of companies.

Wedd really the only part of the great jobbing houses' names worth keeping on as the "W" in BZW, when (even that house) many would say the greater initial was the "D" of Deutcher? Had Acroyd & Smithers no value as a name? Or Bisgood Bishop? Or (again, especially this week) Pinchin Denny?

Goodwill should be retained

From Mr Fabian Finlay. Sir, I hope that the decision by TI Group to retain goodwill in its balance sheet is favoured by the accounting profession over the decision by Ranks Hovis McDougall (RHM) to revalue brands.

which information is currently lost because of the normal tendency to write off goodwill against reserves. Far from being encouraged to write off goodwill, managements should be required to retain it in the balance sheet.

Brand valuation in US accounting practice

From Mr William J. Kornitzer. Sir, We have been following with great interest the uproar which started when Ranks Hovis McDougall (RHM) placed the "values" of its internally developed brands on its balance sheet.

It is somewhat surprising that UK companies have been first to put internally developed brands on their balance sheets. Maybe this has been done to strengthen reserves and repair gearing ratios, but

it also helps shareholders to have a better understanding of a company's "true worth". This practice of placing internally developed intangible assets on the balance sheet is not currently allowed in the US. What is more surprising than the placing of these brands on the balance sheet is the method used in RHM's valuation. There have been accepted methodologies devised for the valuation of brand names, and by RHM's own admission the value derived is not a "fair market value".

Advertisement for Minolta Movie C-50E. Title: FOCUS ON THE DIFFERENCE. Text: Ordinary camcorders will autofocus on the Mother-in-Law. Minolta's selective autofocus, keeps all eyes on the happy couple. And with the advanced dual-area autoexposure system, combining both spot and average metering, together with computer controlled white balance - the C-50E gives perfectly exposed colour shots too - when ordinary camcorders can let you down. Another world first - interchangeable autofocus lenses. The Minolta Movie C-50E has a powerful 6x zoom lens as standard. As optional extras, there's the flexibility of four interchangeable bayonet mount lenses. These will give an amazing 24x zoom across the range, that'll take in all the family, to the smile on the bride's face. And what's more, which ever lens is used, you still have the benefits of perfect autofocus. The C-50E has many more features, too many to list here, so go round to your Minolta Dealer and he'll give you the full picture. You'll see the difference. Perfect pictures as close as you want. Unlike other camcorders, the C-50E lets you get as close as you like to your subject (the surface of this paper for example) and still get perfectly focused pictures. Minolta Movie C-50E. Comes complete and ready to shoot, in a professional carrying case, around £1,199. Interchangeable lenses from £59.99 to £99.99. MINOLTA

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FINANCIAL TIMES COMPANIES & MARKETS

Friday December 16 1988

HOPEPE SPAIN'S SHERRY GONZALEZ BYASS

INSIDE

Any colour Renault as long as it's black

Renault is expected to return to profits this year. But the recovery process at France's state-controlled car maker is by no means over yet.

Finnish investors get serious

The climb made in volumes traded on the Finnish stock market in the first half of the year has ended. The speculators have pulled out and reduced the Helsinki Stock Exchange to a "serious investors' club."

Export delays ground Westland

Westland's pre-tax profits for 1987-1988 were hit by long-running delays in a big export contract. Deliveries of the Sea Kings to an Indian customer have commenced.

Stakis gears up for expansion

Stakis, the British hotels, leisure, property and healthcare group, yesterday reported a 26 per cent increase in full year pre-tax profits and Mr Andros Stakis, managing director, said the group was now geared up for expansion in every division.

Analysts pay the price for all those missing barrels

Hundreds of millions of barrels of oil have gone missing in the world, leaving market analysts with real problems when they try to make accurate forecasts of price trends.

Just where the error lies could have an enormous impact on oil prices. Steven Butler looks at different arguments behind price forecasts ranging from \$11 and \$18 a barrel for the coming months.

Market Statistics table with columns for Base lending rates, Benchmark Govt bonds, European options etc.

Companies in this section

Table listing companies like Aerolineas Argentina, Arthur Lee & Sons, Asoco Paper Inds, Authority Invs, Bradero Properties, British Building, British Petroleum, Builder Group, CH Industrials, CRA, Citicorp, Cotline (William), Dwyer, Elders DL, Electra Inv Trust, FAI Insurances, Finlay Packaging, Firth (GM), GEC, Hanson, JMD Group, London Merchant Secs, Microsec Group, National Semicond.

Chief price changes yesterday

Table showing price changes for Frankfurt (DM), Paris (FFP), London (Pence), and New York prices at 12.30.

Table showing price changes for London (Pence) and New York prices at 12.30.

Crossed lines bring IBM a wrong number

Following its deal with Siemens, Roderick Oram looks at Big Blue's problems in the telecoms market

THE WORLD according to Big Blue was supposed to look a lot different by now. Back in the mid-1980s International Business Machines believed rapidly converging technologies would meld the computer and telecommunications equipment businesses.

Putting its money where its forecasts were, it made its first acquisition in 20 years, paying \$1.5bn (£800m) for Rolm. The sprightly Silicon Valley company was at the forefront of computer-controlled private branch exchanges (PBXs), the automated switchboards that route phone calls around companies.

As tricky to tame as ever, though, technology and market forces have since taken a different turn. Computer users are finding ways for their machines to communicate other than through PBXs. The failed strategy has cost IBM dear, culminating with this week's decision to give Siemens, the West German electronics group with strong telecommunications experience, the leading role in Rolm.

IBM's mistake was shared by others. Most notably, American Telephone and Telegraph spun off its regulated local telephone operating companies five years ago so it could plunge into unregulated areas.

Wall Street expected the two US giants to square off. But AT&T has had to take a more realistic approach to carving out a big position in computers after running up hefty losses.

Instead of competing head on, IBM and AT&T have turned back to reinvigorating the businesses they know best. Ironically, new digital services offered by phone companies in their central offices are one of the alternatives that have reduced the attractiveness of PBXs.

Aggressive Siemens sees safety in economies of scale

By Hugo Dixon

SIEMENS' deal with IBM is the latest step in an increasingly aggressive strategy by the large West German electronics group to build up its worldwide telecommunications business.

The strategy stems from the company's belief that, by the end of the century, there will only be half a dozen telecommunications manufacturers in the world selling a full range of products.

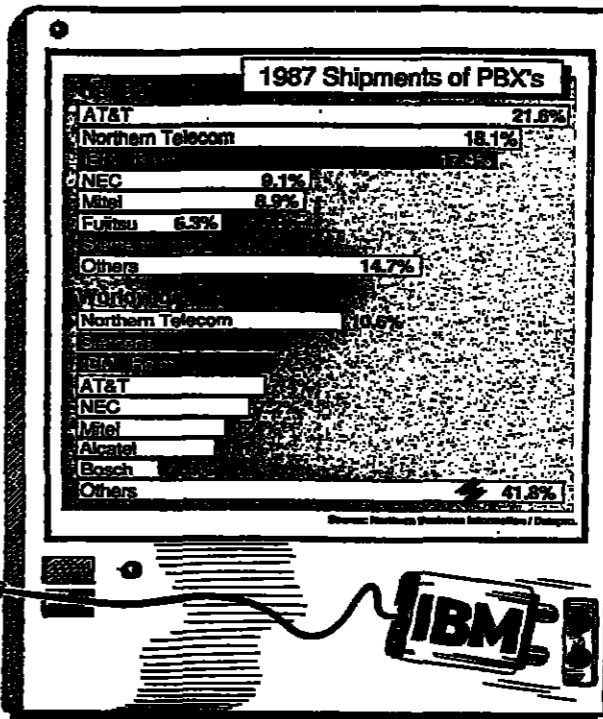
Only those companies which have the necessary economies of scale to spread the costs of developing the next generation of telecommunications products will survive, Siemens believes.

"We are all fighting for survival," Mr Hans Baur, head of the company's public telecommunications business, said earlier this week.

The Rolm deal follows Siemens' hostile bid, with GEC of the UK last month, for Plessey, the UK electronics company. If that bid is successful Siemens will take a 40 per cent stake in GEC Plessey Telecommunications (GPT), the UK's largest telecommunications manufacturer.



John Akers, chairman of IBM: Overall restructuring is bearing fruit ahead of the competition



homeymoon for such an odd couple. One was a sizzling 15-year-old California enterprise whose staff often dipped in the company pool at lunch time. The other a stodgy 73-year-old bureaucracy whose staff munched contentedly in subsidised cafeterias. Both were high on the idea that one had the product and the other the advanced technology and marketing clout, that combined would make big business.

Disenchantment began to spread, though, first because of some relatively minor product problems, then from trying to develop a new generation of equipment. Whatever the internal difficulties, the far greater headache came from the market.

Computer companies were rapidly developing equipment for local area networks which handled data separately from voice. Moreover, excess manufacturing capacity made the PBX market frankly competitive.

As problems mounted, Rolm found itself "Big Blue'd." First IBM's finance people moved in, then marketing types. Last year Rolm was stripped of its separate structure and poured into existing IBM divisions. But losses still persisted, running at around \$100m in the first half of this year, some analysts estimated.

The Siemens solution is highly unusual for IBM, a company known for its dogged determination to stand alone. Not only has it sold part of its manufacturing operations to a competitor but it then plans to co-operate with it in a joint marketing venture.

By ceding most of Rolm to Siemens, IBM gets rid of a loss-maker, gains through marketing new products benefitting from Siemens greater telecommunications skills and gets some 5,000 employees off its books. The logic and effect of the pact is consistent with Mr Akers' other major moves in the past couple of years to rejuvenate IBM.

His strategy has three main elements, summarises Mr William Easterbrook, of Kidder Peabody. He has tightened the group's focus on its core computer business by disposing of fringe activities; restructured its bureaucracy to make it more responsive to market and technology developments and to cut costs; and introduced successful new models to make the product range fresher and more coherent.

Earlier disposals included its 16 per cent stake in MCI Communications, the long distance network competing with AT&T. Like Rolm, the investment was a relic of IBM's imperfect grand telecommunications strategy. Never blaming IBM for being wrong-footed by developments in that business, Wall Street has responded positively to its remedies. Analysts cannot identify any other substantial fringe business left for Mr Akers to sort out.

Though Mr Akers' achievements are highly notable for such an unwieldy company as IBM, the pay off appears more modest. Strong earnings of 10-12 per cent a year for 1987-89 will only restore IBM's profits to record levels set in 1984.

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His strategy has three main elements, summarises Mr William Easterbrook, of Kidder Peabody. He has tightened the group's focus on its core computer business by disposing of fringe activities; restructured its bureaucracy to make it more responsive to market and technology developments and to cut costs; and introduced successful new models to make the product range fresher and more coherent.

Earlier disposals included its 16 per cent stake in MCI Communications, the long distance network competing with AT&T. Like Rolm, the investment was a relic of IBM's imperfect grand telecommunications strategy. Never blaming IBM for being wrong-footed by developments in that business, Wall Street has responded positively to its remedies. Analysts cannot identify any other substantial fringe business left for Mr Akers to sort out.

Though Mr Akers' achievements are highly notable for such an unwieldy company as IBM, the pay off appears more modest. Strong earnings of 10-12 per cent a year for 1987-89 will only restore IBM's profits to record levels set in 1984.

Olivetti refuses to buy rest of Scanvest

By Karen Fosall in Oslo and Alan Friedman

OLIVETTI, the Italian office equipment group, is refusing to comply with a request from Norway's stock exchange authorities that it make a public offer for the 49 per cent minority shareholdings held in Scanvest Ring, an Oslo-based distributor of integrated data processing systems.

The Olivetti position, contained in a letter sent by the company's Norwegian lawyer to the Oslo authorities, comes amid mounting controversy over Scanvest and just a day after the surprise resignation of Mr Sjur Svaboe, the Scanvest chairman who arranged the sale last April to Olivetti of 51 per cent of the company for around \$70m.

Bourse officials in Oslo have meanwhile said they are looking into allegations of possible insider trading concerning Scanvest.

Olivetti yesterday said it was "extremely disappointed with the performance of Scanvest Ring" and that the company's poor 1988 performance resulted "for the most part from write-offs related to activities in 1987 which were not revealed by that year's balance sheet."

Olivetti also charged that current results are "completely out of line with representations made to Olivetti at the time of the acquisition." In the light of these complaints Olivetti said it is reserving the right "to take the steps necessary to protect its interests, including seeking refund of overpayment."

Olivetti's blunder in the affair, according to the stock exchange, was that it did not comply with stock exchange rules which require that all shareholders should be given fair and equal opportunity to benefit from a takeover.

The Oslo bourse, does not however, have the clout to force foreign companies to comply with its takeover rules. It would cost Olivetti about Norwegian Kroners 500m to comply, a sum substantially in excess of the present market value of the minority shares in Scanvest.

In 1988, however, Olivetti said last night that it does not feel "obligated" by stock exchange recommendations that it purchase the outstanding shares of Scanvest and that it would act "only after having re-assessed the current overall condition of Scanvest Ring."

CBS pays \$1bn to get back in the US television ball game

By James Buchanan in New York

CBS, the US broadcasting group, will spend over \$1bn for exclusive rights to show the best of major-league US baseball in a risky and ambitious move to reverse its declining market share.

The winning bid, which knocked out the two other national television networks, ABC and NBC, in a competitive auction, is a climax in efforts by Mr Laurence Tisch, chief executive of CBS, to refocus the company on its television business.

CBS has built up a cash hoard of over \$2bn from the disposal of its famous recording labels and publishing operations.

The \$1.1bn deal, which was announced on Wednesday covers the four years starting in 1990 and gives CBS exclusive rights to the jewels of baseball, comprising the World Series, the championship games for each of the two leagues, the mid-season All-Star game and 12 regular games.

Cable companies are competing in a second auction for a package of night-time games in the regular season.

CBS is paying about 25 per cent more than the current contract for the games, which is shared by ABC and NBC until 1990. The stiff price, which comes just after NBC bid more than \$400m for the 1992 summer Olympic Games, shows the lengths to which the networks will go to wrest prestige programming from competitors - and upstart cable.

Managers move for Ryan buy-out

By Nikki Tall in London

RYAN International, the British coal-mining and coal recovery group, hauled back from impending receivership by Mr Crispian Holton and fellow investors three years ago, yesterday announced surprise plans to move into the private sector via a \$88.6m management buy-out.

News of the buy-out bid comes just three months after the abortive proposal for a merger between Ryan and Carless, the UK oil independent. The deal ran into opposition from major Carless shareholders, and was abandoned after Kelt Energy, another oil independent, launched a hostile bid for Carless.

Mr Holton stressed that the decision to take Ryan private reflected a divergence between the requirement of a quoted company to perform in the short-term and the need for Ryan to adopt a longer term strategy. Ryan says 1988 interim earnings will be below expectations because of delays in agreeing a new contract price in Belgium and disappointing results in the US.

Yesterday, Ryan shares rose from 104p to 135p. The bid, at 140p a share in cash with a loan note alternative, is being made by Digger, a newly-formed company, and is recommended by the independent directors of Ryan.

Management will about hold 18 per cent of Digger's equity, with the rest spread between Saratoga Resources NV (in which Mr Holton has an interest), Bankers Trust, Creditanstalt-Bankverein and other institutions.

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INTERNATIONAL COMPANIES AND FINANCE

National Semi hit by market slowdown

By Louise Kehoe in San Francisco

NATIONAL Semiconductor, the California-based semiconductor and computer manufacturer, yesterday reported losses of \$25.2m (£13.8m) for its fiscal second quarter, caused by a significant slowdown in the US semiconductor market.

Sales for the quarter were \$705.3m compared to \$640m for the same period last year when the company reported net earnings of \$11.6m, or 8 cents per share.

For the first half of the current year, sales were \$1.35bn, with a net loss of \$55.7m, or 58 cents per share. Sales in the first half of the previous year were \$1.15bn with net earnings of \$25.1m, or 19 cents per share.

"Losses in semiconductor operations were offset by strong sales by National Advanced Systems, the mainframe computer subsidiary," said Mr Charles E. Sporch, president and chief executive.

Datachecker, National's supermarket check-out computer systems operation, showed improved strength in the quarter, the company said.

Earlier this week, National announced plans to sell Data-

checker to Britain's ICL for \$30m, plus \$36m in royalty payments over a three-year period.

While the semiconductor market slowdown has created serious concerns throughout the US semiconductor industry that the highly cyclical market may be heading into a severe slump, National said that bookings and sales began to improve toward the end of the second quarter.

● In contrast with National's losses, Micron Technology of Idaho, a manufacturer of semiconductor memory chips, reported a spectacular 232 per cent rise in income for its first quarter ended December 1.

Micron's Dynamic Random Access Memory (DRAM) chips are in short supply worldwide, and prices have soared over the past year. The company recently announced a supply agreement with Amstrad of the UK.

Revenues for the quarter were \$110.4m, while net income was \$32.2m or 88 cents per share. For the same period last year Micron reported revenues of \$43.2m, net income of \$8.4m, and earnings per share of 33 cents.

ZZZZ man defrauded investors

By Roderick Oram in New York

MR BARRY MINKOW, a former teenage entrepreneur who claimed mobsters and loan sharks ruined his carpet cleaning business, has been found guilty by a Los Angeles court on 57 charges of securities fraud and money laundering.

Starting the ZZZZ Best company in his parents' garage six years ago at the age of 16, Mr Minkow expanded it rapidly to the point of a splashy stock market flotation. He lived well on the proceeds in a \$1m house, driving a Ferrari and appearing on chat shows.

His financial schemes began to unravel several years ago, leading to bankruptcy 15 months ago. It was one of the largest securities fraud in a decade on the West Coast, the authorities said when they charged Mr Minkow.

"He sold investors on a business that for the most part did not exist," Mr James Asperger, the prosecutor, told the jury. During the trial Mr Minkow said he had misled investors by falsely claiming the company had millions of dollars of building refurbishing contracts.

The jury found he had defrauded investors of at least \$25m. He is due to be sentenced in February when he faces a maximum fine of \$13.5m and up to 403 years in prison.

SCA in SKr2bn spending plan

By Robert Taylor

SCA, one of Sweden's leading forestry groups, is to start production of LWC paper - for magazines and pamphlets - with an investment programme of just under SKr2bn (\$331m).

The company said the new product represented an important step in SCA's strategy that newspaper should provide "the foundation for the development of a complete product line of wood-containing grades of printing paper."

It is estimated that annual capacity for the production of LWC paper will be 165,000 tons when it begins at the turn of 1990-1991.

Michael Donne in London and Robert Taylor in Stockholm on the SAS/ABH deal
Jet set takes off after landing a firm foothold for the future

THE PURCHASE by Scandinavian Airlines System (SAS) of a 24.9 per cent stake in the Airlines of Britain Holdings group (ABH), which includes British Midland Airways, is expected to bring significant benefits to both partners.

The \$25m (\$45m) deal will give SAS a significant foothold in the UK air transport industry, which it originally sought with its abortive attempt to buy a shareholding in British Caledonian Airways last winter, and extend the current SAS strategic objective of developing major overseas interests which have already been achieved in the US, South-East Asia and are planned for Japan.

For ABH, which in addition to British Midland includes Manx Airlines, Loganair and London City Airways, it will provide a major financial and operating link with one of the world's top airlines, at a time when the need in the air transport industry is for smaller airlines to strengthen themselves in preparation for what is called the coming era of the megacarryer.

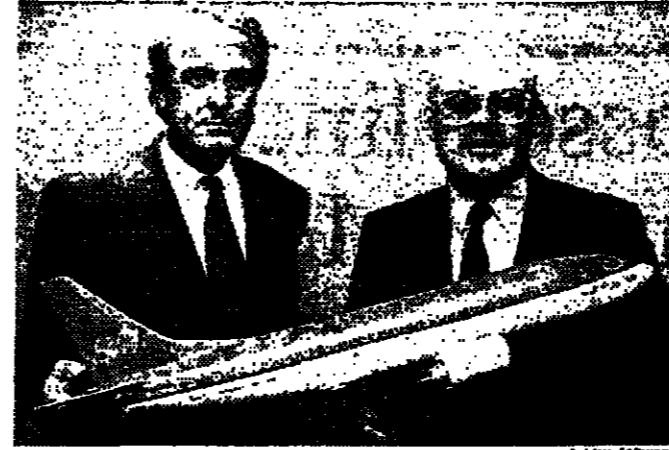
Mr Jan Carlzon, president and chief executive of SAS, said in London yesterday that once the legal formalities of the deal had been settled the two airlines would sit down to work out a long-term co-operative plan that would enable each to take advantage of the other's experience in its own home market, and to exploit their joint opportunities in other world markets.

It was stressed that the investment is strictly a trade one on the part of SAS: it does not - at least at this stage - pre-empt a bid by SAS for a bigger holding in ABH.

Indeed, the latter would probably be impossible under UK civil aviation regulations, which require that airlines registered in Britain remain majority British owned. The Civil Aviation Authority has approved the SAS stake in ABH on that basis.

Mr Carlzon said the transaction was "an interesting and important step for both companies in their quest to create a joint and more comprehensive market base in Europe. It also provides the foundation for a strong co-operation on a worldwide basis later on."

"The SAS/ABH venture will provide both companies with essentially the same strategic advantages as contemplated



Mr Carlzon, left, and Mr Bishop at the press conference

when SAS, a year ago, made a bid to preserve British Caledonian as a strong second force in the UK market," Mr Carlzon said.

"In addition we will benefit from the ABH Group's strategic locations at London Heathrow and at the new London City Airport and at Manchester and Glasgow, which are also important points on the SAS network."

Mr Michael Bishop, chairman of ABH, who will remain in control of that operation, with a personal 64.8 per cent of the enlarged share capital of the group, said the link with SAS would ensure for both airlines growth opportunities "which could not otherwise have been secured."

"The new capital which SAS brings to the ABH group will enable us to further develop the competition which we have

so effectively established on UK domestic routes, and increasingly to Europe, bringing higher standards of passenger service and lower fares to these routes."

ABH has won a number of additional take-off slots at Heathrow, and early in the New Year will be announcing a series of new short-haul international services between Heathrow and Continental cities in competition with BA.

Mr Bishop stressed that ABH would continue to compete vigorously with other operators. "I am convinced that a strong airline industry investor (such as SAS) will enable the ABH group to compete more effectively and on equal terms with other major carriers."

"These benefits of scale and synergies "will ensure we can match similar advantages enjoyed by our principal competitors," Mr Bishop declared.

From the SAS point of view, the deal is the latest example of the Scandinavian airline's aggressive buying strategy in its often frantic attempts to become one of the major European carriers in international civil aviation in the 1990s, capable of meeting the formidable challenge of the big Asian and US megacarryers.

SAS's overall strategy is to create a "critical mass" of traffic volume by seeking global alliances with other airlines, thereby building a stronger market base in Europe and efficient connections overseas in co-operation with local airlines with reputations for top quality of service. This explains the attempted link-up with Aeroli-

neas Argentinas, currently bogged down by Argentinian political infighting (see below). For the past few years SAS, very aware of its small home market in the Nordic area of only 18m potential customers, has been pursuing a twin-track strategy. It would like to collaborate with one major European carrier to expand the hub of its international activities.

At the same time it has been seeking links with domestic feeder airlines across the world for its intercontinental traffic. "These deals must be seen in the wider context of the big strategic objective of a link to another European airline company," says Mr Brian Knox, Nordic analyst at Kleinwort Griesvoren.

Until now SAS has enjoyed more success with its second aim than its first, though even this has run into trouble in an industry where the politics of economic nationalism can still have a major influence on business decision-making. In 1986 SAS had talks with a number of airlines on joint co-operation, notably Austrian Airlines, Finnair and Sabena, but these came to nothing.

However, SAS has reached agreements in recent years with a number of domestic feeder airlines. Given SAS' strategic objectives, the deal with ABH is not likely to be the only link between SAS and other European airlines. Mr Carlzon indicated that the SAS options remained wide open.

Additional links with Continental carriers could not be ruled out.

Travelers' withdrawal in California to be blocked

By Louise Kehoe

CALIFORNIA'S Insurance Commissioner will block Travelers Group, the big US insurance and financial services concern, from withdrawing from the automobile and property insurance market in the state.

The Commission's action follows Travelers' issue of notices to as many as 70,000 California policy holders that it will not renew their insurance.

Travelers' action stems from the passage of Proposition 103, the controversial "insurance revolt" ballot initiative, last month.

Full implementation of Proposition 103, which includes a 20 per cent cut in property and casualty insurance premiums, has been held up by the State Supreme Court. The Court has agreed to hear suits filed by

the insurance industry which challenge the constitutionality of the ballot measure.

Following an Insurance Commission hearing on Wednesday, however, Commissioner Roxani Gillespie announced plans to issue a "cease and desist" order against Travelers. The move is seen as the precursor to months of conflict between insurance reform supporters and the industry over the implementation of 103.

Also closely involved in the fight is the state administration who is charged with implementing the new law, but who is politically opposed to it.

Travelers said it would comply with the order but would "reserve the right to cancel" policies, pending the Supreme Court decision.

Peronists force collapse of Argentine airline stake

MR RODOLFO TERRAGNO, Argentina's Minister of Public Works, has announced that a 10-month-old project to sell 40 per cent of Aerolineas Argentinas, the state airline, to Scandinavian Airlines Systems, has collapsed, writes Gary Mead in Buenos Aires.

Failure of the deal, which was the flagship in the government's attempt to semi-privatise loss-making nationalised industries, is a considerable blow both to Mr Terragno and President Alfonsín's administration.

The final stumbling block came from a united and vociferous Peronist opposition in the Senate, Congress's upper house. Under Argentine law any proposed sale of national-owned assets must be approved by Congress.

Legislation to sell part of Aerolineas to SAS went to the Senate at the beginning of November. SAS made it clear at the time that it considered December 15 the deadline for Senate approval, after which it would exercise its right to withdraw.

It had been evident for some time that Peronist and other senators from smaller parties would oppose the deal, on the

grounds of alleged illegality and lack of transparency.

Peronist politicians have frequently stated they do not oppose privatisation deals as such, only the manner in which the government has made them.

Under the terms of the deal, which were first made known on August 11 this year, SAS were to take a 40 per cent stake for \$204m (£112m), valuing Aerolineas at \$510m.

However, an immediate furor broke out when the then president of Aerolineas, Mr Horacio Domingorena,

denounced the arrangement, claiming that SAS would actually pay between \$135-160m.

Mr Domingorena was quickly replaced and Mr Terragno denied the allegation.

However, Mr Domingorena's figures have since been officially confirmed by both SAS and the Argentine government, which agreed to set aside \$110m from the original valuation, discounting Aerolineas debts incurred by leasing arrangements on two jumbo jets.

Mr Terragno will now withdraw the SAS-Aerolineas bill from Congress, and instead has said he will now "very rapidly" put forward legislation calling for international bids, in which he hopes SAS will be a leading contender.

Mr John Herbert, a strategic planning executive of SAS, said that SAS prefers Mr Terragno's decision to pull the bill, rather than see it pass by a small margin.

In the context of a presidential election due next May, which opinion polls so far give to the Peronists by a wide margin, SAS wants a more settled political environment before going further.

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15th December, 1988

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INTERNATIONAL COMPANIES AND FINANCE

Renault takes the Japanese road

Paul Betts on how the French car group is reshaping for profits

Years of heavy losses may soon be over for Renault, the French state-owned car company. A restructuring programme, which began four years ago, is expected to pay its first dividend this year with the company on course for net profits of about FF10bn (\$1bn).



Japanese "just-in-time" and zero stock systems have helped Renault move towards the black. At the Flins plant, Renault believes productivity can continue to increase at 7% a year

Tight Japanese production methods have helped the company to trim its workforce and improve efficiency at its largest industrial plant, Flins, 25 miles north of Paris. But the recovery process is by no means over.

Not only is Renault still awaiting a long-promised FF12bn debt write-off from its sole shareholder, the French government, to help recapitalise its balance sheet, but it has still not completed the restructuring of its core French car manufacturing operations.

Of these Flins and Billancourt, the company's two large plants in the Paris area, pose the biggest industrial headaches. The problems, however, are very different. While the future of Flins looks fairly secure, Billancourt is ultimately doomed. This plant, Renault's oldest, has become an industrial anachronism. Located on an island in the Seine in the densely urban Paris suburb of Boulogne-Billancourt, the factory is also built on several storeys and could not be further from the modern Japanese model of highly concentrated and automated assembly on one floor.

The Billancourt plant, which at its peak employed nearly 20,000 people, today employs only 4,500 workers on its assembly operations to make about 500 cars a day. Billancourt does not lose money thanks to considerable efforts to improve productivity and rationalise, as far as possible, its traditional manufacturing operations. But it can never hope to compete with more modern European car assembly plants.

Shutting down Billancourt overnight would provoke a major political and social storm in France. For years, the plant has been a major bastion of the pro-Communist CGT union and its closure would

represent a watershed in the history of the French automobile industry. But the day must come when Renault will close Billancourt.

For the time being, the company is content calmly to manage the gradual but inevitable winding down of the historic Billancourt plant.

Flins, however, still remains a central element of Renault's domestic car manufacturing operation producing 1,600 cars a day - about a third of the group's French car output. Although Flins produces the bulk of Renault's RS supermini production, Mr Michel Auroy, the plant's manager, acknowledges that the group is already asking itself hard questions about the huge 35-year-old plant.

"The problem is how to make Flins more competitive and productive, for this will ultimately answer the question whether Flins will continue to exist in ten years time," he explained.

"Many people at Flins think that Renault will never be able to do without this plant because of its size. For them size is reassuring. But the real issue is not size, but how we can improve our performance

to guarantee the future of this plant."

Size is a handicap, not a bonus. The plant sits in about 700 acres which is excessive by any standards for a modern car plant. "If we were to rebuild this plant from scratch to produce the same number of cars as we do today, we would only need to reconstruct about two thirds of the existing area devoted to assembly operations," Mr Auroy said.

"Size will always remain a penalty for the plant making it 2 to 3 per cent more expensive to operate than a brand new facility. For this reason we have to double efforts to improve productivity."

During the last two years, Renault has invested in automating and modernising Flins' stamping and sheet metal workshops as well as the plant's paintshop.

But Renault has also had to be very selective in its investment policies because of the group's financial squeeze. The company's car range and reducing debt are bigger spending priorities.

This has meant that the group has not spent as much as it would have liked on other

parts of its operations, even though its financial improvement should now enable it to adopt a more generous investment strategy.

At its peak, in the 1970s, Flins employed about 18,000 people for a daily output of about 1,500 cars. By the beginning of this year, the workforce was already down to 11,900 people. By the beginning of next year, it will have declined by another 10 per cent to about 10,800 people.

"The big difference is that in the past we were reducing both the workforce and production. Now the workforce is coming down but production is staying put," said Mr Auroy. The workforce at Flins is expected to be reduced further in the next few years with the target of producing the current level of 1,600 cars a day with only about 8,500 people.

Renault has adopted Japanese "just in time" and zero stock systems to improve productivity. But the recent strike at the company's Le Mans axle manufacturing plant illustrated the difficulties of adapting Japanese concepts in France.

The strike forced Renault to

shut down production at Flins for four days because the plant ran out of axle components. But worker and union mentalities are changing in France and even at Renault, says Mr Auroy.

In the past, Renault was regarded as a state sector social laboratory. But with its financial crisis and its sweeping restructuring started under the late Mr Georges Besse and continued by Mr Raymond Levy, the group's chairman, Renault is now increasingly regarded by its own troops as a normal company facing the same constraints and competitive pressures as other big industrial groups.

To increase worker awareness of the challenges facing the company, Renault decided to abandon its former policy of maintaining 10 to 20 days of stocks in reserve as protection against a strike. "If you keep reserve stocks you are in a way admitting that you will always face strikes," Mr Auroy explained.

At the same time, the introduction of comprehensive Japanese-style zero stock policies has increasingly forced the Renault unions to face up to their responsibilities, the car group's management believes.

Long-term, Mr Auroy thinks that Flins could improve productivity even more by introducing round-the-clock production organised in three eight-hour shifts instead of the current system of two eight-hour shifts. A three shift system would enable Flins to increase daily output to up to 2,100 cars.

Mr Auroy believes that productivity can continue to improve at Flins by about 7 per cent a year during the next three years. The fact that Flins was not hit by any serious internal labour disputes this year despite the 10 per cent cut in the plant's workforce suggests that a major evolution in labour relations inside the state car group.

Significantly, the principal source of industrial conflict at Flins this year has not been over redundancies but over pay. "The unions are starting to become aware that the Japanese are coming and that this is a question of life and death," remarked Mr Auroy.

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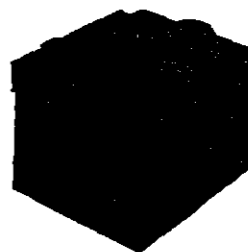
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Rodney Adler succeeds father as FAI head

By Our Financial Staff

FAI INSURANCES, the Australian insurer and investment company has named 29-year-old Mr Rodney Adler as its new chief executive. He succeeds his father Mr Larry Adler who died on Tuesday.

Mr John Landerer, an adviser to FAI, has been appointed acting chairman after the directors said Mr Rodney Adler had declined the dual role. Mr Landerer is a director of TNT, the leading transport company.

The FAI board said it would appoint a non-executive chairman in due course. Mr Bruce Corlett was named deputy chairman.

Indonesian oil company doubles gross profits

By John Murray Brown in Jakarta

PERTAMINA, Indonesia's state oil company, has reported gross profits of Rp1,540bn (\$132m) for the year to March, more than double the 1987 result and the company's best year since it almost bankrupted the country with accumulated debts of \$10bn in 1975.

Mr Faisal Abdaou, Pertamina's president since August, attributed the increase to better crude prices on world markets. But with oil prices now falling, profits this year would probably decline, he said.

Pertamina, which like other Indonesian companies does not make public its full accounts, earns most of its estimated

\$6bn revenues from subsidised domestic sales and processing charges at its five refineries. Pertamina's production activity accounts for only 5 per cent of Indonesia's total output; the lion's share is handled by foreign companies.

Indonesia, Asia's only Opec member, is offering a 5% discount of official prices for June to December delivery to its buyers in Japan. Mr Giandjar Kartasasmita, Energy Minister, said Indonesia is considering reviving long-term contracts for oil. "It could be for one year or six months. The price formula must respond to the market," he said.

JAPANESE TRADING HOUSES

Consolidated results (Ybn), half-year to September

	Sales		Pre-tax profit		Net profit	
	1988	1987	1988	1987	1988	1987
C. Itoh	8,008	7,783	23.25	22.12	14.29	11.02
Mitsui	7,988	7,514	44.69	38.87	15.50	7.90
Sumitomo	7,214	6,812	28.45	27.19	15.10	13.29
Mitsubishi	7,107	6,377	35.82	28.70	21.05	16.05
Marubeni	6,848	6,664	26.78	21.08	15.06	8.85
Nissho Iwai	5,544	4,673	13.85	9.88	7.19	4.10

Domestic demand buoys Japan's general traders

By Our Financial Staff

JAPAN'S leading general traders all achieved an increase in worldwide profits for the first half to September as strong domestic demand enabled them to offset poorer returns on their oil trading activities.

C.Itoh, which has risen to the top spot in recent years, pushed consolidated net profits up 29.7 per cent on sales which, breaching the Y8,000bn (\$65.2bn) mark, showed only 2.5 per cent growth.

Officials here said local sales of construction machinery, textiles and foodstuffs, excluding both export and import deals, assisted a rise in domestic revenue of 11.1 per cent to Y4,696bn.

Imports of textiles and foodstuffs were also strong but third-country transactions were down 18.6 per cent to Y1,946bn. C.Itoh expects group net profit to reach Y28bn in the full year to March, up from an earlier forecast of Y27bn and against Y25.38bn in 1987-88.

Revenues at Mitsubishi Corporation overtook those of Marubeni, which suffered declines in its import and export operations. Marubeni expects full-year

sales to be barely more than last year's Y13,762bn but thinks net profits will show a sharp rise on the Y18,42bn for 1987-88.

An improved trading margin and a sharply higher return on equity investments were main factors in the first half, it added.

Mitsubishi said its 31.2 per cent gain in net earnings reflected enhanced domestic demand for steel products and high price levels for non-ferrous metals.

Exports now account for only 16 per cent of its total business, outweighed by imports with nearly 19 per cent and domestic activity which comprises 45 per cent. Trading outside Japan accounts for the remainder.

Mitsubishi identified domestic transactions in construction materials as a particularly strong sector amid the country's building boom. Sumitomo Corporation, which said it expects group net profit for the year from March to increase by more than 14.2 per cent from the previous Y30.18bn, has adopted US accounting standards from the beginning of the current period.

NOTICE OF REDEMPTION

THE TAIYO KOBE BANK, LTD.

U.S. \$25,000,000
Negotiable Bearer Floating Rate
Certificates of Deposit due January 1990

NOTICE IS HEREBY GIVEN that, in accordance with Clause 3 of the above Certificates, the issuer will exercise the option to prepay the issue on 20th January 1989.

ORION ROYAL BANK LIMITED
A member of The Royal Bank of Canada Group

Notice to Noteholders

Prospect International
High Income Portfolio N.V.

Up to U.S. \$82,500,000
Senior Floating Rate
Notes due 1998
(of which U.S. \$41,250,000
has been issued)

Notice is hereby given that the interest rate for the period from December 14, 1988 to January 14, 1989 is 9.9875%.

The Floating Rate Note Interest Amount payable on January 17, 1989 is U.S. \$6.60 per U.S. \$1,000.

By: Bankers Trust
Company, London Agent Bank
16th December, 1988

U.S. \$300,000,000

Credit Lyonnais

Floating Rate Notes Due 1996
Tranche of U.S. \$200,000,000

Interest Rate: 9 1/8% per annum

Interest Period: 16th December 1988
16th June 1989

Interest Amount per U.S. \$10,000 Note due 16th June 1989: U.S. \$489.76

Credit Suisse First Boston Limited
Reference Agent

Notice to Holders of TOAGOSEI CHEMICAL INDUSTRY CO., LTD.

(the "Company") Warrants to Subscribe for Shares of Common Stock of the Company, issued in Connection with the Issue of US\$100,000,000 4 1/2% Convertible Bonds Due 1993

You are hereby notified that, as a result of a free distribution of shares of common stock of Toagosei Chemical Industry Co., Ltd. to the shareholders of record as at 31st December, 1988, Japan time, at the rate of 0.06 shares for each share held, the Subscription Price of the Captured Warrants will be adjusted pursuant to Condition 7 of the Warrants under the Instrument dated 20th July, 1988 from Yen 822.00 to Yen 822.10 per share, effective as from 1st January, 1989, Japan time. The date of issue of the shares to be issued upon each free distribution is 17th February, 1989.

Shuichiro Fukuzawa
Director and General Manager
Finance Dept.,
Toagosei Chemical Industry Co., Ltd.
14-1 Nishi-Shinjyohji 1-chome
Mitsuda-Ku, Tokyo, Japan

By: Mitsui Finance Trust International Limited as Principal Paying Agent.
2nd December, 1988

£135,000,000

The Leeds

LEEDS PERMANENT BUILDING SOCIETY

Leeds Permanent Building Society
Floating Rate Notes Due 1998

Interest Rate: 13 3/8% per annum

Interest Period: 14th December 1988
14th March 1989

Interest Amount due 14th March 1989 per £10,000.00 Note: £329.79

Credit Suisse First Boston Limited
Agent Bank

NOTICE TO HOLDERS of Bearer Warrants to subscribe up to ¥118,760,000,000 for shares of common stock of TOYOTA MOTOR CORPORATION (the "Warrants") issued in conjunction with U.S.\$800,000,000 1 1/4 per cent. Bonds 1992

Notice is hereby given, pursuant to Clauses 3 and 4 of the Instrument relating to the Warrants dated 22nd July, 1987. On 12th December, 1988, the Board of Directors of Toyota Motor Corporation resolved to make a free distribution of its shares of common stock to its shareholders of record at 12.00 hours (Japan time) on Saturday, 31st December, 1988, at the rate of 0.05 shares for each one share held.

Accordingly, the subscription price of the Warrants will be adjusted as follows:

- Subscription price before such adjustment: ¥2,009 per share of common stock.
- Subscription price after such adjustment: ¥1,913.30 per share of common stock.
- Effective date: 1st January, 1989 (Japan time).

TOYOTA MOTOR CORPORATION

By: The Sanwa Bank, Limited
as Principal Paying Agent

Dated: 16th December, 1988

INTERNATIONAL CAPITAL MARKETS

Rate fears dent US Treasuries

By Janet Bush in New York and Dominique Jackson and Katharine Campbell in London

US TREASURY bonds came under pressure yesterday, on concern that the US will move to raise the discount rate in reaction to interest rate rises overseas.

At mid-session, bonds were quoted as much as 1/4 point lower at the long end of the yield curve. The Treasury's long bond slipped 1/4 point for a yield of 9.07 per cent, which compared with the yield on the 8.875 per cent 1990 short-term issue of 8.17 per cent.

News yesterday that the Bundesbank had decided to raise its Lombard rate to 5.5 per cent from 5.0 per cent had been widely anticipated, which limited losses in the Treasury market.

The dollar dropped sharply in an initial response to the German rate rise but then rebounded strongly on speculation that the US would match this with a rise in the discount rate.

The bond market was yesterday closely watching the behaviour of the Fed funds rate to see whether any policy changes had been decided on at this week's Federal Open Market Committee meeting.

Funds opened at a firm 8 1/2 per cent, but it is too soon to tell whether this is the result of the Fed squeezing funds or whether banks were simply anticipating firmer money.

However, some analysts saw the lack of intervention in the money market yesterday despite the firmness of the

fixed rate of 5 per cent. The last such fixed rate volume tender was in early October at the markedly lower level of 4 1/2 per cent. These announcements appeared to encourage sentiment and bond prices firmed by a further 15 to 25 basis points.

THE FRENCH central bank took the market by surprise when it chose Wednesday evening to announce a rise in key rates. Traders were particularly surprised that the five to 10 day repurchase rate had been upped a full 1/2 point to 8.5 per cent.

When West Germany's Lombard rate was raised in line with expectations, traders breathed a sigh of relief that the Bundesbank's stance had not been more aggressive, and the gilt market surged ahead, as sterling strengthened roughly two pence, from a weak point of DM3.177. Gilts ended almost a full point ahead on the day, boosted by rumours in the afternoon that a big Japanese buyer was in the market.

THE DANISH bond market rallied strongly yesterday afternoon, after a temporary weakness earlier. As soon as the anticipated Lombard rate rise was out of the way, traders saw this as a signal to continue pushing prices upwards.

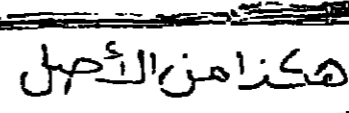
The benchmark 9 per cent 2006 mortgage bond began the day at 97.00, and after dropping a half point, surged on to 97.70,

BENCHMARK GOVERNMENT BONDS

Table with columns: Coupon, Red Date, Price, Change, Yield, Week ago, Month ago. Rows include UK GILTS, US TREASURY, JAPAN, GERMANY, FRANCE, CANADA, NETHERLANDS, AUSTRALIA.

London closing. Quotes New York morning session. Yields: Local market standard. Prices: US, UK in 32nds, others in decimal.

Linfin Corporation U.S. \$100,000 Collateralized Floating Rate Notes due 2001. Text describing the notes and their terms.



Ces obligations ayant été vendues, cet avis n'apparaît qu'à titre d'information seulement



FF 1.704.384.000

Emission d'obligations à bons de souscription d'action avec faculté de rachat des bons

Placement à titre prioritaire auprès des actionnaires de FF 1.064.384.000

Lazard Frères et Cie

- List of banks: Crédit Lyonnais, Banque Paribas, Banque Nationale de Paris, Société Générale, Banque Worms, Caisse des Dépôts et Consignations, Caisse Nationale de Crédit Agricole, Banque Indosuez, Banque Demachy et Associés, Banque de Neufilze, Schlumberger, Mallet, Crédit du Nord, Banque Transatlantique, Crédit Industriel et Commercial de Paris, Société Lyonnaise de Banque.

Placement international de FF 640.000.000

Lazard Frères et Cie

- List of banks: Banque Paribas Capital Markets Limited, Crédit Lyonnais, Credit Suisse First Boston Limited, Deutsche Bank Capital Markets Limited, Banque Indosuez, BNP Capital Markets Limited, Daiwa Europe Limited, Generale Bank, Lazard Brothers & Co., Limited, Lombard Odier International Underwriters S.A., J.P. Morgan Securities Ltd, Morgan Stanley International, SBCI Swiss Bank Corporation Investment banking, Société Générale, Union Bank of Switzerland (Cantibank) Limited.

November 1988

LONDON MARKET STATISTICS

Table with columns: Rises, Falls, Same. Rows include British Funds, Corporations, Domestic and Foreign Bonds, etc.

LONDON RECENT ISSUES

Table with columns: Issue, Amount, Latest, High, Low, Stock, etc. Lists various financial issues.

FIXED INTEREST STOCKS

Table with columns: Issue, Amount, Latest, High, Low, Stock, etc. Lists fixed interest stocks.

RIGHTS OFFERS

Table with columns: Issue, Amount, Latest, High, Low, Stock, etc. Lists rights offers.

TRADITIONAL OPTIONS

- List of traditional options: First Dealings, Last Dealings, Last Declarations, etc.

FT-ACTUARIES SHARE INDICES

These indices are the joint compilation of the Financial Times, the Institute of Actuaries and the Faculty of Actuaries

EQUITY GROUPS & SUB-SECTIONS

Table with columns: Index No., Day's Change, etc. Lists various equity groups and sub-sections.

FIXED INTEREST

Table with columns: PRICE INDICES, etc. Lists fixed interest rates and indices.

4 opening indices 1749.29; 10 am 1756.41; 11 am 1757.77; Noon 1761.41; 1 pm 1764.34; 2 pm 1762.53; 3 pm 1762.53; 4 pm 1761.34; 4.05 pm 1761.34

LONDON TRADED OPTIONS

Large table with columns: Option, CALLS, PUTS, etc. Lists various traded options.

Vertical text on the left margin: 'Leases on red funds', 'cringeour to reduce roles of Japanese unit', 'Oslo curbs on foreign capital to be reduced'

UK COMPANY NEWS

Westland take-off aborted again

By Clare Pearson

LONG-RUNNING delays in a big export contract again hit Westland, helicopter company. In the year to September 30, pre-tax profits came out at £17.4m against £18.4m in 1987.

Over the last few weeks, however, deliveries of Sea King helicopters to the customer - India, although this never has officially been announced - have finally commenced. The contract dates from before Westland's reconstruction which sparked a UK political crisis three years ago.

Sir John Cuckney, chairman, said he was pleased that the year had seen a sharp improvement in the order book as well as the appearance in October of GKN, engineering group, as a significant shareholder.

GKN bought a 22.02 per cent stake and said it would eventually like to gain a controlling interest. It acquired shares from Hanson, UK industrial group, and Fiat, the Italian engineering concern which acquired 7.97 per cent as part

of Westland's controversial rescue in 1985.

Additional losses of £25m on the Sea King contract, against £30m in the previous year, were provided for within a net £13.2m (£16m) exceptional item.

Adverse effects of the delays were reflected in turnover of £358.1 (£381.6m) and interest charges steeply up at £7.8m (£1.2m).

Sir John said resolution of the problem would result in a progressive reduction over 1989 of Westland's relatively high inventory and borrowing levels although profit margins would be diluted as a result of these non-profit earning deliveries.

Orders received during the year totalled £413.1m, up from £182.9m. Included was an order for 12 helicopters from South Korea, which Sir John Treacher, joint deputy chairman, said was an important breakthrough for the future. Longer-term prospects were also boosted during the period

by Britain's arms sale agreement in July with Saudi Arabia.

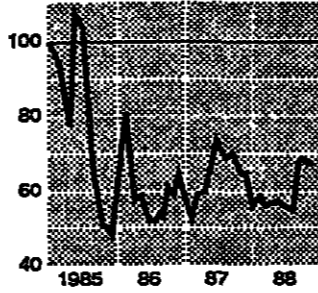
Before interest, profits rose to £38.4m (£35.6m). Earnings per share, after exceptionals, came out at 6.5p (4.5p). The recommended final dividend is 2.5p, making an unchanged 3.5p for the year.

COMMENT

The numbers in these results are almost irrelevant compared with the really important thing that happened to Westland during the year, which was that GKN stepped in. This allayed fears that United Technologies of the US, which partnered Fiat in the dramatic rescue battle for the company, would increase its stake. It also gave Westland a thoroughly British minority shareholder, committed to its development, and one which might indeed eventually absorb it. As well as seeing its ownership secured, Westland saw an improvement in its order book which has eased concerns about the

Westland

Share price relative to the FT-A All-Share Index



exceedingly lean few years it faces until it begins to see a return on its new EH101 naval helicopter. This year's pre-tax profits are likely to be about £5m worse than last time, with earnings per share helped by the absence of a big exceptional charge. The prospective p/e is about 11, but the main thing is that disaster has been averted.

Water pension fund holds stakes

By Andrew Hill

THE WATER Authorities Superannuation Fund has taken small stakes in the UK's private water sector through a nominee company.

It is thought that the fund, which provides pension benefits to water authority employees, is the beneficial owner of stakes held by Bank of Scotland Nominees in at least four water companies.

The High Court is due to rule next Wednesday on the legality of stake-building in the companies by individual authorities. The result of the judicial review - initiated by the Water Companies Association, which represents the UK's 25 quoted water companies - is unlikely to affect the WASF holdings.

On Monday, Mid-Kent Water Company revealed that Bank of Scotland Nominees had acquired 13.6 per cent of one class of its voting stock - equivalent to about 7 per cent of the total voting capital. The nominee company has also recently increased its stake in Bristol Waterworks Company to 5.4 per cent, and holds about 3 per cent of Sunderland & South Shields, and 1 per cent of South Staffordshire.

WASF said yesterday that the whole water issue was now so sensitive that it preferred not to comment. Primary responsibility for managing the fund's assets is delegated to a committee which includes chairmen of the 10 water authorities and special advisers.

The 10 authorities have become increasingly frustrated watching large investors, notably France's three biggest water suppliers, increase their stakes in UK water companies. Two public authorities - Northumbrian and Southern - have also bought shares, despite the legal question mark over the action.

SAUR Water Services, a subsidiary of Bouygues, French construction and service company, has bought 11 per cent of Wrexham and East Denbighshire Water Company, bringing to 17 the number of statutory water companies in which French water suppliers have large holdings.

Plessey asks court to await European Commission ruling

By Raymond Hughes, Law Courts Correspondent

The High Court was asked yesterday to "hold the ring" while the European Commission decides whether the joint venture bid by the General Electric Company and Siemens of West Germany for the Plessey electronics group is permissible under European law.

Plessey, which is asking the court for a temporary injunction stopping the hostile £1.7bn bid going ahead, argued that it was the result of an "unlawful marriage" between GEC and Siemens and would breach Article 85(1) of the Treaty of Rome by distorting competition within the European Community.

GEC and Siemens are fighting the grant of an injunction, arguing that it would probably destroy the bid.

Their counsel, Mr Jonathan Sumption, QC, said that the proposals were not "a sinister conspiracy to destroy a competing business" but "a serious attempt to create an association of independent companies on a European and not simply at national level."

The Commission announced on Wednesday that it was launching an investigation into Plessey's complaint that the bid broke Community competition rules. The court was told that Plessey intends asking the Commission for "interim measures" to prevent the offer proceeding pending the Commission's decision.

It is believed to be the first time an attempt has been made to use EC competition law to thwart a takeover bid.

Mr Christopher Bathurst, QC, for Plessey, told Mr Justice Morris: "The essence of the matter is the restraint of an unlawful combination. It is not a question of seeking to enforce the policy of regulation contained in the Takeover Code."

"We are not asking the court to decide finally on matters

which are appropriate to be decided by the Commission. What we are saying is, hold the ring while these matters are decided - whereas GEC and Siemens are asking you to assume, either that Article 85(1) does not apply, or that they will obtain from the Commission exemption under Article 85(3)."

Mr Bathurst said that 85(1) regulated unlawful agreements which might "affect trade between member states" and the object or effect of which was to prevent, restrict or distort competition within the common market.

Article 85(2) said that such agreements should be automatically void.

Article 85(3) stated that 85(1) might be declared inapplicable if certain conditions were fulfilled. One condition was if the agreement contributed to the improvement of the production or distribution of goods or to the promotion of technical or economic progress, and which did not "impose on the undertakings concerned restrictions which are not indispensable to the achievement" of those aims.

Mr Bathurst said it was not enough to show that an agreement would to some extent contribute to those aims, unless it could be shown that the restrictions it imposed were the minimum indispensable to the achievement of the aims.

"We say we have a good arguable case that the agreement between GEC and Siemens falls within 85(1) in two respects: because it is an agreement jointly to seek to acquire Plessey shares, with an express obligation not to bid individually for them; and as to the way in which the joint venture company and Plessey will be operated following a takeover."

Mr Bathurst said that the joint venture agreement was

also a plain breach of an undertaking given by GEC to the Trade and Industry Secretary in June last year not to acquire more than 15 per cent of Plessey. It was therefore unlawful conduct giving Plessey a right of legal action under English law also.

He said that by going ahead with their offer before getting clearance GEC and Siemens had "dug themselves into this hole" and could not ask the court to attach weight to the ill consequences of their illegal conduct.

He denied that they would be significantly prejudiced by an injunction which, if the Commission decided that the bid should go ahead, would be ended.

Whereas, he argued, if no injunction were granted and the bid went ahead and was successful "Plessey will be irreparably harmed by an unlawful act."

Mr Sumption said that Plessey was attempting to deprive its shareholders of the right to choose whether to accept the GEC-Siemens offer.

He said that the bid was a natural response to the enormously costly and growing burden of research and development which had meant that the only companies able to compete in the market were those that were financially strong and able to trade on an international scale.

Mr Sumption described as "strange" Plessey's suggestion that its takeover by GEC-Siemens would distort competition.

"The customers of these companies are not weak and bulletheaded consumers. They are large public utilities, governments and major companies. We are talking about armaments, radar, traffic control systems and things of that sort."

The hearing continues today.

LMS slips to £7.23m at half-time

LONDON MERCHANT Securities, a subsidiary of Westpool Investment Trust, reported a slight decrease in interim taxable profits from £7.23m to £7.02m. However, the company expects to achieve good results for the year.

After tax of £2.18m (£2.35m) earnings per share were 2.45p (2.33p) and the interim dividend has been maintained at 0.8p. The profits were earned on net rental income of £9.53m (£9.8m), plus trading activities of £2.42m (£2.1m).

Lord Rayne, chairman, said the increase in rental income had been achieved despite the loss of income during the development of a property in Park Lane, London. Property trading profits were lower, but sales agreed after the end of the period would enhance the contribution for the year.

He added that the profits of First Leisure, in which a 28.45 per cent stake is held, continued to prosper. Profits of Carless, in which LMS has 27.19 per cent, were unchanged.

FACTORING

The Financial Times proposes to publish a Survey on the above on

27th January 1989

For a full editorial synopsis and advertisement details, please contact:

Tim Davis

on 01-248-8000 ext 4181
or write to him at:

Bracken House, 10 Cannon Street
London EC4P 4BY.

FINANCIAL TIMES
EUROPE'S BUSINESS AND MARKETS



ENGLISH CHINA CLAYS P.L.C.

From Strength to Strength

ECC GROUP

The Chairman reported pre-tax profits up 30%, earnings per share up 26% and a recommended dividend per share up 21%. He said "The Group is strong, it is soundly managed and well served by its people the world over. On all the present evidence we are embarked on another year of progress in a buoyant mood to seize every opportunity for improving the quality of our business - for our customers, our shareholders, our employees and the communities in which we operate."

ECC GROUP	12 Months to 30 September				
	1988 £M	1987 £M	1986 £M	1985 £M	1984 £M
Sales	936.9	762.5	688.6	713.9	604.2
Pre-tax profit	145.4	112.1	90.4	74.6	64.2
Profit after tax	94.2	72.1	58.1	46.7	37.0
Dividend per share	17.50p	14.50p	12.50p	11.00p	9.60p
Earnings per share	43.82p	34.88p	28.44p	25.97p	22.13p

INDUSTRIAL MINERALS - AGGREGATES - CONCRETE PRODUCTS - HOME BUILDERS



English China Clays P.L.C. NASDAQ: ECLAY in the U.S.A., for a summary of ECLAYS 1988 annual results and a profile of the company's business contact the company's U.S. investor relations representatives, Broadgate Consultants, Inc., 40 East 52nd Street, New York, NY 10022. (212) 836-5907.

The contents of this statement have been approved for the purposes of Section 57 of the Financial Services Act 1986 by Peter Marwick McLintock who are authorised by the Institute of Chartered Accountants in England and Wales to carry on investment business. Past performance is not necessarily an indication of future performance.

Eurocamp

EUROCAMP LTD
MANAGEMENT BUY-OUT
£31.8m

Arranged by:

BARCLAYS DEVELOPMENT
CAPITAL LIMITED

£14.7m equity finance underwritten by:

Barclays Development Capital

Barclays de Zoete Wedd Buy-Out Trust

£15m mezzanine loan provided by:

Barclays de Zoete Wedd Limited

3i plc

Barclays Bank PLC provided working capital finance.



BARCLAYS de ZOETE WEDD

December, 1988

UK COMPANY NEWS

Assoc Paper restrained to 10% profits growth

By Ray Bashford

A SHARP fall in returns from one of Associated Paper Industries' three principal operating areas restrained growth in pre-tax profits to 10.2 per cent during the year to October 1, compared with the previous 53 weeks.

During a year in which Mr Charles Rawlinson, the chairman, said the company encountered a "number of challenges", pre-tax profits were £7.6m (£8.8m) while turnover eased to £87.4m (£88.5m).

Competitive pressures in the world stamping foils business reduced ART's trading profits in the division from £5m to £1.5m. Turnover was down to £21.7m (£24m).

The problems were most acute in the US foil stamping business due to a decline in demand in some areas of the market. Investments have been made in the US and UK to increase efficiencies and an international marketing organisation has been established to co-ordinate efforts.

The papermaking and paper and film converting division

lifted trading profits to £5.3m (£5.7m), despite a machine breakdown at the company's paper mill which will cut production. That mill has returned to full production and the company was fully insured, the chairman said.

The air conditioning, purification and distribution business returned a trading profit of £317,000 (£383,000) on a turnover of £5.6m (£4.4m).

The company is paying a total dividend of 8.5p (8p), following a final of 6.05p (5.5p). Earnings per share were 25.5p (22.5p).

Exports from the UK continue to increase and represented 31 per cent of group sales but the chairman said that the continued growth in sterling was "particularly critical" for the company.

Against a background of the current economic climate and competitive pressures in the US, Mr Rawlinson expressed caution about the outlook for the short term.

"Nevertheless, I am confident that the investments that

we have made and are planning will keep us strongly competitive in the years ahead," he said.

COMMENT

The note of caution sounded by API was echoed by City analysts. However, there is agreement that the conservative approach to growth which has left the company at the quality end of its markets will insulate it from the worst of any economic difficulties. The course of sterling will have a strong influence on results and appears set to remain a restraining force on profits. The medicine administered to the stamping foils business will ensure a substantial improvement over the latest results. But the tax charge is set to rise and this could partially negate the effect of this recovery. Profits this year are on course for £8m and a prospective p/e of 10 on an unchanged share price of 25.5p is in line with the sector.

RTZ to give assets sold by BP to CRA

By Kenneth Gooding, Mining Correspondent

CRA, Australian mining group, is widely expected to become the ultimate owner of any Australian mineral assets sold by British Petroleum to the RTZ Corporation, UK natural resources group.

Most of RTZ's interests in the sector are via its 49 per cent shareholding in CRA which in turn has stakes in Bougainville Copper, Hamersley, the iron ore concern, Comalco aluminium and Pasma, the lead-zinc company.

RTZ and BP announced they were in discussions about the deal, thought to be worth more than \$3.5bn (£1.91bn), on Wednesday. Australian analysts expect that, if the deal goes through, RTZ will transfer its 49 shareholding in the giant Olympic Dam copper-gold-uranium mine in South Australia to CRA along with its 60 per cent stake in the Lihir Island gold project in Papua New Guinea.

Mr Keith Docking, director of research with Rivkin and Co, Australian stockbroker, suggested yesterday that the transfer price for these assets could be up to £1bn.

He also said it was possible that BP's Norzinc refinery in Norway might be transferred to CRA-Pasma.

Mr Docking described the potential transfer of assets as "fundamentally positive to 'very positive' for CRA but in the short term its share price might suffer from the uncertainties associated with the way CRA might fund the deal.

He pointed out the impact on Western Mining Corporation, the majority shareholder in Olympic Dam, should also be positive because the deal would highlight the true value of the project.

BP Minerals provided funding for the A\$750m (£349.57m) Olympic Dam project to earn its shareholding from Western Mining. But BP Minerals does not collect any revenue until the mine reaches production of 150,000 tonnes of copper and 4,000 tonnes of uranium a year, still some years off.

Mr Hugh Morgan, Western Mining's managing director, told Reuters yesterday that the company would expect any new owner of the BP Minerals stake in Olympic Dam to honour the financing commitments.

"BP has a very considerable commitment," he pointed out. If that commitment to finance was not maintained, BP Minerals or the new owner would forfeit the 49 per cent shareholding.

Micrelec 31% ahead at £0.6m

Micrelec Group raised pre-tax profits by 32 per cent from £481,000 to £634,000 in the six months to September 30. Turnover advanced 82 per cent from £2.68m to £4.88m. Some \$900,000 of this came from the inclusion for the first time of Electronic Specialists, full control of which was assumed at the end of March.

An interim dividend has been introduced at 1p per 5p

ordinary share.

The USM-quoted company makes and services electronic automation equipment, mainly for petrol stations. It also announced yesterday the appointment of Dr Tim Cook as managing director Micrelec PLC. To ensure continuity Mr David Willis has been appointed chairman of Micrelec PLC. He succeeds Mr Peter Beck, who remains chairman of Micrelec Group.

Wentworth ahead

Profits before tax of the Wentworth International Group expanded from £105,169 to £140,108 for the half-year to September 30. Turnover pushed ahead by nearly £1m to £3.46m.

Earnings totalled 1.8p (1.82p) per 10p share after tax of £91,070 (£88,360) and preference dividends. The directors expect to recommend a raised dividend for the full year of 1.9p (1.75p). The group, traded on the USM, is engaged in the extrusion of polythene film and polythene bags.

DIVIDENDS ANNOUNCED

Company	Current payment	Date of payment	Corresponding dividend	Total for year	Total last year
Assoc Paper Inds	8.5p	Feb 10	5.5p	14.0p	13.5p
Authority Inv	3.25p	Jan 27	2.5p	5.75p	5.0p
Builder Group	1.2p	Jan 31	-	1.2p	-
CH Industrials	1.05p	Feb 17	0.75p	1.80p	1.70p
Dwyer	2p	Jan 31	2.3p	4.3p	4.0p
Electra Int'l	2.4p	Apr 6	0.5p	2.9p	1.9p
Firth (GM)	2.25p	Apr 6	0.5p	2.75p	2.2p
Lee (Arthur)	3p	Feb 24	2.2p	5.2p	3.2p
London Merch Sec	0.8p	Feb 4	0.8p	1.6p	1.6p
Micrelec S	1p	Feb 8	-	1p	-
Microlec	1.25p	Apr 12	1.14p	2.39p	1.88p
Viking Packaging	2.6p	Feb 3	2.34p	4.94p	3.5p
Wet'n Selection	2p	Mar 8	1.9p	3.9p	3.4p
Westland Group	2.25p	Feb 9	2.25p	4.5p	3.5p

Dividends shown pence per share net except where otherwise stated. *Equivalent after allowing for scrip issues. †No capital increased by rights and/or acquisition issues. ‡USM stock. §Unquoted stock. ¶Third market. †Scrip option on final. ‡ For 18 months. † To reduce disparity.

BOARD MEETINGS

TODAY	FUTURE DATES
Marshall, Campbell & Armstrong, Forrester, Fisher, Security, Security Analysis, Tinsley, Robor, Wellman	Anchor Hill Harris (P) Bentley Saxel & Simpson Green Lodge & Knight
Feb 10	Dec. 20
Feb 11	Dec. 20
Feb 12	Dec. 20
Feb 13	Dec. 20
Feb 14	Dec. 20
Feb 15	Dec. 20
Feb 16	Dec. 20
Feb 17	Dec. 20
Feb 18	Dec. 20
Feb 19	Dec. 20
Feb 20	Dec. 20
Feb 21	Dec. 20
Feb 22	Dec. 20
Feb 23	Dec. 20
Feb 24	Dec. 20
Feb 25	Dec. 20
Feb 26	Dec. 20
Feb 27	Dec. 20
Feb 28	Dec. 20
Feb 29	Dec. 20
Feb 30	Dec. 20

IIC

INTERCRAFT INDUSTRIES CORPORATION

has sold its

UNITED KINGDOM AND AUSTRALIAN OPERATIONS

to

HESTAIR plc

The undersigned initiated the transaction and acted as financial adviser to Hestair.

Cambridge Capital Limited

Member of The Incorporated Stock Exchange and The Securities Association

DECEMBER 1988

RENFÉ

RED NACIONAL DE LOS FERROCARRILES ESPAÑOLES

ECU 46,500,000

GUARANTEED FLOATING RATE NOTES DUE 1994

for six months

15 December 1988 to 15 June 1989

each note will carry an interest rate of 8.5% per annum and a coupon amounting to ECU 429.72

LISTED ON THE LUXEMBOURG STOCK EXCHANGE

BY: BANQUE INDOSUEZ AGENT BANK

HERON

ECU 40,000,000

GUARANTEED FLOATING RATE NOTES 1984-1991

for six months

16 December 1988 to 16 June 1989

each note will carry an interest rate of 8 1/2% per annum and a coupon amounting to ECU 438.20.

LISTED ON THE LUXEMBOURG STOCK EXCHANGE

BY: BANQUE INDOSUEZ AGENT BANK

PROPERTY AUCTIONS

The Financial Times proposes to publish this survey on:

20th January 1989

For a full editorial synopsis and advertisement details, please contact:

TESSA TAYLOR
on 01-248 8000 ext 3211

or write to her at:

Bracken House
10 Cannon Street
London
EC4P 4BY

FINANCIAL TIMES

REFURBISHMENT

The Financial Times proposes to publish this survey on:

10th January 1989

For a full editorial synopsis and advertisement details, please contact:

Penny Scott
on 01-248 8000 ext 3389

or write to her at:

Bracken House
10 Cannon Street
London
EC4P 4BY

FINANCIAL TIMES

GRANVILLE

SPONSORED SECURITIES

High Low	Company	Price	Change	Gross Div	Yield %	P/E
288 185	Am. Int. Inv. Co.	288	+2	10.3	3.6	7.8
288 186	Am. Int. Inv. Co.	288	+2	10.0	3.5	-
42 25	Amalgamated	34	0	-	-	-
57 30	BBB Indus Group (USM)	38	0	2.1	6.4	4.8
173 155	Banque Group	162nd	0	2.7	1.6	28.7
117 100	Bardos Group Conv. Pref.	117	0	4.7	5.7	-
148 103	Brey Technologies	107	0	5.2	4.9	8.6
124 123	Brookhill Corp. Pref.	110	0	11.0	10.0	-
287 246	CCJ Group Ordinary	287nd	0	12.3	4.3	4.3
170 124	CCJ Group 11% Conv. Pref.	169	0	14.7	8.7	-
154 129	Carlin Pils (SD)	138	0	6.1	4.4	12.6
113 100	Castrol 2 1/2% Pref (SD)	108nd	0	10.3	9.5	-
353 147	George Blair	353	0	12.0	3.4	7.8
119 60	Isle Group	119	0	3.5	13.3	15.5
118 100	Jacobson Group (SD)	108nd	+2	3.5	13.3	11.9
287 245	Multi-Systems (W) (AustSD)	250	0	-	-	-
119 40	Robert Jackson	107	0	7.5	7.0	4.0
430 124	Schmitts	408	0	8.0	2.0	27.1
289 194	Tonley & Carlisle	277	-1	7.7	2.8	15.4
100 100	Tonley & Carlisle Conv. Pref.	100	0	10.7	10.7	-
98 56	Trex Holdings (USM)	86nd	0	2.7	3.2	9.2
113 100	Unitrade Group Conv. Pref.	105	0	8.0	7.4	-
353 250	Veterinary Drug Co. Plc	354	-1	22.0	6.2	9.4
340 203	W.S. Yeater	340	0	16.2	4.8	45.4

Securities designated (SD) and (USM) are dealt in subject to the rules and regulations of The Stock Exchange. Other securities listed above are dealt in subject to the rules of TSA.

These Securities are dealt in strictly on a matched buy/sell basis. Neither Granville & Co Limited nor Granville Davies Limited are market makers in these securities.

Granville & Co. Limited
1 Leadenhall Lane, London EC3A 5BP
Telephone 01-421 1212
Member of TSA

Granville Davies Limited
1 Leadenhall Lane, London EC3A 5BP
Telephone 01-421 1212
Member of the Stock Exchange & TSA

I.G. INDEX LTD, 9-11 GROSVENOR GARDENS, LONDON SW1W 0BD

Tel: 01-828 7233/5699 Reuters Code: IGIN IG10

FT 30	FTSE 100	WALL STREET
Dec. 1427/1436 +7	Dec. 1763/1773 +11	Dec. 2130/2138 n/c
Mar. 1442/1451 +6	Mar. 1781/1791 +9	Mar. 2151/2163 +1

Prices taken at 5pm and change is from previous close at 9pm

VESTLANDSBANKEN

US\$5,000,000

Subordinated Floating Rate Notes

Due 1992

For the six months, 19th December 1988 to 19th June 1989 the interest rate has been fixed at 9.8125% per annum. Interest payable on 19th June 1989 per note of 24803.82 per note of US\$500,000 denomination.

Christiana Bank
London Branch
Agent Bank

هكنا من الأهل

The Newcastle and Gateshead Water Company

IMPORTANT NOTICE

TO STOCKHOLDERS INTENDING TO ACCEPT THE RECOMMENDED OFFERS BY

Lyonnaise UK PLC

a wholly-owned subsidiary of

Lyonnaise des Eaux SA

WEDNESDAY 21st DECEMBER, 1988

IS THE CURRENT CLOSING DATE FOR ACCEPTANCES

Stockholders are reminded that Forms of Acceptance should be lodged with The Royal Bank of Scotland plc, Registrar's Department by 3.00p.m. on Wednesday 21st December, 1988. All enquiries to: Linda Kaur at Bankers Trust International Limited on 01-726 4141.

Issued by Bankers Trust International Limited on behalf of Lyonnaise UK PLC.

Sunderland and South Shields Water Company

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Issued by Bankers Trust International Limited on behalf of Lyonnaise UK PLC.

PRIME MINISTER CAUGHT IN TREASURY FRAUD SCANDAL

BY PERRY PINCHIN OUR FINANCIAL CORRESPONDENT



The Prime Minister was branded a thief yesterday after pocketing a pay increase of £2 million.

"These Treasury pay outs are nothing short of criminal," stormed Beatrice Riddout MP (Grand National Front).

Their anger left Weston visibly rattled but he courageously retorted "they can say what they want - I've still got the Parliamentary majority".

The skirmishing escalated when Weston went ahead with his purchase of British Telecom adding it to his already considerable business empire. Informed sources insisted that an election was not far off. Voices and tempers rose leaving Weston to lament in the uproar, "Infamy, infamy! They've all got it in for me!"

Certainly, the players find their business and political talents pushed to the limits. After all, the game Poleconomy is definitely not for the meek.

POLECONOMY
THE GAME OF THE UNITED KINGDOM

Equities firm but share volume thin

THE WIDELY-ANTICIPATED rise in the West German Lombard Rate, although quickly followed by higher official lending rates elsewhere in Europe, failed to upset the London equity market yesterday.

Account Dealing Dates table with columns for First Dealing, Options Dealing, Last Dealing, and Account Dealing.

Share prices opened lower as the announcement of a slight moderation in domestic wage pressures and also from a steady opening on Wall Street.

points up at 1763.2, still one point under the day's best. The market brushed off further staff cutbacks in the City, this time at Kleinwort Benson, which is regarded as one of the more aggressive and successful trading firms.

current account were cautiously taken. Traders described the tone at the close of the market as "very good," but were bound to admit that special situations apart, turnover was already declining into pre-Christmas torpor.

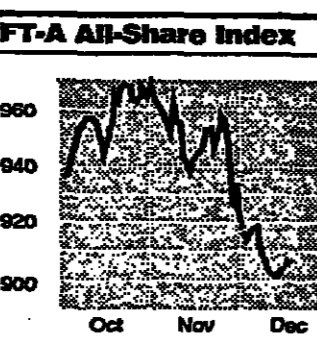
Bill Martin of Phillips & Drew warned that UK rates could be forced higher next year. Reports from Pittsburgh that Fort-Motor has developed a non-platinum exhaust emission catalyst hit shares in Johnson Matthey which, as a major refiner of platinum, draws around one third of its profits from the auto catalyst market.

FINANCIAL TIMES STOCK INDICES table with columns for Dec 15, Dec 14, Dec 13, Dec 12, Dec 9, Dec 8, Dec 7, Dec 6, Dec 5, Dec 4, Dec 3, Dec 2, Dec 1, 1988, and Since Compilation.

SE ACTIVITY Indices table with columns for Dec 14 and Dec 13, listing various indices like Gilt Edged Bargains, Equity Bargains, etc.

Sudden surge for Beecham

The recent quiet in the pharmaceuticals sector was dispersed by a sudden surge in activity in Beecham. Turnover expanded to 6.5m shares by the close and dealers marked their prices 8 1/2 higher to 474 1/2p.



reduced. The share price raced up 10 to 257p on turnover of 2.4m, with speculation mounting that a full bid for Wimpey could well be on the cards in the near future.

also fears about the prospects for Halfords, the motor accessories and cycles group. Ward White shares, which have fared badly in the last few months, saw a drop of 8 1/2p on Wednesday, to 201p in early morning trade, then fell back to 189p before closing down 3 1/2p at 185p with dealers seeing some "substantial buying at the lowest level."

agement team led by Mr Christian Hosen. International stocks were mixed. Glaxo remained firmly in the doldrums and fell 5 to 1023p in modest turnover. Nomura yesterday advised clients wanting to take profits in Beecham to put their money into Glaxo, but this failed to inspire the shares.

down in takeover negotiations. Bridgend confirmed the sale of its holding in Cowan de Groot. Mr John Samuelson, who recently declared a beneficial interest of 14.5 per cent in Cowan, is believed to have bought the shares to put the hotel and leisure sector was active. Stakks announced excellent results and sent analysts away from the post-figures meeting in a bullish mood.

Ward White slither

Ward White suffered as several security houses downgraded forecasts for the group. County NatWest shaved its projections of likely pre-tax profits for the current year from 777m to 672m and for next year from 935m to 835m.

Dealers said the building group would be a tough takeover proposition, with the possibility of the remaining 28 per cent still in firm hands. Analysts took the view yesterday that without the current state of bid speculation the shares would almost certainly come under pressure - "they are miles too high on fundamentals," observed one analyst.

The stock market's fascination with management buy-outs helped spur the rise of 31 to 135p in the shares of Ryan International, the Cardiff-based coal mining group, as news emerged of a £70m deal between its board and the mar-

Wimpey stake talk

George Wimpey, one of the biggest housebuilders in the UK and a major international building contractor, was among the day's best performers as hints circulated in the market that the Grove Charity Trust stake was about to be

reached the modest total of 22,542, consisting of 19,012 calls and 13,530 puts, featuring dealings in BP, GEC and Beecham, and by business in the FT-SE 100 index contract which again reached a quarter of overall turnover. BP was again the leader among individual stocks, with 2,897 call contracts and 1,244 puts handled. The 260 call series for January and April were the most heavily traded.

Other market statistics, including FT-Actuaries Share Index and London Traded Options, Page 31

NEW HIGHS AND LOWS FOR 1988

Table listing new highs and lows for 1988, including companies like BHP, British Airways, and others.

Senior post at Lloyd's Register

Mr John Hutchison, managing director of Bank Line, and director of the parent company, Andrew Weir & Co., has been appointed deputy chairman of LLOYD'S REGISTER from January 1. Mr John Hutchison becomes secretary on the same date.

Seven managing directors at Salomon Bros

SALOMON BROTHERS, London, has appointed seven managing directors from January 1. They are: Mr Peter G. Dagher and Mr Dennis J. Keegan, international fixed income trading; Mr J. Randolph Dumas, investment banking - international real estate; Ms Jean Grall and Mr G. Donald Johnston III, investment banking - international corporate finance; Mr David Jarvis, investment banking - international financial institutions; and Mr Christopher M. Mitchell, Japanese equity research.

Mr Charles Chevasco (above) has joined the board of BENTON & BOWLES

Mr Charles Chevasco (above) has joined the board of BENTON & BOWLES, London, where he was deputy managing director. Mr Paul Bloomfield has been appointed a non-executive director.

Mr Russell Devitt as director of business development

Mr Russell Devitt as director of business development; Mr Tom Wall as marketing director; and Ms Rosemarie Rouse as director of PR and communications. All three are joining from Pearl Assurance. Mr Robert Stedall has been appointed director of finance and administration. He was finance director of Gartmore Investment Management.

Mr David M. Whatmuff, deputy chief executive and secretary of the CHESHIRE BUILDING SOCIETY, has been appointed to the board.

and Harmsworth Quays (the company responsible for printing and other common services). Lord Bothmer, the holding company chairman, will be chairman of the new company, and Mr H.C. Hardy, chief executive of the Evening Standard, becomes managing director from January 1. The managing directors of the four divisions, together with the three newspaper editors, will comprise the board. Mr John Wilmington-Ingram, managing director of Mail Newspapers, retires from this post on December 31, but remains a director of Associated Newspaper Holdings.

ALCATEL n.v. has sold its subsidiary ALCATEL INFORMATION SYSTEMS, INC. BOOZ-ALLEN ACQUISITION SERVICES BOOZ-ALLEN & HAMILTON INC. November 1988

FT UNIT TRUST INFORMATION SERVICE

Current Unit Trust Prices are available on FT Cityline. To obtain your from Unit Trust Code Booklet ring the FT Cityline help desk on 01-825-2128

AUTHORISED UNIT TRUSTS

Table listing various unit trusts such as Abbey Unit Trust, Abbey Growth, Abbey Income, etc., with columns for Name, Type, and Price.

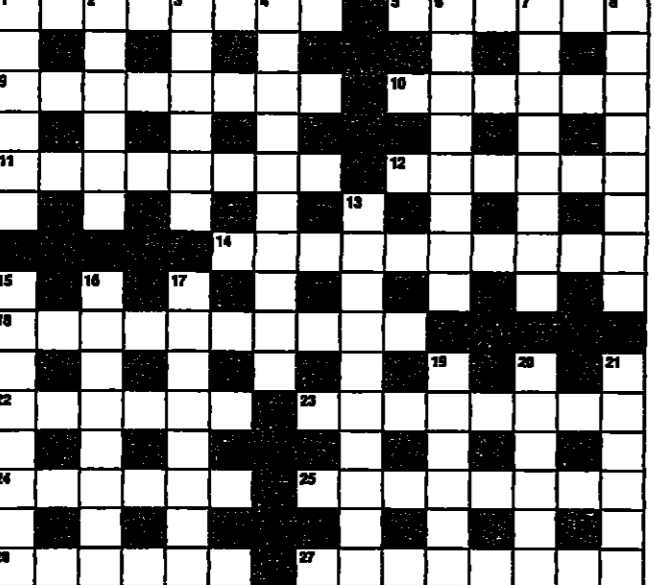
Table listing various unit trusts such as Alliance Unit Trust, Alliance Growth, Alliance Income, etc., with columns for Name, Type, and Price.

Table listing various unit trusts such as Alliance Growth, Alliance Income, Alliance Bond, etc., with columns for Name, Type, and Price.

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CROSSWORD

No.6,813 Set by GRIFFIN



- ACROSS
1 Tall glass vessel (6)
5 In agreement, take half of vessel - (6)
9 - even if it upsets Hugh a lot (6)
10 Girl wants a bed at the front (6)
11 Loathe Devon banker with an old car (6)
12 Dominate in the seventh rally (6)
14 Subordinate in corner resolved to think again (10)
16 Learned about old city from printed matter (10)
22 Having broken leg can look but briefly (6)
23 Sweetheart takes Pam here dressed as a mayfly (6)
24 Assistant with the continental stock (6)
25 To cover retirement one man is hard-working (6)
26 Religious class on vessel (6)
27 Suet a girl takes back into pub (3)
DOWN
1 Left vicar when standing outside vessel (6)
2 Girl's sock goes on top of her (6)
3 Smells the same in sour mixture (6)
4 Of course it's the last hotel (10)

Solution to Puzzle No.6,812

POUNCEY DIPLOUSER
A E V I M E C U
R A G E D I N T E R I
A M E R I C A S T U D
D O N E M A N A G E A B L E
I G A S I R
S H A N D Y C O L L E C T
E T A S T E R
C R E S S E S E S T A T E
I E T A S T E R
C R O S S W O R D S P E R T
C R O S S W O R D S P E R T
L O N G I N T O N T O N
C O N D Y A N E
E N E R G I S E A P P E N D

GUIDE TO UNIT TRUST PRICING

INITIAL CHARGES
When purchasing additional units, a charge is made to be paid by new purchasers. These charges are based on the price when the units were first issued.
The price at which units may be sold.
The price at which units may be sold.

Table listing various unit trusts such as Alliance Growth, Alliance Income, Alliance Bond, etc., with columns for Name, Type, and Price.

مكتبة الأصيل

Current Unit Trust Prices are available on FT Cityline. To obtain your free Unit Trust Code Booklet ring the FT Cityline help desk on 01-925-2128

FT UNIT TRUST INFORMATION SERVICE

Main table containing unit trust information with columns for Name, Code, Price, and other details. Includes sections for 'OTHER UK UNIT TRUSTS' and 'INSURANCES'.

Vertical text on the left margin, including 'ESTATES', 'Properties', and 'Shareholder'.

Vertical text on the right margin, including 'Merchant Investors' and 'Assurance Co Ltd'.

Continued on next page

FT UNIT TRUST INFORMATION SERVICE

Current Unit Trust Prices are available on FT Cityline. To obtain your free Unit Trust Code Booklet ring the FT Cityline help desk on 01-928-2128

Main table containing unit trust information with columns for Name, Price, Offer, Yield, and other financial metrics. Includes sections for National Mutual Life, Norwich Union, and various international funds.

OFFSHORE AND OVERSEAS

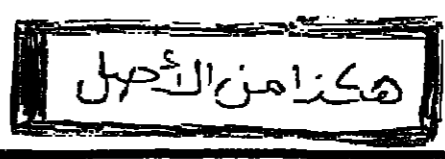
MANAGEMENT SERVICES

UK LISTED

IOM AUTHORIZED

Table listing offshore and overseas unit trusts, management services, and UK-listed funds, including names like Sun Alliance, Standard Life, and various international funds.

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FT UNIT TRUST INFORMATION SERVICE

Vertical text on the left margin, partially obscured by a large handwritten note.

Large handwritten note on the left side of the page, covering several columns of the table.

Main table containing financial data for various unit trusts, organized into sections: OFFSHORE INSURANCES, BRITISH FUNDS, FOREIGN BONDS & RAILS, AMERICANS, INT. BANK AND O'SEAS GOVT STERLING ISSUES, CORPORATION LOANS, COMMONWEALTH & AFFRICAN LOANS, and LOANS. Each section contains columns for fund names, prices, and performance metrics.

Money Market Trust Funds

Table listing Money Market Trust Funds with columns for fund name, price, and other financial details.

Money Market Bank Accounts

Text providing information about Money Market Bank Accounts, including interest rates and terms.

LONDON SHARE SERVICE

Latest Share Prices are available on FT Cityline. To obtain your free Share Code Booklet ring the FT Cityline help desk on 01-625-2128

AMERICANS - Contd. Table with columns for company name, price, and other financial metrics.

BUILDING, TIMBER, ROADS - Contd. Table with columns for company name, price, and other financial metrics.

ELECTRICALS Table with columns for company name, price, and other financial metrics.

ENGINEERING - Contd. Table with columns for company name, price, and other financial metrics.

INDUSTRIALS (Misc.) - Contd. Table with columns for company name, price, and other financial metrics.

INDUSTRIALS (Misc.) - Contd. Table with columns for company name, price, and other financial metrics.

CANADIANS Table with columns for company name, price, and other financial metrics.

BANKS, HP & LEASING Table with columns for company name, price, and other financial metrics.

CHEMICALS, PLASTICS Table with columns for company name, price, and other financial metrics.

FOOD, GROCERIES, ETC Table with columns for company name, price, and other financial metrics.

INDUSTRIALS (Misc.) - Contd. Table with columns for company name, price, and other financial metrics.

INDUSTRIALS (Misc.) - Contd. Table with columns for company name, price, and other financial metrics.

BEERS, WINES & SPIRITS Table with columns for company name, price, and other financial metrics.

DRAPERY AND STORES Table with columns for company name, price, and other financial metrics.

INDUSTRIALS (Misc.) - Contd. Table with columns for company name, price, and other financial metrics.

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BUILDING, TIMBER, ROADS Table with columns for company name, price, and other financial metrics.

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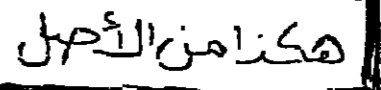
INDUSTRIALS (Misc.) - Contd. Table with columns for company name, price, and other financial metrics.

INDUSTRIALS (Misc.) - Contd. Table with columns for company name, price, and other financial metrics.

INDUSTRIALS (Misc.) - Contd. Table with columns for company name, price, and other financial metrics.

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LONDON SHARE SERVICE



LEISURE - Cont'd

Table with columns: Stock, Price, Change, Dividend, Yield, etc. Lists various leisure-related companies like Leisure World, Leisure World Group, etc.

PROPERTY

Table with columns: Stock, Price, Change, Dividend, Yield, etc. Lists property-related companies like Property Finance, etc.

TEXTILES - Cont'd

Table with columns: Stock, Price, Change, Dividend, Yield, etc. Lists textile companies like Textiles, etc.

TRUSTS, FINANCE, LAND - Cont'd

Table with columns: Stock, Price, Change, Dividend, Yield, etc. Lists various trust and finance companies.

OIL AND GAS - Cont'd

Table with columns: Stock, Price, Change, Dividend, Yield, etc. Lists oil and gas companies like Oil & Gas, etc.

MINES - Cont'd

Table with columns: Stock, Price, Change, Dividend, Yield, etc. Lists mining companies like Mines, etc.

TOBACCO

Table with columns: Stock, Price, Change, Dividend, Yield, etc. Lists tobacco companies.

TRUSTS, FINANCE, LAND

Table with columns: Stock, Price, Change, Dividend, Yield, etc. Lists various trust and finance companies.

OVERSEAS TRADERS

Table with columns: Stock, Price, Change, Dividend, Yield, etc. Lists overseas trading companies.

MISCELLANEOUS

Table with columns: Stock, Price, Change, Dividend, Yield, etc. Lists various miscellaneous companies.

MOTORS, AIRCRAFT TRADES

Table with columns: Stock, Price, Change, Dividend, Yield, etc. Lists motor and aircraft trade companies.

Commercial Vehicles

Table with columns: Stock, Price, Change, Dividend, Yield, etc. Lists commercial vehicle companies.

Components

Table with columns: Stock, Price, Change, Dividend, Yield, etc. Lists component companies.

Garages and Distributors

Table with columns: Stock, Price, Change, Dividend, Yield, etc. Lists garage and distributor companies.

NEWSPAPERS, PUBLISHERS

Table with columns: Stock, Price, Change, Dividend, Yield, etc. Lists newspaper and publisher companies.

PAPER, PRINTING, ADVERTISING

Table with columns: Stock, Price, Change, Dividend, Yield, etc. Lists paper, printing, and advertising companies.

SHIPPING

Table with columns: Stock, Price, Change, Dividend, Yield, etc. Lists shipping companies.

SHOES AND LEATHER

Table with columns: Stock, Price, Change, Dividend, Yield, etc. Lists shoes and leather companies.

SOUTH AFRICANS

Table with columns: Stock, Price, Change, Dividend, Yield, etc. Lists South African companies.

TEXTILES

Table with columns: Stock, Price, Change, Dividend, Yield, etc. Lists textile companies.

OIL AND GAS

Table with columns: Stock, Price, Change, Dividend, Yield, etc. Lists oil and gas companies.

PLANTATIONS

Table with columns: Stock, Price, Change, Dividend, Yield, etc. Lists plantation companies.

THIRD MARKET

Table with columns: Stock, Price, Change, Dividend, Yield, etc. Lists third market companies.

MINES

Table with columns: Stock, Price, Change, Dividend, Yield, etc. Lists mining companies.

Far West Rand

Table with columns: Stock, Price, Change, Dividend, Yield, etc. Lists Far West Rand companies.

Central Africa

Table with columns: Stock, Price, Change, Dividend, Yield, etc. Lists Central Africa companies.

O.F.S.

Table with columns: Stock, Price, Change, Dividend, Yield, etc. Lists O.F.S. companies.

Diamond and Platinum

Table with columns: Stock, Price, Change, Dividend, Yield, etc. Lists diamond and platinum companies.

Central African

Table with columns: Stock, Price, Change, Dividend, Yield, etc. Lists Central African companies.

Finance

Table with columns: Stock, Price, Change, Dividend, Yield, etc. Lists finance companies.

Australians

Table with columns: Stock, Price, Change, Dividend, Yield, etc. Lists Australian companies.

REGIONAL & IRISH STOCKS

Table with columns: Stock, Price, Change, Dividend, Yield, etc. Lists regional and Irish stocks.

TRADITIONAL OPTIONS

Table with columns: Stock, Price, Change, Dividend, Yield, etc. Lists traditional options.

Table with columns: Stock, Price, Change, Dividend, Yield, etc. Lists traditional options.

Table with columns: Stock, Price, Change, Dividend, Yield, etc. Lists traditional options.

Notes and general information regarding the share service, including details on share codes and company information.

CURRENCIES, MONEY AND CAPITAL MARKETS

FOREIGN EXCHANGES

Sterling and dollar improve

STERLING REACTED favourably, although somewhat belatedly, to an encouraging batch of UK economic statistics released yesterday.

Average earnings rose less than expected in October, while unemployment fell by more than most forecasts.

rising dollar to \$1.8385 from \$1.8300. Elsewhere, it finished at SF2.6925 from SF2.6800 and FF10.8300.

FINANCIAL FUTURES

UK figures boost sentiment

THREE-MONTH sterling futures showed an encouraging response to UK economic data released yesterday.

liminary data suggest that the current level of rates may be working to contain consumer demand.

on Wednesday. Long gilt futures were also encouraged by sterling sentiment in the face of higher European interest rates.

At the moment, sterling is currently regarded as a little overvalued at anything under DM3.18.

While Mr Karl Otto Poehl, president of the West German Bundesbank, added his weight to the call for maintaining current EMS parities.

The Japanese yen lost ground against the dollar and consequently showed little change against the D-Mark.

€ IN NEW YORK

Table with columns: Dec. 15, Dec. 14, Dec. 13. Rows: 1 month, 3 months, 6 months, 12 months.

STERLING INDEX

Table with columns: Dec. 15, Dec. 14, Dec. 13. Rows: 8.30 am, 11.00 am, 1.00 pm, 3.00 pm, 4.00 pm.

CURRENCY RATES

Table with columns: Dec. 15, Dec. 14, Dec. 13. Rows: Sterling, US Dollar, Canadian Dollar, etc.

CURRENCY MOVEMENTS

Table with columns: Dec. 15, Dec. 14, Dec. 13. Rows: Sterling, US Dollar, etc.

OTHER CURRENCIES

Table with columns: Dec. 15, Dec. 14, Dec. 13. Rows: Argentina, Australia, Brazil, etc.

MONEY MARKETS

Nervous undertone

THE RISE in West German interest rates yesterday may force European central banks to take a more active role.

attention focussed elsewhere. The key three-month interbank rate edged up a sixteenth of a point.

Short-term money proved to be a little expensive towards the close as the market struggled with a forecast shortage of \$800m.

UK clearing bank base lending rate

13 per cent from November 25

franc, as investors awaited the outcome of the Bundesbank meeting.

However, the mood of uncertainty deepened when comments by Mr Jean-Marie Raesch, French foreign trade minister, arguing in favour of a D-Mark revaluation.

Factors affecting the market included repayment of late assistance and a take up of Treasury bills, together with bills maturing outside official hands adding \$33m.

EMU EUROPEAN CURRENCY UNIT RATES

Table with columns: Country, Unit, Rate, Change.

POUND SPOT-FORWARD AGAINST THE POUND

Table with columns: Dec. 15, Dec. 14, Dec. 13. Rows: US, Canada, etc.

DOLLAR SPOT-FORWARD AGAINST THE DOLLAR

Table with columns: Dec. 15, Dec. 14, Dec. 13. Rows: Italy, West Germany, etc.

EURO-CURRENCY INTEREST RATES

Table with columns: Dec. 15, Dec. 14, Dec. 13. Rows: Sterling, US Dollar, etc.

EXCHANGE CROSS RATES

Table with columns: Dec. 15, Dec. 14, Dec. 13. Rows: £/\$, £/DM, etc.

FT LONDON INTERBANK FIXING

Table with columns: Dec. 15, Dec. 14, Dec. 13. Rows: 3 months US dollars, 6 months US dollars.

MONEY RATES

Table with columns: Dec. 15, Dec. 14, Dec. 13. Rows: New York, London.

LONDON MONEY RATES

Table with columns: Dec. 15, Dec. 14, Dec. 13. Rows: Interbank Offer, Treasury Bills, etc.

EUROPEAN OPTIONS EXCHANGE

Table with columns: Series, Vol, Last, Bid, Ask, etc.

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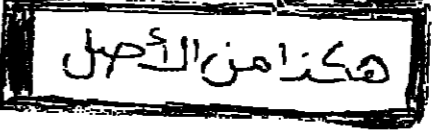
Table with columns: Series, Vol, Last, Bid, Ask, etc.

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BAYERISCHE VEREINSBANK OVERSEAS FINANCE N.V. ("Borrower") Curacao, Netherlands Antilles. AS 50,000,000 14 % Notes of 1986/1990. USS 100,000,000 8 % Bonds of 1986/1996. Yen 10,000,000,000 5 % Bonds of 1986/1991. AS 80,000,000 13 1/2 % Bonds of 1987/1996. AS 10,000,000 12 1/2 % Notes of 1986/1990. Yen 15,000,000,000 8 1/2 % Bonds of 1986/1991.

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WORLD STOCK MARKETS



ASIA STOCK MARKET December 15

FRANCE (continued) December 15

GERMANY (continued) December 15

ITALY (continued) December 15

NETHERLANDS December 15

SWITZERLAND December 15

SWITZERLAND (continued) December 15

SWITZERLAND (continued) December 15

SWITZERLAND (continued) December 15

SWITZERLAND (continued) December 15

CANADA

Canada Stock Market December 15

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Toronto Stock Market December 15

NEW YORK

New York Stock Market December 15

CANADA

Canada Stock Market December 15

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New York Active Stocks Table

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Tokyo Most Active Stocks Table

HONG KONG

Hong Kong Stock Market December 15

AUSTRALIA

Australia Stock Market December 15

CANADA

Canada Stock Market December 15

NEW YORK ACTIVE STOCKS

New York Active Stocks Table

TOKYO - Most Active Stocks

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HONG KONG

Hong Kong Stock Market December 15

AUSTRALIA

Australia Stock Market December 15

FINANCIAL TIMES

Subscription advertisement for Financial Times

3pm prices December 15

NEW YORK STOCK EXCHANGE COMPOSITE PRICES

12 Month High	Low	Stock	Div. Yield	1/8	1/4	1/2	3/4	1	1 1/4	1 1/2	1 3/4	2	2 1/4	2 1/2	2 3/4	3	3 1/4	3 1/2	3 3/4	4	4 1/4	4 1/2	4 3/4	5	5 1/4	5 1/2	5 3/4	6	6 1/4	6 1/2	6 3/4	7	7 1/4	7 1/2	7 3/4	8	8 1/4	8 1/2	8 3/4	9	9 1/4	9 1/2	9 3/4	10	10 1/4	10 1/2	10 3/4	11	11 1/4	11 1/2	11 3/4	12
15	15	AAR	4.1	1.8	2.0	2.5	3.0	3.5	4.0	4.5	5.0	5.5	6.0	6.5	7.0	7.5	8.0	8.5	9.0	9.5	10.0	10.5	11.0	11.5	12.0	12.5	13.0	13.5	14.0	14.5	15.0	15.5	16.0	16.5	17.0	17.5	18.0	18.5	19.0	19.5	20.0	20.5	21.0	21.5	22.0	22.5	23.0	23.5	24.0	24.5	25.0	
15	15	AAI	4.1	1.8	2.0	2.5	3.0	3.5	4.0	4.5	5.0	5.5	6.0	6.5	7.0	7.5	8.0	8.5	9.0	9.5	10.0	10.5	11.0	11.5	12.0	12.5	13.0	13.5	14.0	14.5	15.0	15.5	16.0	16.5	17.0	17.5	18.0	18.5	19.0	19.5	20.0	20.5	21.0	21.5	22.0	22.5	23.0	23.5	24.0	24.5	25.0	
15	15	AAI	4.1	1.8	2.0	2.5	3.0	3.5	4.0	4.5	5.0	5.5	6.0	6.5	7.0	7.5	8.0	8.5	9.0	9.5	10.0	10.5	11.0	11.5	12.0	12.5	13.0	13.5	14.0	14.5	15.0	15.5	16.0	16.5	17.0	17.5	18.0	18.5	19.0	19.5	20.0	20.5	21.0	21.5	22.0	22.5	23.0	23.5	24.0	24.5	25.0	
15	15	AAI	4.1	1.8	2.0	2.5	3.0	3.5	4.0	4.5	5.0	5.5	6.0	6.5	7.0	7.5	8.0	8.5	9.0	9.5	10.0	10.5	11.0	11.5	12.0	12.5	13.0	13.5	14.0	14.5	15.0	15.5	16.0	16.5	17.0	17.5	18.0	18.5	19.0	19.5	20.0	20.5	21.0	21.5	22.0	22.5	23.0	23.5	24.0	24.5	25.0	

Continued on Page 47

NYSE COMPOSITE PRICES

Table of NYSE Composite Prices with columns for Stock, Div, Yld, High, Low, Last, and Change. Includes sub-sections for 'Continued from previous Page' and 'Sales figures are seasonal'.

OVER-THE-COUNTER

Nasdaq national market, 3pm prices December 15

Table of Over-the-Counter prices with columns for Stock, Div, Yld, High, Low, Last, and Change. Includes a note: 'Sales figures are seasonal. Yearly high and low reflect the previous 52 weeks...'.

AMEX COMPOSITE PRICES

3pm prices December 15

Table of AMEX Composite Prices with columns for Stock, Div, Yld, High, Low, Last, and Change.

Advertisement for Athens (01) 7237167, Hellenic Distribution Agency, and Financial Times.

Advertisement for Vienna 515 62161, Peter Grün of Morawa & Co, and Financial Times.

FINANCIAL TIMES SURVEY



Britain's television industry faces a dramatic upheaval as the system is opened up to new players,

with more choice for viewers. But, while some welcome deregulation, others fear the government's proposed changes may be a recipe for chaos, writes Raymond Snoddy

Free market of the air

WHAT EVERYONE - from the British Government to Mr Rupert Murdoch, chief executive of News International - has dubbed a broadcasting revolution is about to break over the British television industry.

A powerful mixture of technology and the free market principles of Mrs Thatcher, the Prime Minister, is combining to offer an unprecedented number of channels of television to viewers and, over a longer time scale, an opening up of the existing system to greater competition and new players with potentially more choice for viewers.

Together, satellites coming hand-in-hand with a political process of deregulation, will mean changes, at least to the structure and ownership of television in the UK, more dramatic than anything since the arrival of commercial television for the first time in 1955.

What the viewers will make of this new choice available at a price - apart from the cost of new receiving equipment - many of the most attractive of the new channels also involve a monthly subscription - will begin to become clear only over the next few years.

The most visible sign of impending change should come on February 5 when Mr Murdoch's Sky Television is scheduled to launch no fewer than six television channels on Astra, the 16-channel satellite launched from French Guiana by the Ariane space rocket earlier this month.

Sky Television will offer two subscription channels, Sky Movies and the Disney Channel as a package at £12 a month and four advertising financed channels - Sky News, a 24-hour-a-day news channel, the existing Sky gen-

eral entertainment Channel, Eurosport, a 50-50 joint venture with a group of Europe's public service broadcasters including the BBC and a sixth channel showing "classic" movies and arts programming.

Such an all-or-nothing approach is an enormous financial gamble for Mr Murdoch who hopes that 1m Astra receivers will be sold in the first year. If the number were to fall considerably below expectations, the losses of Sky Television could amount at an intimidating rate. Unconfirmed estimates suggest that Mr Murdoch may be budgeting for a \$200m loss in the first year of the operation.

Also on Astra will be two channels from W.H. Smith - Television-Lifestyle, a channel mainly aimed at women, and Screen Sport, a European sports channel broadcast in French and German as well as English - and possibly two

channels from Mr Robert Maxwell. Other channels on Astra include FilmNet, a film channel now available in the Benelux countries and Scandinavia and two channels aimed at Scandinavia by a company called Scansat.

On an even grander financial scale, British Satellite Broadcasting plans to launch a three-channel system in the autumn using a high power satellite enabling the channels to be received on 25cm to 35cm receivers rather than the 60cm to 75cm dishes needed for Astra.

BSB originally committed £222.5m to the venture and has recently had to raise guarantees of a further £120m from principal shareholders to fund programme acquisition. The consortium will have to find at least another £400m next year. Unlike Mr Murdoch, who is funding Sky himself apart from the relationship with Disney, the financial strain at BSB will be spread among a large number of significant companies including Granada, the Bond Corporation of Australia, Pearson (publishers of the Financial Times) and Reed International.

Soon after launch BSB should, in some form, become a five-channel system. The government has asked the Independent Broadcasting Authority to advertise Britain's remaining two DBS (direct broadcasting by satellite) channels. BSB will apply for the additional two channels but, even if it is unsuccessful, the new channels will almost certainly be carried on the BSB satellite system. As it would not be economic to launch a further high-power satellite for just two channels, irrespective of ownership there are likely to

be five complementary channels on the BSB satellite system probably devoted to films, general entertainment, sport, news and music.

Competition between BSB and Sky Television for programming rights, particularly films from the major American studios, has already pushed up prices and led to commitments being entered into for hundreds of millions of dollars.

BSB, through deals with Columbia, Paramount, Universal, Cannon, MGM-UA and Warner, has already committed more than \$700m over the next five years.

Yet Mr Christopher Irwin, a senior BBC executive who has been involved with DBS since the days when the BBC was considering a two-channel DBS service, believes that even in six years' time the main terrestrial channels will still have a dominant share of viewing time. He told the Royal Televi-



Britain's Broadcasting Revolution

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New television age: more-than-even chance that quality output will rise 7
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Getting the message across: next year should be good for point-to-multipoint 8

Illustration: Michael Bennett

lished in July 1986 which recommended many of the changes the government is now proposing, including competitive tendering, although the recommendation was supported by only four of the seven Peacock Committee members.

The government also ignored one central thrust of the Peacock Committee's thinking - that government influence over broadcasting should be reduced and that broadcasters, like newspaper publishers, should simply be subject to the

abolition of the IBA and a form of regulated tender for ITV franchises, the underlying theme was the maintenance of quality in an age of increasing competition.

"We have been concerned that the structure of British television in the 1990s should build on the achievements to date," the Home Affairs Committee said.

To some extent the committee's concerns for quality have been reflected at least in the rhetoric of the white paper. Channel 3 licence holders will

be required not only to show high quality news and current affairs programmes made in the region but "a diverse programme service calculated to appeal to a variety of tastes and interests."

Opinions about the white paper have divided along somewhat predictable grounds. Many ITV companies fearful of losing their ability to broadcast in a highest bidder auction have been horrified while potential new entrants to broadcasting who have been

excluded in the past are completely delighted and argue that more choice and more competition will emphatically not mean the end of all quality programmes on British commercial television.

The City view seems to be one of cautious optimism over the new commercial opportunities about to open up. Stockbrokers McCaughan Dyson Capel Cure in a study published earlier this month said: "It is our belief that the brave new world of broadcasting, which the white paper hopes to create, will not be nearly as injurious to the TV industry as a whole as pessimists have suggested."

The stockbrokers argue that it offers tremendous opportunities for entrepreneurs trying to gain a foothold in the industry and those prepared to invest in them.

Although the firm concedes that some ITV companies will not make it through the auctioning process, potential predators may boost the share price of the sector in the interim.

Yet when all the vested interests have been discounted, a number of serious questions remain.

Will the fragmentation being deliberately introduced into the commercial television system ultimately turn out to be in the interests of no-one - neither programme producers, advertisers nor viewers?

Certainly Mr Simon Relp, chief executive of British Screen, the body involved in the financing of British-made films, fears the fragmentation could cut off one of his most important streams of revenue - broadcasters investing in film production.

Are the proposed controls on cross-media ownership too loose? As the white paper stands, there seems little to prevent Mr Robert Maxwell, who owns three national newspapers, from bidding for the two largest ITV franchises now held by Central and Thames.

Will the system of giving licences to the highest bidder, combined with the right of takeover, introduce an unprecedented degree of instability into the British broadcasting system?

There will certainly be an enormous amount to play for in the auctions because the winners, if they are not taken over in the meantime, will be able to apply at the end of their 10-year licences for a further 10-year term. This will depend on a satisfactory appraisal and the payment of a renewal fee based on advertising, subscription and sponsorship revenues.

Is it really wise to say that in future cable television network operators will not be able to sell the programmes carried on the network and that this should be left to a new breed of cable retailer?

Mr Roger Marshall, managing director of East London Telecommunications, one of the early cable television operators believes the white paper is a recipe for chaos for the entire broadcasting system.

"If it goes through in its present form, it will all have to be done again in five years," says Mr Marshall, who believes the consequences of auctioning licences to the highest bidder have not been thought through.

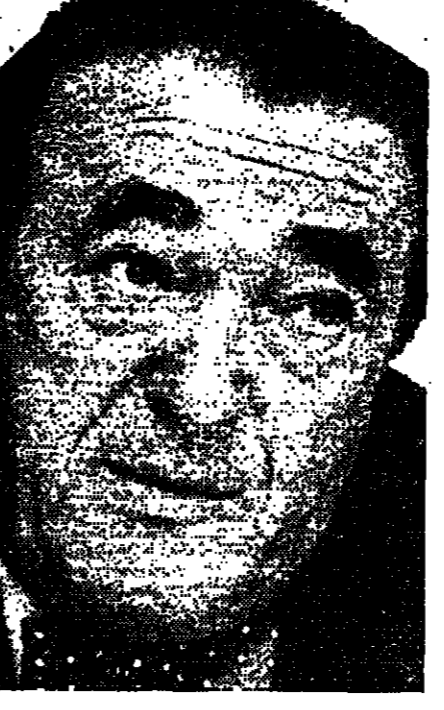
National Economic Research Associates (Nera), the US-owned communications consultancy, points out that there are few international precedents for awarding broadcasting licences to the highest bidder although Australia intends to allocate FM radio licences to the highest bidder from next year.

Even in the US, where the process of deregulation has probably gone furthest, licences for the main television stations are renewed in comparative hearings although they can then be bought and sold.

Nera, whose clients include the ITV Association, believes one of the major pitfalls of the proposed auctions "is the danger that bidders will be tempted to make unrealistic bids."

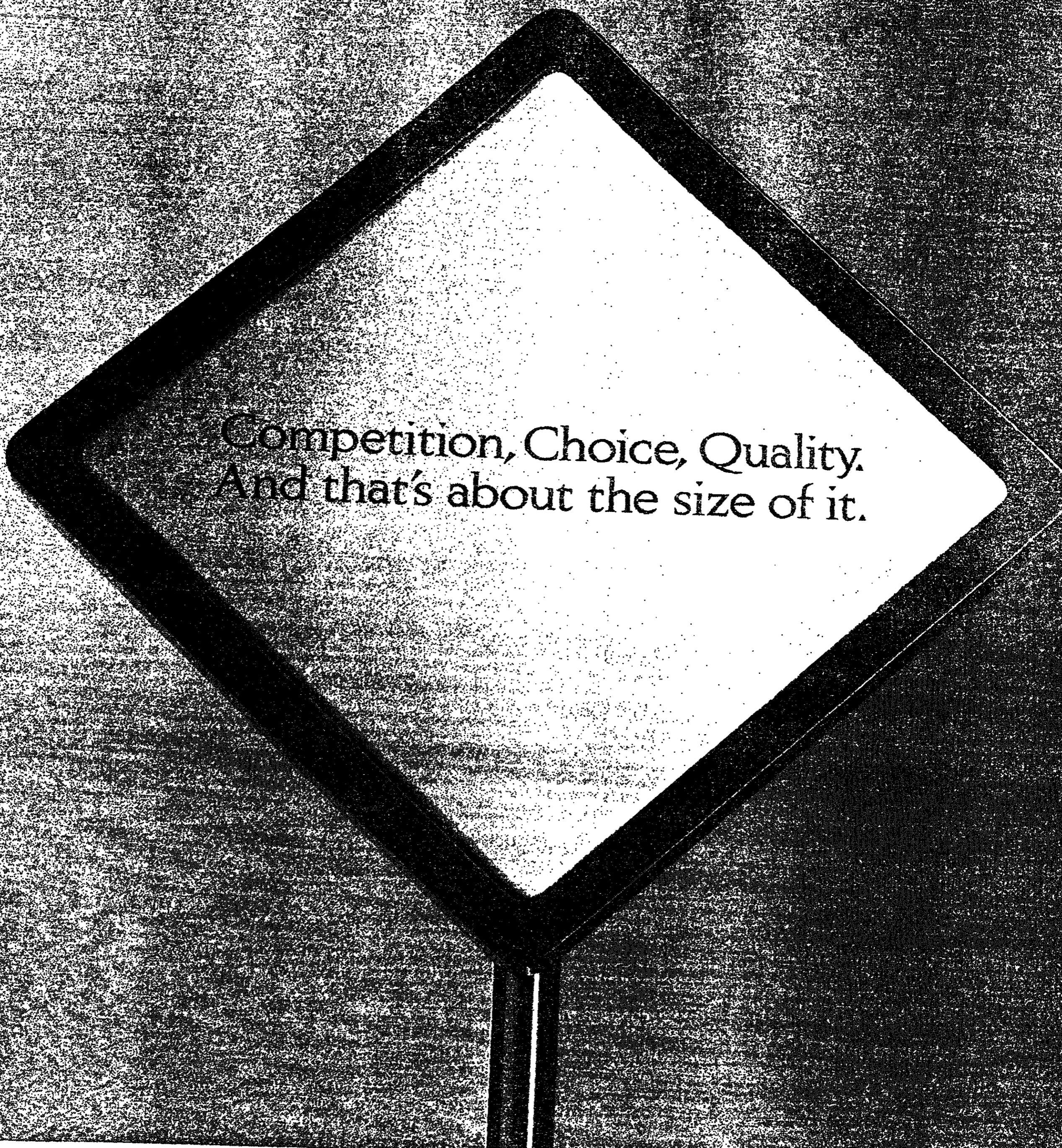
Mr Murdoch's all-or-nothing approach is an enormous financial gamble. If the number of Astra receivers sold in the first year were far below 1m, losses could mount alarmingly

There seems little to prevent Mr Robert Maxwell, who owns three national papers, from bidding for the two largest TV franchises, held by Central and Thames



Major players in Britain's broadcasting revolution (from left): Douglas Hurd, the Home Secretary; Rupert Murdoch, whose interests span from the Sun to Twentieth-Century Fox and whose Sky Television is due to launch six TV channels in February; David Shaw, general secretary of the Independent Television Companies Association; Mirror proprietor Robert Maxwell, who is expected to seek a TV stake; Richard Dunn, managing director of Thames TV and Richard Burton, chairman of the Cable Authority

هكزامن الاصل



Competition, Choice, Quality.
And that's about the size of it.

Less than twelve inches square. That's the size of BSB's squarial. From next September, it will be used to receive Britain's three new national television channels.

The Government's recent White Paper, 'Broadcasting in the '90s: Competition, Choice and Quality', confirms the part that BSB will play in bringing about the new era of broadcasting in Britain. In fact, the last three words of its title read as a statement of the aims of BSB itself.

BSB represents a major source of competition to the BBC and ITV.

Our Galaxy, NOW, and Movie channels will be on air in September 1989, three years before the launch of Channel Five.

BSB is committed to the acquisition and commissioning of quality programming.

Our development of an advanced encryption system to protect our broadcasts from piracy attacks acts as an incentive to quality programme making. And the deals we have already concluded with MGM-UA, Warner Bros and Columbia, are further proof of our commitment to quality.



And, of course, we welcome an extension of the choice available to the British viewer. That is, after all, our *raison d'etre*.

But there are other objectives contained in The White Paper which we also share. BSB is pioneering the development of subscription in Britain, for example.

And we are already opening up new opportunities to advertisers, beginning a trend that will continue with the breaking up of the ITV network, and the commercial independence of Channel Four.

We welcome too the decision to bring the two extra channels on our own satellites into early use.

Most importantly, it's encouraging that the Government has recognised that BSB itself is "a challenging commercial proposition". We are currently completing the financing that will carry us through until we begin transmissions. Our start-up is one of the biggest investments in the history of the UK and it's an enormous challenge. But one we're already cutting down to size.

ROCKET LAUNCH 10 AUGUST 1989. PROGRAMMES START SEPTEMBER.

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Raymond Scott

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Raymond Scott

ASTRA: THE BEST CHOICE SATELLITE TELEVISION



THE ARTS CHANNEL

The Disney Channel

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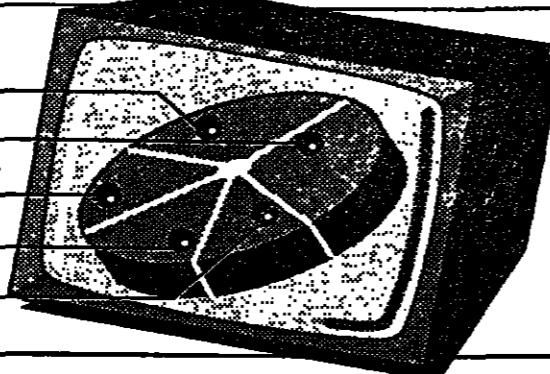
BRITAIN'S BROADCASTING REVOLUTION 6

New channels should curb airtime costs

A shot in the arm for advertisers

Consumer TV / video expenditure

1987 - approx. \$6.5 billion
TV advertising 29% (ITV net advertising income 20%)
TV's 26%
TV licence 16% (BBC TV licence income 11%)
Tapes 11% (pre-recorded 7%)
VCR's 15%



THE BROADCASTING revolution in the UK ought to present great opportunities for the advertising industry and for advertisers.

The Advertising Association believes that advertising expenditure on television will rise by a total of 14 per cent this year - nearly 10 per cent in real terms.

The main gain for advertisers in the changes when they do finally occur will be the possibility of directing their advertising more precisely at target audiences.

Of Britain's top TV advertisers 78 per cent welcome the availability of more UK television channels, according to a survey

35 per cent, making advertising so expensive, it is argued that some companies are denied access to television.

some opportunities for advertising on the two W.H. Smith subscription channels.

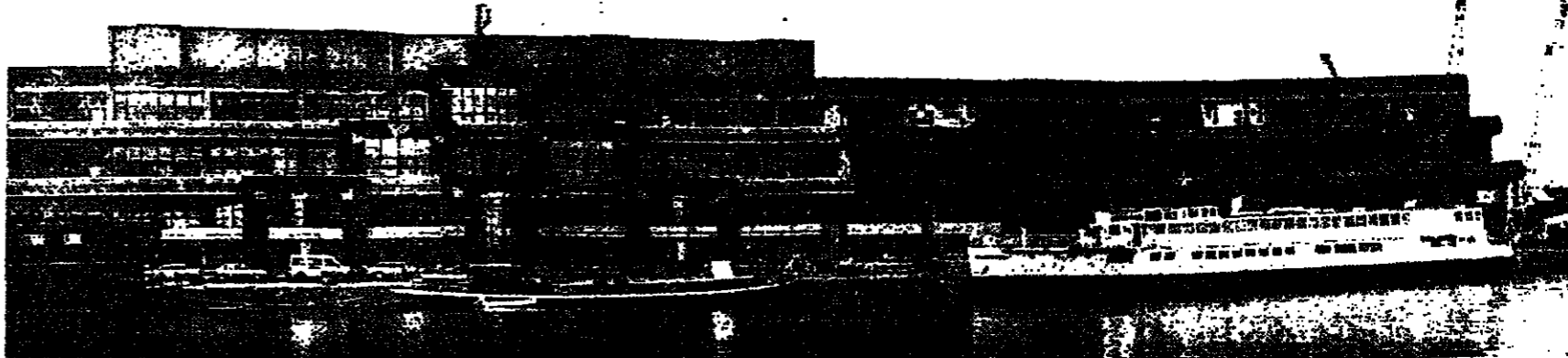
The ultimate nightmare for advertisers in a multi-channel commercial environment would be if a securely funded BBC performed strongly against a fragmented commercial opposition and managed to improve its relative position in the marketplace.

The ultimate nightmare for advertisers would be if a securely-funded BBC improved its relative position in the marketplace

Apart from the fact that the new satellite channels will be carried on Britain's cable television network, their impact will depend entirely on the number of consumers that can be persuaded to buy the necessary receiving equipment costing about \$250.

how the British viewing public will react to the new multi-channel choice. The BBC could face a serious squeeze of its audience but if it does not, then advertisers could end up paying more for a lesser audience.

Raymond Snoddy



The Limehouse Studios at Canary Wharf, Isle of Dogs, London, is currently being used by independent producers

INDEPENDENT PRODUCERS

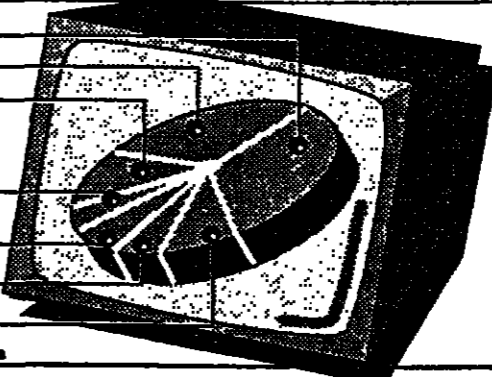
Big studios to be less dominant

AMONG THE clearest winners under the new broadcasting regime will be the independent producers. The Government has made it absolutely clear it believes the part played by independent producers in programme making in the UK will continue to grow with the clear implication that a 25 per cent minimum for originated programming will be written into the new broadcasting bill.

vision production in the UK can also be seen in satellite television. British Satellite Broadcasting, the UK's direct broadcasting by satellite venture, has put most of its programme provision, usually in the form of blocks of hours, out to competitive tender.

Projected shares / UK viewing 1994

ITV 33%
BBC 131%
BBC 211%
Cable + satellite + MVDs Channels 8%
Pre-recorded tape 2%
Channel 5 6%
Channel 4 9%



sure independents apply to costs and restrictive practices. Already the government's stated intention that it wants to see a minimum of 25 per cent of original production going to independents has created the beginnings of a genuine market in ideas and programmes.

Despite a remarkably successful political campaign over the past few years the independents are still worried about the future and in particular their future independence.

gap is smaller than with ITV. Mr Clark believes there is another lower level of costs yet to be attained in British television production and that there will be great demand for programmes at £10,000 an hour.

very exciting time for independent producers who have already proved themselves that they can make as good programmes as anybody else and probably cheaper, said Mr Bernard Clark, managing director of Clark Production, an independent based in London.

Many independents argue that television industry and creativity flourishes better in small groups than in studio-owning bureaucracies

Channel 4, £17.5m for 200 hours a year at the BBC and a claimed £50m for 267 hours for ITV.

Three years ago Mr Clark, a former BBC producer who has worked on programmes such as Nationwide, Time Watch and Omnibus, decided the opportunity was too great to miss and went independent.

His company, which employs between seven and 20 people depending on production schedule, with a turnover of around \$600,000, has made three programmes with Bernard Levin - 'Hammill's Footsteps, To The End of The Rhine and Fifth Avenue. It was also responsible for a Japanese season on Channel 4, is making a documentary series for the BBC and planning a financial programme for Television South.

Mr Styles, who has recently been in Australia helping to set up a Commonwealth Independent Alliance following the creation of a similar coordinating group in Europe, believes the total spending on television programmes made by the British independent sector will double to more than £200m a year by 1993.

COMMERCIAL RADIO

A future bright with diversity

UNLIKE THE television industry, virtually everyone involved with radio in the UK is enthusiastic about the government's new proposals for their medium, which will completely transform it within the next few years.

unprecedented prosperity. As a result, the IBA has started to seek new contractors again, for a number of stations at Yeovil/Taunton, Milton Keynes, the Borders and south-west Scotland - additions to a current network of 46 ILR stations, which will shortly be boosted by the arrival of Cambridge/Newmarket, Hastings/Eastbourne and Oxford/Banbury.

Radio can be optimistic, because the financial base of the industry, or at least the commercial sector which will experience most of the innovation, is enjoying a boom.

The main organisational change for radio in the White Paper on Broadcasting is its removal from the control of the IBA, and the establishment of a new Radio Authority. But the IBA might have quite a lot to do with the new authority, at least in terms of personnel, because it has been given the task of setting up the first 20 community radio stations, which should start to arrive on air next summer.

A network of up to 500 community radio stations, serving localities about 15 miles across, is envisaged. It will cost up to £200,000 to start a station

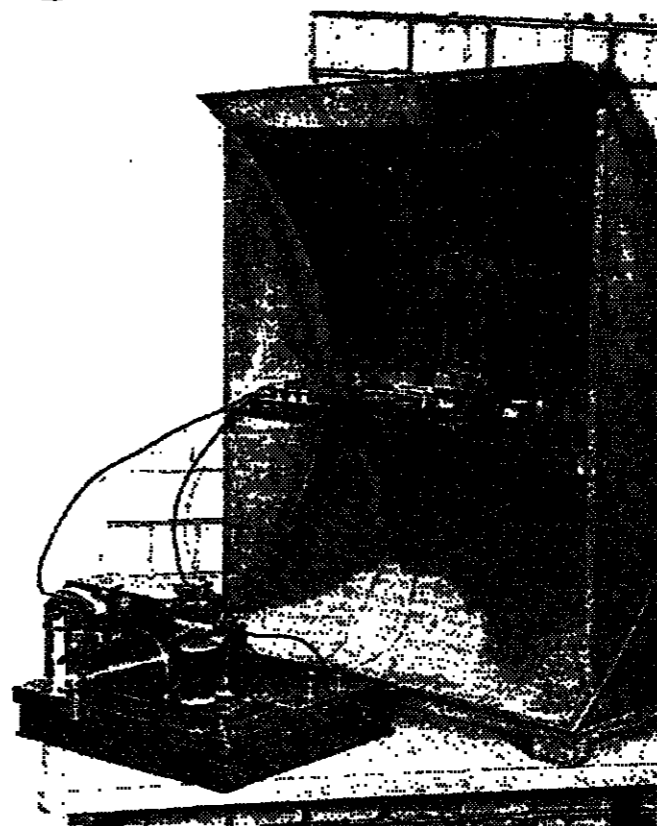
The government envisages an eventual network of up to 500 such stations, serving localities about 15 miles across, and designed to be either neighbourhood stations or community-of-interest stations.

advertising revenue has risen by 25 per cent to almost £120m, and the contractors are reporting ever higher profits - \$2.2m in the case of the largest, Capital Radio in London.

An obvious candidate for one of the first licences would be the Greek language station, already broadcasting in north London. Others would concentrate on sports, or various specialist types of music like jazz or country-western, or local ethnic groups, or just set out to be a neighbourhood station.

This turnaround is attributed to a number of factors. The support of the IBA in reducing the rental charges for the stations, from £8.1m to £4.5m; new and energetic Australian ownership of major stations, which has improved morale; more companies marketing radio advertising; the higher cost of television - all these have contributed.

It will cost up to £20,000 to start a community station, but there should be no shortage of applicants. Some might form sales links with existing ILR stations, but the government proposes to limit any media owner, however large, to the control of just



An early wireless receiver, used by Marconi in his experiments

in the three stations, which will attract those national advertisers who, in the past, have found advertising on radio too much hassle.

The best defence of the ILR stations against the big brothers is their local appeal. They can hold an audience against the BBC, having better local listening figures than Radio One, so they feel confident that they can fend off national commercial competitors.

Radio in the UK has lagged behind other countries for years, not least in its share of the advertising cake - 2 per cent, compared with 9 per cent in Australia and 11 per cent in Canada. Now its future is bright with diversity.

The actual weekly audience for radio in the UK is already over 90 per cent of the population; so, unless individual listening hours are much extended, the new entrants can only survive by winning over the existing audience - a difficult proposition.

Antony Thorncroft

Advertisement for LBC (The Financial Information Station) featuring the headline 'INFORMATION IS CURRENCY' and details about Dawn Traders and Financial News.

Handwritten text in a box at the bottom of the page, possibly a signature or reference code.



FINANCIAL TIMES CONFERENCES

CABLE TELEVISION AND SATELLITE BROADCASTING

Hotel Inter-Continental LONDON 20-21 February, 1989

The Seventh Financial Times Cable Television and Satellite Broadcasting Conference comes at a dramatic turning point as the new media revolution begins in earnest.

The French DBS satellite has been successfully launched and, at the very time the conference is being held, the Astra satellite should be beaming 16 channels of television across Western Europe and with it, Mr Rupert Murdoch's four channels of Sky Television. Within a matter of months British Satellite Broadcasting will take the UK into the high power DBS revolution.

At the same time, cable television is attracting increasing financial support. In Britain, for example, the major American cable operators appear to be queuing up to invest. Will cable benefit from its capacity to deliver all the competing channels and cut through the problems of competing dishes and standards, or will the satellites get there first?

The British Government has also made it clear it wants to create a host of new business opportunities with the deregulation of the British broadcasting system - business opportunities that will be available to companies throughout the European Community.

But who will be the winners and losers in the world of the new media and will satellite receivers really become the new consumer electronics product the industry is looking for as video recorder sales tail off?

The FT conference, which has established itself as the leading forum for the discussion of the future of an important new industry, will look at the hardware and the software, how the consumers will react and what the impact on the traditional broadcasters will be.

PROGRAMME

CHAIRMEN:

Mr Patrick Cox

President
European Media Holdings SA

The Rt Hon The Lord Thomson of Monifieth, KT, PC

Chairman
Independent Broadcasting Authority (1981-1988)

OPENING ADDRESS

Mr Timothy Renton, MP

Minister of State at the Home Office

SATELLITE COMPETITION IN EUROPE

Mr Andrea Caruso

Director General
EUTELSAT

Dr Pierre Meyrat

Director General
Société Européenne des Satellites

SATELLITE COMPETITION IN THE UK

Mr Anthony Simonds-Gooding

Chief Executive
British Satellite Broadcasting

WHAT THE SATELLITES HAVE TO OFFER

Mr Jim Styles

Managing Director
Sky Television PLC

Mr Mark Booth

Managing Director & Chief Executive Officer
Maxwell Entertainment Group

Mr Francis Baron

Managing Director
W H Smith Television

BBC'S PERSPECTIVE OF THE NEW MEDIA

Mr Michael Checkland

Director General
British Broadcasting Corporation

THE MARKET FOR SATELLITE RECEIVING EQUIPMENT

Mr Bill Cotton

Director
Alba plc

DISTRIBUTION AND RETAILING OF THE RECEIVING EQUIPMENT

Mr Graham Lawson

Managing Director
Megasat Limited

NEW MEDIA POLICY IN EUROPE

Mr Elco Brinkman

Minister of Welfare, Health & Cultural Affairs
Netherlands

THE MARKET FOR SATELLITE CHANNELS - WHO WILL PAY?

Mr John Clemens

Director
AGB International Research

AN ADVERTISER'S VIEW OF THE MARKET

Ms Judy Thomas

International Media Director
D'Arcy Masius Benton & Bowles

DEVELOPMENTS IN UK CABLE

Mr Jon Davey

Director General
Cable Authority

US INVESTMENT IN CABLE IN THE UK

Mr Adam Singer

President
United Programming

DEVELOPMENTS IN GERMANY

Dr Burkhard Nowotny

Geschäftsführer
Bundesverband Kabel und Satellit eV

DEVELOPMENTS IN FRANCE

Speaker to be announced

FORUM: THE FUTURE MARKET FOR PROGRAMMES - WHAT WILL BE THE SIZE OF THE AUDIENCE?

Mr Robert W Ross

Managing Director
CNN International Sales Limited

Mr Julian Kerr

Managing Director
Visnews Limited

Mr Richard Wolfe

Chief Executive
The Children's Channel

Mr John C Griffiths

Chairman and Managing Director
The Arts Channel

Mr Brian C Lawrence

Director
British Telecom Vision

GUEST LUNCH SPEAKER

Mr Michael Grade

Chief Executive
Channel Four Television

CABLE TELEVISION AND SATELLITE BROADCASTING



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